

OnTrek

Ektron 8.5



OnTrek in Ektron Reference

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Ektron OnTrek Requirements

OnTrek has the following requirements.

- OnTrek works for both CMS Users and Membership Users.
- When you use eSync to update your server from the OnTrek site, you must manually copy the application.config and application.security.config files to the [*siteroot*]; eSync does not automatically synchronize these files for security reasons. Also synchronize the bin directory when you synchronize the database and templates to ensure that skmValidators.dll is synchronized.
- Do not disable aliasing. If you do, the site will break.
- Do not delete the pre-defined Information Architecture implemented via Ektron Taxonomy, Menu, and Folder components. If you do, the site will break.

application.config

The application.config file is located at the [siteroot] folder of OnTrek.

```
<?xml version="1.0"?>
<appSettings>
<!-- Site specific keys -->
<add key="SiteTitle" value="OnTrek" />
<add key="LoadDefaultThemeRollerTheme" value="false" />
</appSettings>
```

This file contains application-specific keys as follows.

- 1. **SiteTitle** key—Sets what shows up in the Browser's Title bar. For example, the browser title bar on the Products page is *OnTrek: Products*.
- 2. LoadDefaultThemeRollerTheme key—Determines whether to load its own jQuery UI ThemeRoller theme for any Ektron component. Some Ektron components require a jQuery UI ThemeRoller theme to render properly in a browser. This key defaults to true. You should set this to false only if the site has its own ThemeRoller theme. You can apply these components to three use-cases relative to ThemeRoller themes:
 - In the Workarea where the component needs to load the Workarea theme (the orange one).

- In a Web site that has its own ThemeRoller theme, in which case, the component must load its own ThemeRoller theme (named "Smoothness" which is silver) for the component to work properly.
- Outside the Workarea in a Web site that does not have its own ThemeRoller theme, in which case, the component must NOT load its own ThemeRoller theme (and use the ThemeRoller theme provided by the site) because it otherwise would overwrite the site's ThemeRoller theme.

application.security.config

The application.security.config file is located at the [*siteroot*] folder of OnTrek. The alias paths are placeholders (and are commented out). You can set up secure pages by using these aliases, or by the template (.aspx). Templates can be accessed by multiple aliases.

```
<?xml version="1.0"?>
<!-- paths are from root. aliases must exactly match rawurl. -->
<!-- template example:
    /example.aspx, and /folder-1/folder-2/example.aspx -->
<!-- alias example:
    /Secure-Section/, and /Secure-Section/Super-Secure-Section/ -->
    <ektron:SecureRequests xmlns:ektron="urn:Ektron.OnTrek.Security">
    <!-- <ektron:template path="/checkout.aspx" /> -->
    <!-- <ektron:template path="/checkout.aspx" /> -->
    <!-- <ektron:template path="/account.orderHistory.aspx" /> -->
<!-- </pre>
```

WARNING! The checkout.aspx and account.orderHistory.aspx files are commented out to permit checkout to proceed without using a Secure Socket Layer (SSL) for demonstration purposes only. Your transactions will **not** be secure unless you set up SSL and uncomment those files. We highly recommend for any eCommerce implementation that you set up SSL for secure transactions. For information about setting up SSL, see .

(This page intentionally blank.)

Introducing Ektron OnTrek

OnTrek is a starter site that is built on Ektron.

You can modify many things directly on the OnTrek site through the CMS Workarea, the incontext editor from the access point (), or from the PageBuilder menu (dropping a widget onto the page). OnTrek uses PageBuilder technology that lets you drag and drop blocks of functional content called widgets onto the page. Some widgets are so flexible, you can put what you want in them and display them at specified times or conditions.

You can access the *Ektron Developer Reference* (EDR) with a click in OnTrek. The EDR provides information about the Ektron API and Ektron UI controls. (You also can access the EDR at http://reference.ektron.com.)

Additionally, you can modify the site itself through the ASP.NET templates and user controls in your installation hierarchy, using Microsoft Visual Studio or similar tool. This *OnTrek in Ektron Reference* describes direct manipulation of the starter site and does not contain information about modifying the templates or user controls. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

- Templates (.aspx files) and PageBuilder templates (.pb.aspx files) in the **[siteroot]** folder of the installation.
- Master pages—[siteroot] > OnTrek > components > templates.
- User controls-[siteroot] > OnTrek > components > userControls.

Revenue Generation

- Sell products and services from the Web site.
- Analyze customer activity to increase site traffic and sales conversions.

Customer Loyalty and Satisfaction

- Promote your company brand and provide promotional and customer events.
- Communicate with your customers through social networking and product ratings.
- Support customers with forums, knowledge base, and technical support.

Operational Efficiency

- Track customer purchases and support cases.
- Attract top talent to your organization.
- <u>Ektron OnTrek Requirements</u>—Read this topic before you get started.
- <u>Touring Ektron OnTrek Site</u>—Read this topic to see how OnTrek is laid out.
- <u>*Ektron OnTrek Reference*</u> (PDF)—Open a PDF version of this document.
- <u>Ektron Reference</u>—Open the Ektron Reference.
- <u>http://www.ektron.com/Resources/Product-Documentation/</u>—Get the latest versions of Ektron documentation.

Touring Ektron OnTrek Site

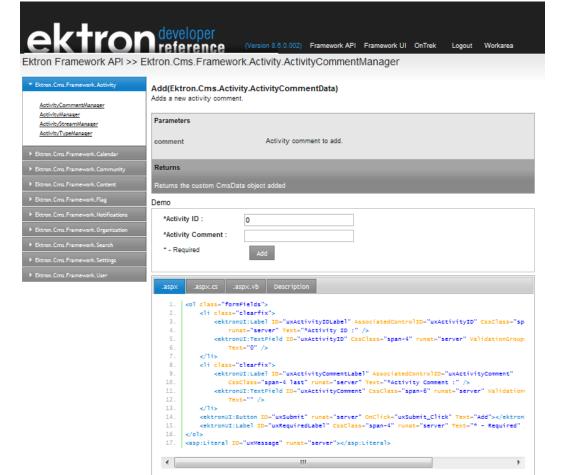
OnTrek comes with the following pre-built pages and templates.

Home Page

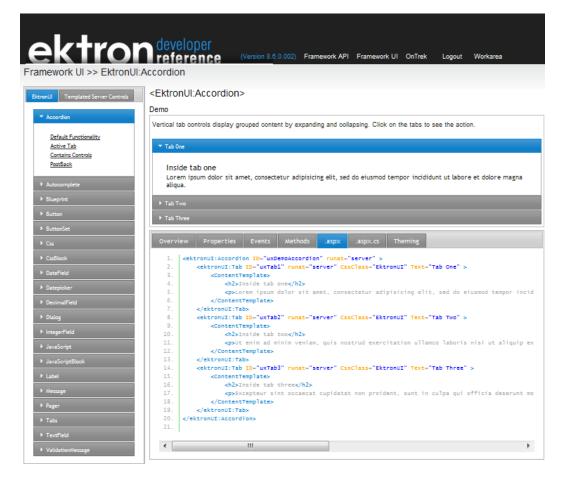
OnTrek provides a home page design from which you can start customizing your Web site. The home page displays dynamic up-to-date content about your company, providing access to your products, services, and other company information. For information about modifying the home page, see *Modifying the OnTrek Home Page* on page 28. The following figure shows the Home Page when you are logged in as *Admin*.



The following images show the Ektron Developer Reference that you can access from the Home page.







Products Page

Displays the products you want to sell. The default OnTrek Products page contains the building blocks to get your products and services up for sale. To modify these pages, see *Modifying the Products Pages* on page 38.

- Secure purchasing.
- Search, filter, and browse products.
- Promote highest rated, most purchased, newest, most bookmarked, and most shared products to cross-sell, up-sell, and customer-sell your products.
- Add items to a purchasing cart or wish list.
- The text block introduces your products and can be edited on the page or in the Workarea content. (See .)
- Displays a short description and optional image of the product with links to go to a Product Detail page, or to add the product to the customer's cart.

4	Logout / Wo	orkarea / M	y Profile	/ My Accour	nt / Resource		t / Request a Demo / 🕲 arch 🔍
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Services Page

Displays the services you want to provide:

- Training
- Consulting
- Installation
- Contact information for representatives

To modify the Services pages, see *Modifying the Services Pages* on page 49.

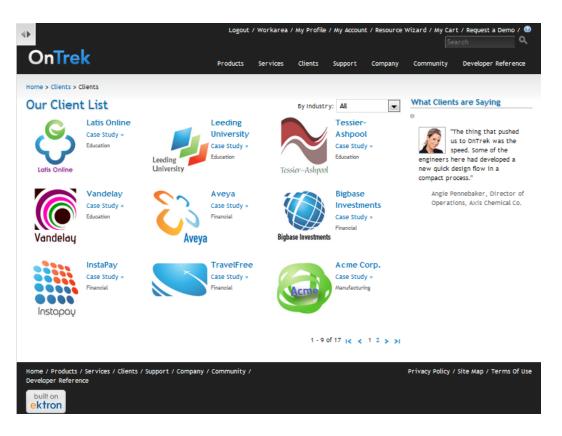
•	Logout	/ Workarea	/ My Profile	Y My Accourt	at / Resource W		rt / Request a Demo / 🛞
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OnTrek knows and understands the needs and desires of your IT staff, administration and management. With specific budgets and precedence on ROI, it is important to implement your IT project with a solution that will bring positive result Based on your constraints and customization, we will assess your project outline and plan-of-action with our engineers an project managers. We are certain that our solution will be made to fit your needs and business desires in order to effectively market your respective product, service or management solution.							g our design cycles, ur costs and helping us tter products for our
Learn More >	-						llas, Art and Design or, Bigbase Investments
Home / Products / Services / Clients / Support / Company /	Community /	·				Privacy Policy	/ Site Map / Terms Of Use
Developer Reference built on ektron							

Clients Page

Contains the building blocks to display your client list and successful partnering stories and case studies.

- Client biographies
- Testimonial quotes and videos

To modify these pages, see *Modifying the Clients Pages* on page 55



Support Page

Contains the building blocks for you to place information and knowledge into the hands of your customers.

- Host customer forums about your products
- Maintain a knowledge base and FAQs
- Handle online support requests

To modify these pages, see *Modifying the Support Pages* on page 60.

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Workstation 3.2.1 System Requirements and Support			1	Documentation		2.5 out of 5	8/4/2010 12:1 PM	3:02

Company Page

Contains the building blocks to display information about your company. Related Company pages include the following information:

- News Articles Page
- Events
- Our team
- Careers
- Office Locations
- Contact Information

To modify these pages, see *Modifying the Company Pages* on page 71.



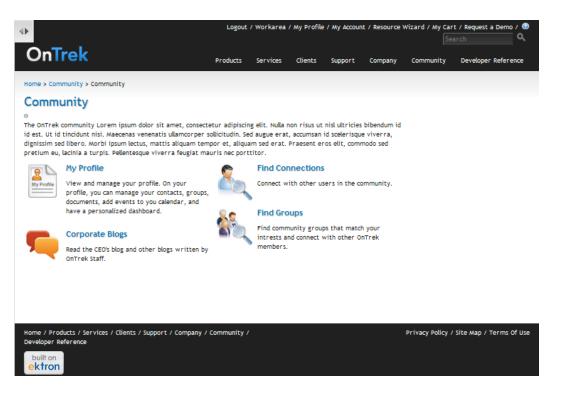
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Community Page

Contains the building blocks to create a social networking community and can display customerdriven information about your products and services. To modify these pages, see *Modifying the Community Pages* on page 82

- Registration and login
- Custom dashboard and user profile for each user
- Social networking forums to discuss, propose, and answer
- Blogs



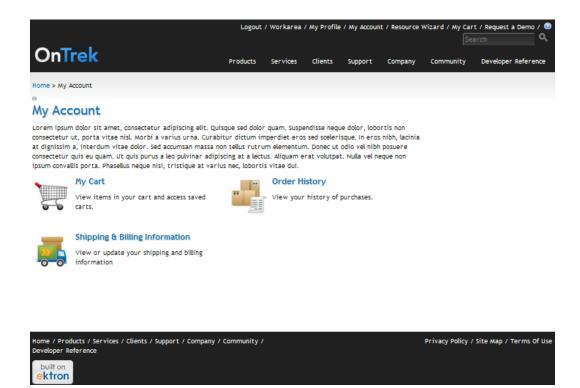


My Account Page

Contains the building blocks to create an account for a registered user. You also can do the following in this area.

- My Cart
- Order History
- Shipping and Billing Information

To modify these pages, see *Modifying the My Account Pages* on page 107.



Search Page

Search the site for content using sorting, relevance, date, and other filters. More information: *Searching the Site* on page 34

Widgets

Functional content blocks that you drag and drop onto a PageBuilder page.

More information: Using Widgets in OnTrek on page 123

(This page intentionally blank.)

Modifying the OnTrek Web Site

You can customize the OnTrek Web site to suit your organization. The following sections describe managing your site.

- Logging into OnTrek below
- Logging in With a Facebook Account on next page
- Registering a User on page 24
- Using the Smart Desktop to Manage Your OnTrek Site on page 26
- Managing Site Permissions on page 26

The following topics describe how to modify the landing pages and their associated sub-pages.

- Modifying the OnTrek Home Page on page 28
- *Modifying the Products Pages* on page 38
- Modifying the Services Pages on page 49
- *Modifying the Clients Pages* on page 55
- Modifying the Support Pages on page 60
- Modifying the Company Pages on page 71
- Modifying the Community Pages on page 82
- Modifying the My Profile Page on page 93
- Modifying the My Account Pages on page 107
- *Modifying Site Styles* on page 116

Logging into OnTrek

You can log into OnTrek by clicking Login on the main page. The Register or Login page appears as shown in the following figure.

							Login / R		t / Request a Demo / 🛞
OnTrek									
Onnex			Products	Services	Clients	Support	Company	Community	Developer Reference
Home > Register or Lo									
Register or L	ogin								
Facebook user?						_			
You can use your Fa	ebook account to login	and register for	r OnTrek:	f Connect	with Faceboo	ok			
Register			Login						
Register below to jo	in the community!		Please si	ign in below i	if you are a	member.			
First name:			Emai	l Address:					
Last Name:				Password:					
Email:					Forgot pas	isword?			
Display Name:	This is the name other use	- 10			Login >				
	the community will see.	5.01							
Password:									
Verify Password:									
	Use and Privacy Policy.	of							
	Register >								
Why Should I Join	?								
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Developer Reference	rices / clients / suppor	er company r c	Summanity /					Filled Folicy /	site map / Territs of ose
ektron									

- If you are modifying the OnTrek site, you can enter admin in the Email Address field and admin in the Password field and login with full editing privileges.
- If you are an existing user, enter your email address and password. Your privileges are determined by a site administrator.
- If you are a Facebook user, you can login in using your Facebook account credentials by clicking **Connect with Facebook**. Your privileges are determined by a site administrator. For more information, see *Logging in With a Facebook Account* below.
- If you are a new user, use the register block to join the community. Your privileges are determined by a site administrator. For more information, see *Registering a User* on page 24.

Logging in With a Facebook Account

You can use your Facebook account credentials to login to OnTrek by following these steps.



Facebook user?	
You can use your Facebook account to login and register for OnTrek:	f Connect with Facebook

1. Click **Connect with Facebook** on the login screen. The Facebook Login screen appears.

f Facebook Login							
	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~						
Log in to use your Facebook account w	vith localhost.						
Email:							
Password:							
	☐ Keep me logged in						
	Forgot your password?						
Sign up for Facebook	Login Cancel						

2. New users can register by filling out the form and clicking **Complete Registration**. Existing users can enter their User Name and Password and click **Login**.

		Login / Register / My Cart / Request a Demo
OnTrek		Products Services Clients Support Company Community
Home > Connect With Fa	acebook	
Connect Wit	h Facebook	
New Users		Existing Users
	tration with your Facebook account below.	Sign in below with your OnTrek username and password to link your OnTrek account to your Facebook account
First name: Last Name:	Keith Pepin	User Name: Password:
Email:		Password:
Display Name:	Keith Pepin This is the name other users in the community will see. I agree with the Terms of Use and Privacy Policy. Complete Registration >	Login >
Home / Products / Serv	vices / Clients / Support / Company / Community	Privacy Policy / Site Map / Terms Of Us

built on ektron To set up the Facebook login, see *Developer Experience: Setup Instructions* in the <u>*Ektron*</u> <u>*Reference*</u>. The user control files are located at [*siteroot*]/OnTrek/facebookRegister.aspx and facebookRegister.aspx.cs.

Registering a User

When someone registers to become part of the online community you set up, the user information is stored in the Settings section of the Workarea at **Settings > Community Management > Memberships > Users**.

Desktop	Content	Library		Settings	Reports	Help					Version: 8.50 (Build	ektron
	mmerce mmunity Manageme	ent	•		rs in Group "All_N MBERSHIP USER	lembers" X Sea	ırch	_	All	- ⊲ ⊕		
. 🖻	Flagging Memberships Users				Username		Lastname	Firstname	Language	Last Login	Date Created	Locke
	 User Groups Users Not Verifie Notifications 	ed			a.nonymous	@gmail.com	Nonymous	Albert	English (U.S.)	9/26/2011 02:50:20 PM	9/26/2011 2:49:12 PM	
• 🔁 e e	Tags Community Groups Messages Message Board		ш		a jmember		jmember	jmember	App Default	10/14/2010 04:41:45 AM	12/18/2007 5:26:40 AM	
е												
	siness Rules er Groups ers											

To register as a member of the online community, fill in the Register form and click **Register**. A confirmation dialog box appears.

Register

Register below to join the community!							
First name:	Albert						
Last Name:	Nonymous						
Email:	a.nonymous@gmail.com						
Display Name:	A. Nonymous						
	This is the name other users in the community will see.						
Password:	•••••						
Verify Password:	•••••						
	I agree with the Terms of Use and Privacy Policy.						
	Register >						

Register



A registered member has limited options in the activity panel, as shown in the following figure.



By contrast, an administrator has the following options.

=1 💴	🧮 / 🛄 Logout / Workarea / My Profile / My Account / Resource Wizard / My Cart / Request a D									
							<u>م</u>			
;	Products	Services	Clients	Support	Company	Community	Developer Reference			

Using the Smart Desktop to Manage Your OnTrek Site

You can maintain your site content using your Workarea Smart Desktop. Measure Web page traffic, approve comments and content where necessary, or maintain content to keep it current and up-to-date from this page.

The Smart Desktop contains widgets that help you identify tasks to complete, or view comments and content that you need to approve. The Smart Desktop uses PageBuilder technology to help you rearrange or add/delete widgets.

Desktop	Content	Library	Settings	Reports	Help			ektron Version: 8.50 (Build 8.5.0.352)
Smart Desktop	For admin 💿							
Desktop								\bigtriangledown
♥ Content Av No records fou	vaiting Approval (i nd))				-	♥ Content In Workflow (0) No records found	v ×
♥ Recent Ord						8	♥ Sales Trend	
V Top Produc						8	0 total orders with a value of USD\$0.00	
Today Qua	antity 5							
							5	
							9/19/2011 9/26/2011	

You can add, rearrange, or remove widgets on your Smart Desktop. To learn more about customizing the Smart Desktop, see *How Customizing the Smart Desktop Works* in the <u>*Ektron Reference*</u>.

Managing Site Permissions

Site permissions are determined by a user profile. The following matrix tables show the permissions a user has based on their context.

Administrator visits a	that is	then has access to
user	a colleague	all tabs; full rights to user profile content (add, edit, delete).



Administrator visits a	that is	then has access to
	not a col- league	all tabs; full rights to user profile content (add, edit, delete).
	a member	all tabs
public group	not a member	Group tab Documents tab Photos tab
	a member	all tabs
private group	not a member	Group tab Documents tab Photos tab (May join a private group without having to be approved)
Non-admin- istrator visit a	that is	then has access to
	colleague	all tabs, but not content in folders that have "share-level" set to "selected colleagues"
user	a selected colleague	all tabs, and content in folders that have "share-level" set to "selected colleagues"
	not a col- league	Group tab Documents tab Photos tab

Non-admin- istrator visit a	that is	then has access to
	a member	all tabs
public group	not a member	Group tab Documents tab Photos tab
	a member	all tabs
private group	not a member	Group tab Documents tab Photos tab

Modifying the OnTrek Home Page

The OnTrek home page is an example of how you may want to display your "first impression." The page employs many controls and uses PageBuilder technology to let an administrator drag and drop widgets onto the page.

The following topics show you how to modify the home page.

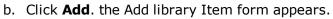
Modifying the Rotating Home Page Banner Images

The home page displays a set of rotating banner images. You can modify the rotating banner with the following steps.

1. Add a new banner to the ones that came with OnTrek.

a. Choose Library > MainSite > Content > Home > HomePageBanner.

Desktop Content Library	Settings Reports	Help		ektror Version: 8.50 (Build 8.5.0.35)
Folders	Library Folder: "HomePagel	Banner\imag	es"	
🗉 🙆 Library	ADD 🔍 Images	•	English (U.S.) 🗸	0
MainSite Content	Title	ID De	ate Modified	Filename
 B ⊆ Campaigns B ⊆ Clients B ⊆ Community B ⊆ Company 	Banner 3	221 11	0/7/2010 9:28:31 AM	/OnTrek/uploadedImages/MainSite/Content/Home/HomePageBanner/banner3.jpg
Home HomePageBanner My Account Products	Banner 4	222 8/	5/2010 3:07:33 AM	/OnTrek/uploadedImages/MainSite/Content/Home/HomePageBanner/banner4.jpg
B Store	Banner1	53 7)	12/2010 5:34:36 AM	/OnTrek/uploadedImages/mainsite/Content/Home/HomePageBanneriImg-banner1.p
🛪 🔄 Pages	Banner2	54 7)	12/2010 5:34:48 AM	/OnTrek/uploadedImages/mainsite/Content/Home/HomePageBanner/img-banner2.p
🗉 🚞 Support	Banner2	54 7)	12/2010 5:34:48 AM	/OnTrek/uploadedImages/mainsite/Content/Home/HomePageBanner/img-bar



Add Library Item to Folder: "HomePageBanner\images"	
SAVE @	
Title Filename	
	Browse
Summary Metadata	
Description:	
A Ga Ga Ga Ga ヴィ ヴィ Paragraph Style N B Z 学 Co - 註 註 譯 譯 書 書 〓 語 田 毛	

- c. Enter a Title and Description.
- d. Click **Browse...** to find the image file you want.
- e. Click Save. the images is added to the library in the HomePageBanner folder.
- 2. Edit the Smart Form that is the basis for the rotating banner.
 - a. Choose **Content > Folders > MainSite > Content > Home > HomePageBanner**. The HomePageBanner item appears in the View Contents panel.
- b. Click the **HomePageBanner** item (ID=366). The details appear.
- c. Click **Edit**. The editor appears.

NOTE: This example duplicates a slide and then modifies it.

- d. In the Homepage Slideshow contentin the editor, click on the **Slides** menu () and choose **Duplicate**. A duplicate slide is added.

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Image Propertie	es X
Image Properties	
Border Width:	
Border Color:	×.
Image Alt Text:	Banner 3 &
Image Alignment:	× .
Image Src:	/OnTrek/uploadedImages/MainSite/Content/H
Horizontal Spacing:	
Vertical Spacing:	
Width:	950 T
Height:	713 L
	OK Cancel

- f. Choose a new image, specify the other properties and click **OK**. the new image appears.
- g. Modify the Title and Summary then click Publish.

Refresh the screen (**Ctrl/F5**) on the Home page to see your image added to the default page banner images.

For information about Smart Forms, see the *Ektron Reference*.

You can also resize the banner width directly on the home page by following these steps.

1. While logged in, choose **File > Edit** from the PageBuilder menu. The home page appears in PageBuilder mode.



- 2. In the banner widget click **Edit** (\mathbb{N}). The New Width box appears.
- 3. Specify a numeric value and unit (Pixels, Em, or Percent) and click **Save**.

Adding a Widget to the Page

Some pages in OnTrek have spaces where you can add one or more widgets to the page. This is indicated by the PageBuilder menu when you are logged in. To add a widget to the page:

- 1. While logged into the page, open the PageBuilder menu and choose **File > Edit**. The widget area appears on the page.
- 2. Open the widget bar (
- 3. Drag and drop a widget in to the widget space.

Adding Assets

Assets are files that are created outside of Ektron. You can store and manage assets on your OnTrek site. To add a single asset:

- 1. Find a page that accepts assets; for example, the Documents accordion tab on My Profile page.
- 2. Choose Add new... > Add Asset. A dialog box appears.
- 3. Click on the File Upload tab.
- 4. Click **Browse**... to locate the file.
- 5. Click Upload.

The following browsers use different methods for uploading assets.

Adding Assets with Microsoft Internet Explorer

You can upload 1 file at a time using the File Upload dialog box.

- 1. Click Browse.
- 2. Select the file you want, then click **Upload**.

Add Document			8
File Upload	Multiple DMS Documents		
Upload C	ancel	Browse	

Adding Assets with Google Chrome

You can upload 1 file at a time using the File Upload dialog box.

- 1. Click Choose File.
- 2. Select the file you want, then click **Upload**.

Add Document	۵
File Upload	0
Choose File No file chosen Upload Cancel	

Adding Assets with Mozilla FireFox

You can upload 1 file at a time using the File Upload dialog box. You can also upload multiple files clicking on the Drag Drop tab and dragging files to the Drag Drop area.

Add Document	8
File Upload Drag Drop	Θ
Upload Cancel	rowse_
Add Document	۵
Add Document File Upload Drag Drop	(3 (9)

Adding Assets with Microsoft Internet Explorer and Microsoft

Office

You can upload 1 file at a time using the File Upload dialog box.

- 1. Click Browse.
- 2. Select the file you want, then click **Upload**.

You can also upload multiple files by checking boxes next to the files that you want to upload.

- 1. Click the Multiple DMS Documents tab.
- 2. Select your office version (Microsoft Office 2010, or Microsoft Office 2003 or 2007).
- 3. Check the boxes next to the files you want, then click **Upload**.

Add Document	8
File Upload Multiple DMS Documents	۹
Upload Desktop Desktop Computer Mark Metcalfe Ubraries Ubraries Videos Documents Pictures Screensavers Network	Switch Office version(Office 2010 selected) Name Chrysanthemum.jpg Desert.jpg Hydrangeas.jpg Jellyfish.jpg Jellyfish.jpg
	4

NOTE: You can see a list of allowed file types by clicking **Show File Types**. Ektron administrators can edit this list in the Workarea.

4. If any selected file type is not allowed, you are notified. OnTrek uploads all allowed file types.

Selecting a Language for the Web Site

OnTrek comes installed in U.S. English (\blacksquare) and Spanish (\blacksquare) languages. Click on the language icon to display OnTrek in that language.

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NOTE: If you login with a computer in another country, another version of English may be installed. For example, British English is installed in the United Kingdom (**He**).

To install a language that is not shown in the links, (for example, to add French), see *Working with Multi-Language Content* in the *Ektron Reference*.

Searching the Site

To search the OnTrek site, type a string into the search box at the top of the screen and click the magnifying glass icon.



The Search page appears, which displays Basic Search and Advanced Search tabs.

Filtering Your Search

If you receive too many results from your search, you can filter the results by using the drop down menu beside the Basic Search box. You can filter by Site, HTML, Documents, Images, Multimedia, Forms, Tags, or Pages. The following image shows a search filtered by Images.

Basic Search	Advanced Search - Ima	ages	
Brick*		Images 🔻	Search
	1 of 1 for Brick*.(0.0		
ID=377 Size=4	6 KB Last Author=Admir	nistrator Applicati	ion

Specifying an Advanced Search

From the Advanced Search tab, you can refine your search to very fine granularity. The Advanced Search parameters are as follows.

- with all of the words—Results must have all the words specified; uses an AND operator for the strings that you specify.
- advanced search exact phrase—Results must contain the exact string that you specify.
- **at least one of the words**—Results must have any the words specified; uses an OR operator for the strings that you specify.
- without the word—Results must not have the string that you specify.

- Filter Results—Choose one of the following filters. Click Add Filter to specify more than one filter.
 - **Created Before**—Results show items created before *YYYY/MM/DD*.
 - **Created After**—Results show items created after YYYY/MM/DD.
 - **Modified Before**—Results show items modified before *YYYY/MM/DD*.
 - **Modified After**—Results show items modified after YYYY/MM/DD.
 - Author—Results show items created by the specified author.
 - **File Size**—Results show items larger (>) or smaller (<) than the specified file size in kilobytes.

Using the Site Map Page

The following figure shows the default OnTrek Site Map page. It is automatically generated from the pages of your Web site, and changes accordingly. You can click on any of the links to go to the selected page.

Home > Site Map Site Map Home Products Software Hardware Training Clients Testimonials Company News Events Our Locations Careers Our Team Community Services Training Consulting Support Support Forums Knowledge Base My Account

Modifying the Request a Demo Page

The Request a Demo page is an HTML Form.

- While logged in to the Request a Demo page, open the access point (
) and choose Edit. The Request a Demo form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form.
 - Twitter Name field was added
 - Tweet was added to Preferred Method of Contact.

Edit C	ontent in Folder "Home"				
K F	UBLISH 🖉 🕞 🕒				
Title:	Request a Demo	[English (U.S.)]	I		
F	orm Post back message Metadata Alias	Schedule	Comment	Templates	
I	3 X = 12 = 0, 13 = A1 7 - (* - 🍄 1 > 8, 8,		- O -		
	● ¶ Apply Style ▼ Paragraph Style ▼ B / U -A- ×				
			1 7 7 10 11	2 🕅 🕅 📼	
9	Please fill out the form below and one of our representatives wi	II contact you.			
1.	Name:	*			
2	⊗Email:	*			
3.					
1	Twitter Name:	~			
5					
	🖲 Email 🔘 Phone 🔘 Tweet				
6	Submit Request				

Home > Request a Demo

Request a Personalized Demo

Please fill out the form Name:	below and one of our representatives will contact you.	
Email:		t
Phone:	*	
Twitter Name:		
Preferred Method of Contact:	Email Phone Tweet	
Submit Request	>	

Modifying the Privacy Policy Page

To modify it for your company:

- While logged in to the Privacy Policy page, open the access point (
) and choose Edit in
 Context to modify the page text, or Edit to modify the text and other content data in the
 Ektron editor.
- 2. Change the content (and metadata) to suit your company and click **Save**.

The following figure shows the default Privacy Policy page.

```
Home > Privacy

At Ektron, Inc., we respect your right to privacy. We will never sell or rent your name, e-mail address, physical address or any other identifying information that you give us to any third party.
By signing up to test drive software, receive information, download programs, request a demo or attend a Webcast, you agree to receive occasional e-mails from our company and/or our authorized partners. You may remove yourself from these mailings by visiting the e-mail list opt-out page.
For any questions about this policy, please contact us at privacy-policy@ektron.com.
Thank you.
```

Modifying the Terms of Use Page

To modify it for your company:

- While logged in to the Terms of Use page, open the access point (
) and choose Edit in
 Context to modify the page text, or Edit to modify the text and other content data in the
 Ektron editor.
- 2. Change the content (and metadata) to suit your company and click **Save**.

The following figure shows the default Terms of Use page.

	Logout / Wo	rkarea / My P	rofile / My A	count / Res	ource Wizar	d / My Cart /	Request a Demo
OnTrek							م
Ohllek		Products	Services	Clients	Support	Company	Community
Home > Terms of Use							

Terms of Use

By accessing or using this Web site, you agree to be bound by all the terms and conditions of this User Agreement. If you do not agree to these terms, do not use this site. This Web site is controlled and operated by Ektron, Inc. from its offices within the United States of America. Those who choose to access this site from other locations than the United States of America do so on their own initiative and are responsible for combiance with apolicable local laws.

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```
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Modifying the Products Pages

The Products page displays products and services that you want to sell. To see the default Products page, see *Products Page* on page 12.

To create your own Products page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[siteroot] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

You can modify this page, and its associated pages, in the following ways.

Editing the Products Page Introduction In Context

OnTrek preloads the introduction to the Products page with *Lorem ipsum* text to give you an example of what a Products page introduction can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose **Edit in Context**. An editor window appears.



3. Edit the text, and click **Save** (**J**). The text is changed on the page.

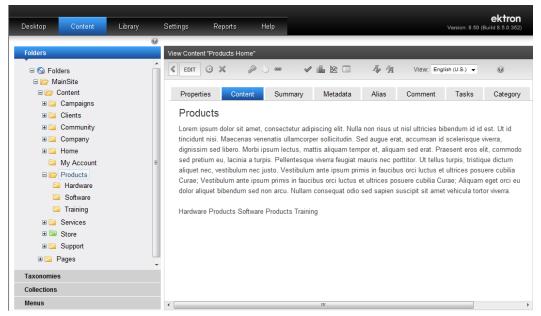
Editing the Products Page in the Workarea

You can access the Products page introductory content in the Workarea, where you can create additional information about the content (such as Metadata).

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Products.
- 3. Choose Products Home from the content list.

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4. Choose Edit.



Selecting a Content Block for the Products Introduction Content

To change the Products page introduction by selecting an existing piece of content, follow these steps:

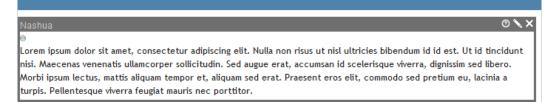
1. While logged in to the Products page, open the PageBuilder menu and choose **File > Edit**. The widget spaces appear on the page.

		+
Products Home Products		\×
tincidunt nisi. Maecenas venenatis ullam dignissim sed libero. Morbi ipsum lectus commodo sed pretium eu, lacinia a turpi tristique dictum aliquet nec, vestibulum posuere cubilia Curae; Vestibulum ante i	r adipiscing elit. Nulla non risus ut nisl ult corper sollicitudin. Sed augue erat, accum , mattis aliquam tempor et, aliquam sed e is. Pellentesque viverra feugiat mauris ne nec justo. Vestibulum ante ipsum primis i psum primis in faucibus orci luctus et ultr dum sed non arcu. Nullam consequat odio s roducts Training >	san id scelerisque viverra, erat. Praesent eros elit, ec porttitor. Ut tellus turpis, in faucibus orci luctus et ultrices rices posuere cubilia Curae;
	Product Search:	X Search >
Featured Products		×
⊜ Basic Wireless Router	Developer Training	System Restore v2.0
	OSTER Cerring OSTER Cerring DEVELOPER *** Training	
Connect your devices with a wireless router that utilizes the Linux operating system and gives you more	Our developer training solely focuses on enhancing your understanding of the OnTrek system.	Solution for reliable backup and recovery of systems, applicatio settings, and files.
options for network customization for your business	Add to Cart Learn More	Add to Cart Learn More
Add to Cart Learn More		

- 2. Click **Edit** (\mathbb{N}) in the Products Home widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Folder	Taxonomy	Search	Fitter By:	Content	•
B-	Community				*
	Company				
	Careers				-
	➢Company New	rs			=
	⇒Event Calenda				
	➢ Locations				
	🗁 Our Team				
					Ŧ
		View Results			
Australia				Z85	-
California				Z80	
Detroit				Z8Z	
Nashua				273	
Texas				Z81	
Toronto				Z84	
Virginia				Z83	

4. Double click on a content item. The content appears on the page.



5. Choose **File > Publish**.

Searching the Product Inventory

The search box on the Product page operates only on products contained on the Product pages (and not on the entire OnTrek site). To search the Products area, type a string into the search box at the top of the screen and click **Search**.

Product Search:

Search >

The Search page appears, which displays Basic Search and Advanced Search tabs. From the Advanced Search tab, you can refine your search to very fine granularity. The Advanced Search parameters are as follows.

- with all of the words—Results must have all the words specified; uses an AND operator for the strings that you specify.
- advanced search exact phrase—Results must contain the exact string that you specify.

- at least one of the words—Results must have any the words specified; uses an OR operator for the strings that you specify.
- without the word—Results must not have the string that you specify.
- Filter Results—Choose one of the following filters. Click Add Filter to specify more than one filter.
 - **Price Below**—Results show products below the specified price.
 - **Price Above**—Results show products above the specified price.
 - **Product SKU**—Results match the stock-keeping unit (SKU) number specified.

Displaying Product Specifications

When you click on a product title or a **Learn more** > link, a product specifications page appears with more details about the product. Product information is located in the Content section of the Workarea at **Folders** > **MainSite** > **Content** > **Store**, and in one of the store's folders. For example, in the Hardware folder you can click on **Basic Wireless Router** to display or edit the content about this product.

You can create new products in the **Hardware**, **Software**, and **Training** folders from the **New** menu. If you want to create a new catalog and new product types, see *Creating a New Catalog* below.

Creating a New Catalog

Unless you create your own products page, you only can add a catalog, new product types, and new products to the content management system to the existing Hardware, Software, and Training pages. To create your own products page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and C# code behind files (.cs) in the **[siteroot]** folder of the installation.
- Master pages—[siteroot] > OnTrek >Components > Templates.
- User controls-[siteroot] > OnTrek >Components > userControls.

For more information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

To place products on your Web site for sale, you can do the following steps directly to the OnTrek pages.

- Adding a Catalog to the Product Store below
- Creating New Product Types on page 45
- Adding a New Product Type to a Catalog on page 47
- Adding Products to a Catalog on page 48

Adding a Catalog to the Product Store

OnTrek comes with 3 product catalogs: Hardware, Software, and Training. In the Workarea, the catalog folders (and the Store folder) are green for quick identification.

The following example shows you how to add a new catalog called *Farm Products* for the sale of farm-fresh fruits and vegetables and other farm-related items.

- 1. While logged into the Workarea, open the Content tab.
- 2. Choose Folders > MainSite > Content > Store.
- 3. Right click on **Store** and choose **Add Catalog** (or choose **New > Catalog** from the menus). The Add Catalog to Store screen appears.

							Total Buddie	ektron
Desktop	Content	Library	Settings	Reports	Help		🐭 EktronMetcal	fe Version: 8.50 (Build 8.5.0.352)
		0					23 Wedwanor	
Folders			Add Catalog to) Store		_	_	
🖃 🙆 Fol	ders		K ADD CAT	ALOG	Θ			
🗉 📄 M	ainSite							
	Content		Properties	s Taxono	my Templates Flagging	Metadata	Product Types	Breadcrumb Aliasing
	Campaigns							
	Clients Community			talog Name:				
				Description:				
	Home			Style Sheet:	/OnTrek/			
	My Account				(leave blank to inherit)			
	Products		Content	Searchable:	Inherit parent configuration			
E	Hardware				🗹 Content Searchable			
	Software				Please Note: If you check the 'Content Sea	rchable' check box, r	new content is searchable	by default.
	Training		D 1 1	6. ut	*(existing content is not affected.)			
	Services		Displays	Settings:	Inherit parent configuration			
	Store Hardware				🗹 Display All Tabs			
	. Hardhard				🔲 Display Summary Tab			
8	Training				🗌 Display MetaData Tab			
H 🚞	Support				Display Aliasing Tab			
🕀 🚞 🛙	Pages				Display Schedule Tab			
					Display Comment Tab			
					Display Templates Tab			
Tenenerie	-				Display Taxonomy Tab Please Note: If you check only 'Display All	Tabs' check box, it w	ill display all Tabs when y	ou create or edit content.
Taxonomie					"(If not, it will only display selected Tabs.)			
Collections								
Menus								

- 4. Enter the name Farm Products in the Catalog Name field. Optionally add other data.
- 5. Click **Add Catalog**. The new category appears in the list. The following figure shows the **Farm Products** Catalog with other catalogs already created under it.

Creating New Product Types



Folders
🗆 🚱 Folders
Giders Giders Giders MainSite
Content
Content Encontent Content Content
Elients
E Community
E Company
E Carlo Home
My Account
🗉 📴 Products
🗉 🚞 Services
🖃 🗁 Store
🖃 🗁 Farm Products
🔄 Equipment
Produce
📔 Seasonal Jobs
🔄 Supplies
Hardware
Software
🛅 Training
🗉 🔚 Support
🗉 📴 Pages
۰

Creating New Product Types

Product types let you categorize your product line so that customers can browse your product line more easily. For example, you can have *Produce*, *Equipment*, and *Supplies* product types for a *Farm Products* catalog, or *Monitors*, *Systems*, and *Accessories* product types for *Computer Products*.

- 1. Login to the Workarea and choose the Settings tab.
- 2. Choose Settings > Commerce > Catalog > Product Types.
- 3. In the View Product types panel, choose **New > Product Type**. The Add Product Type screen appears.
- 4. On the Properties tab, enter the Title (Produce), Description (Farm Produce) and Class (*Product*).

Add	Product Type			
«	SAVE	Θ		
	Properties	Attributes	Media Defaults	
	Title:	Produce		
	Description:	Farm produ	ct	
	Class:	Product	•	

- 5. On the Media Defaults tab, click **Add Thumbnail** and specify the following 2 media default items:
 - Name:_main, Width:150 px, Height: 125 px
 - Name:_thumb, Width:70 px, Height: 58 px

Add Product Type			
SAVE @			
Properties Attributes Media Defaults			
Generate the following thumbnails:			
Name	Width	Height	Actions
[filename] _main [.extension] Example: Chair_main.gif	150 px	125 px	0
[filename] _thumb [.extension] Example: Chair_thumb.gif	70 рх	58 px	0
		Add	thumbnail

IMPORTANT: The dimensions of the images are optimized for the OnTrek presentation of product images on a product page. Also, because OnTrek uses the _main and _thumb filename prefixes, do not use these in your product image filenames, or it may cause unpredictable results. The code-behind and XSLT used in the product section of OnTrek key off of these text strings.

6. Click **Save**. The new product type appears in the View Product Types panel.

Desktop	Content	Library	Settings	Reports	Help	ektron Version: 8.50 (Build 8.5.0.352)
	mmerce Catalog		View Product	Types @	-	
•	E 🔁 Fulfillment		Title	20	Class Product	Date Modified 9/26/2011 4:48:16 PM
• 🖻 •	 Shipping Tax Audit Customers 	ment	🍏 Training		Product Product	7/29/2010 3:42:14 AM 7/29/2010 3:41:43 AM
	nfiguration calization les siness Rules ser Groups		🇐 Hardwai	re 15	Product	7/29/2010 3:40:35 AM

Adding a New Product Type to a Catalog

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose **Folders > Mainsite > Content > Store > Farm Products** (assuming that you created Farm Products as described in *Adding a Catalog to the Product Store* on page 43).
- 3. In the View Entries panel, choose **View > Catalog Properties**. The properties appear.
- 4. Click Edit Properties.
- 5. Click the Product Types tab.
- 6. Break the inheritance value by unchecking Inherit Parent Configuration.
- 7. Select a product type and click **Add** (^(O)). For example, select *Produce*. (See *Creating New Product Types* on page 45.)
- 8. Click on the radio button (^(a)) to enable the product type. The following figure shows 4 product types added to the *Farm Products* catalog.

Properties	Taxonomy	Templates	Flagging	Metadata	Product Types	Breadcrumb	Aliasing
🔲 Inherit p	arent configuration						
Default	Product Type					Ac	tion
\odot	Training					View	Remove
0	Software					View	Remove
\odot	Hardware					View	Remove
۲	Produce					View	Remove

- [Select Product Type] 🔻 🗋 🔘
- 9. Click Update. The View Properties panel reappears.

Adding Products to a Catalog

NOTE: This example builds on prior steps outlined in Creating a New Catalog on page 43.

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Store > Farm Products > Produce.
- In the View Entries panel, choose New > Produce. The Add Catalog Entry window appears.
- 4. Enter the following information:
 - a. Title: Pumpkins
 - b. Summary tab: Pumpkins
 - c. Properties tab:
 - SKU: 123412341234
 - Number of Units: 200
 - Tax class: Goods
 - d. Pricing tab:
 - List price: \$3
 - Our Sales Price: \$2.60
 - e. Media tab:
 - a. Click Add New Image.
 - b. Title: Pumpkins
 - c. Alt Text: Pumpkins
 - d. Browse for an image and click Upload.
 - e. Click Set as Product Icon.

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- f. Metadata tab:
 - a. Description: Pumpkins
 - b. Keywords: Text: Produce. Click Add (③).
 - c. Keywords: Text: Pumpkins. Click Add (^(III)).
 - d. Title: Pumpkins
- g. Category tab:
 - a. Open the category tree to **OnTrek Site Navigation** and hover the cursor over **Products** and click **Add** ((2)). The Add Category dialog box appears.
 - b. Category Title: Pumpkins.
 - c. Click Save.
 - d. Check Products and Pumpkins
- 5. Click **Action > Publish**. The View Entries screen appears with Pumpkins in the Produce catalog.

Modifying the Services Pages

The Services page displays information about training and consulting services you offer. To see the default Services page, see *Services Page* on page 13. You can access the pages associated with the Services page by clicking the **Learn More** button in a tabbed window, or from the Services menu. You can create and modify the following types of Services pages.

- Services page introductory text
- Training Services page
- Consulting Services page
- Widget space

To create your own Services page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[siteroot] > OnTrek > Components > Templates.
- User controls—[*siteroot*] > OnTrek > Components > userControls.

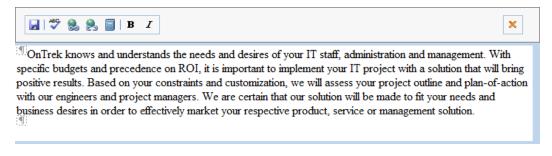
For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

Editing the Services Page Introduction In Context

OnTrek preloads the introduction to the Services page with text to give you an example of what a Services page can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.



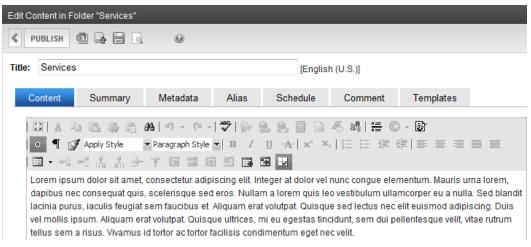


3. Edit the text, and click **Save** (\square). The text changes on the page.

Editing the Services Page Introduction in the Workarea

You can access the Services page introductory content in the Workarea where you can create additional information about the content (such as Metadata).

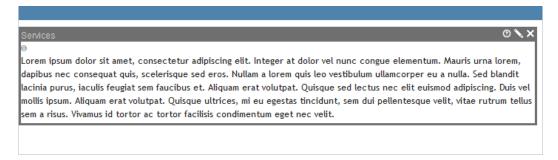
- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Services.
- Choose Services from the content list.
- 4. Choose Edit.



Selecting a Content Block for the Services Introduction

To change the Services page introduction by selecting an existing piece of content, follow these steps:

 While logged in to the Services page, open the PageBuilder menu and choose File > Edit. The widget spaces appear on the page.



- 2. Click **Edit** (\mathbb{N}) in the Services widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Editing Widge	et						
						~	
Folder	Taxonomy	Search	Filter By:	Content	•		
Ē. Ē.	Community				*		
⊟-6	Company						
	Careers						
	‴⊖Company Ne	ews			≡		
		dar					
	🗁 Our Team						
	• • •		View Results		Ŧ	=	
OpTrek A	nnounces New F		ng an OnTrek-Powered Solution	203			
			itin American Market	203			
	eleases SelfServ			361			
OnTrek R	eports 37% Reve	nue Gains		202			
TravelFre	e Drives Revenue	e Using the	OnTrek Platform	205			
					$\overline{\nabla}$		
						-	

4. Double click on a content item. The content appears on the page.



nTrek Releases SelfServ HelpDesk Pro



OnTrek recently announced the release of SelfServ HelpDesk Pro. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nibh turpis tristique mi, quis convallis turpis nibh quis orci. Praesent in ante lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse eget enim at sapien scelerisque porta ut nec magna.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec pretium, elit a lacinia scelerisque, erat massa ullamcorper velit, sit amet mollis justo velit nec quam. Pellentesque habitant morbi

tristique senectus et netus et malesuada fames ac turpis egestas. Ut nec lorem semper est iaculis porta sit amet id velit. Quisque vel lorem vel ipsum pulvinar pharetra vitae consequat felis. Aliquam turpis mauris, dictum sit amet mattis vitae, interdum ac nisi. Proin vel leo non lacus placerat aliquet vitae sit amet velit. Proin quis augue sem. Cras pulvinar tincidunt adipiscing. Cras porttitor posuere sem, id suscipit purus malesuada at. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nulla non nisi lectus, eu posuere orci.

Learn More >

5. Choose **File > Publish**.

Modifying the Consulting Services Page

The following figure shows the default OnTrek Consulting Services page.

Home > Services Consulting

OnTrek knows and understands the needs and desires of your IT staff, administration and management. With specific budgets and precedence on ROI, it is important to implement your IT project with a solution that will bring positive results. Based on your constraints and customization, we will assess your project outline and plan-of-action with our engineers and project managers. We are certain that our solution will be made to fit your needs and business desires in order to effectively market your respective product, service or management solution.

Request a consultation								
Request a free consultation with one of our expert consultants.								
Name:								
Email:								
Your Interest:								
	Submit >							

To modify the form on the Consulting Services page to display your company information, follow these steps:

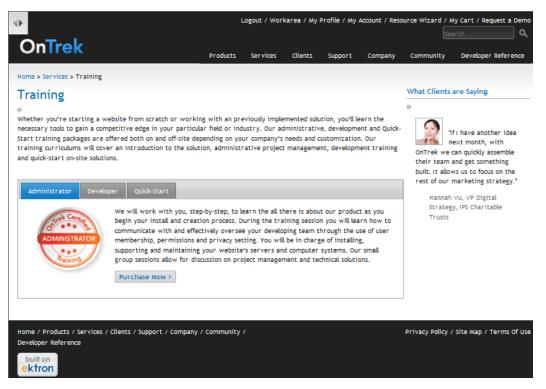
1. While logged in to the Consulting Services page, open the access point () and choose **Edit**. The Edit Content editor appears with the consultation form.

2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form with a Phone field added to the form, and the result on the page when you click **Publish**.

dit Content in Folder "Consulting"						
VUBLISH 🖉 🕞 🗎	Θ					
tle: Request a Consultation			[English (U.S.)]			
Form Post back messa	age Metadata	Alias	Schedule	Comment	Templates	
Image: Apply Style Image: Para Image: Ima						
 Request a consultation 						
Request a free consultation wi	th one of our expert co	nsultants.				
1. ®Name:						
2. email: 3. email:						
©Your Interest			*			
4.			Ŧ			
◎ 5. ◎ Submit						
Request a consult	ation					
lequest a free cons consultants.	ultation with (one of o	ur expert			
onsultants.						
Name:						
Email:						
Phone:			\rightarrow			
Your Interest:						
-	Submit >	1				
	Submit 7					

Modifying the Training Services Page

The following figure shows the default OnTrek Training Services page.



The Training Services page has 3 sections: the introduction, the tabbed course offering section, and a widget space. The following topics describe each section.

Modifying the Training Page Introduction

To modify the introductory text, open the access point () and choose **Edit in Context**, or choose **Edit** to modify the content in the Workarea, if you want to specify additional metadata.

Adding a Course and Tab to the Course Offering Section

- In the Workarea in the Content section, choose Folders > MainSite > Content
 > Services > Training. The contents of the folder appear in the View Contents panel.
- 2. In the View Contents panel, choose **New > HTML Content**. The content editor appears.
- 3. Specify the content for a new training course. When done, click **Publish**. The new course appears in the View Contents panel with the other courses.
- 4. In the Workarea in the Content section, choose **Collections > Training Tabs**. The existing tabs appear in the View Collection panel.
- 5. In the View Collection panel, click Add Items. The Add Items panel appears.
- 6. Check the box next to the new course and click **Add**. The new course appears in the View Collection screen.

Removing a Tab from the Course Offering Section

Modifying the Clients Pages

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- 1. In the Workarea in the Content section, choose **Collections > Training Tabs**. The existing tabs appear in the View Collection panel.
- 2. Click on the tab you want to remove. The View Content screen appears for the selected item.
- 3. Click **Delete** (X) and then **OK**.
- 4. Choose **Collections > Training Tabs** to see the changes in the course offering tab.

Modifying the Clients Pages

The Clients page uses Smart Form content placed in a custom template. To see the default Clients page, see . You can add clients to the client list, and drag and drop widgets onto the page.

To create your own Clients page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls—[*siteroot*] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

The following topics describe the modification you can make the default Clients pages.

- Adding a Client and Case Study below
- Modifying the Case Studies Page on page 57
- Adding Testimonials on page 57

Adding a Client and Case Study

 While logged into the Case Studies page, click on Add Case Study, which opens a Client Smart Form in Folders > MainSite > Content > Clients in the Contents section of the Workarea. For information about Smart Forms, see the *Ektron Reference*.

Edit Content in Folder "C	lients"					
VUBLISH 🗐 🔒		θ				
Title:				[English	(U.S.)]	
Content Sur	nmary	Metadata	Alias	Schedule	Comment	Templates
	🖏 🛱 👪	10 × (ii ×	\$ 🖗 👷	8 🖬 B -	≪ ≣©- 8	2
Apply Style		aph Style 💌 🖪	ΙŪ¬	$\mathbf{x}_{1} \mathbf{x}_{2}$		
	: 유 클 및		E 📑 🗄			
- & Client						Â
	t name and lo	ogo on Clients p	age (Unche	ck if the client sh	ould not appear o	n the
Clients page)						
Client Name:						
Client Url:						E
Client Logo: 💒 Industry: «Taxon	omv:233» 🔄					
- & Case Study						
Display Cas the Case Studie	-	ase Studies pa <u>c</u>	ge (Uncheck	if the case study	/ should not appea	aron
Case Study Title						
Summary:						
(@)						
Challenge:						
۲						
Solution:						
•						•
/ <> ④						

- 2. Enter a **Title**.
- 3. Enter a **Client Name**.
- 4. Enter a **Client URL** to the client's Web site.
- 5. Click **Select Picture** (🚵) to upload a Client Logo. The Library Folder: "Clients\Images" dialog box appears.
 - a. Select an image from the library and click **Insert** (\mathbb{R}).

NOTE: If you do not have the image already loaded in the library, you can search your computer by clicking **Add Library**, browsing for the image, and then click **Add Library** to continue with the Image Properties dialog box.

- b. Specify the **Width**. The **Height** is automatically calculated when you specify width.
- c. Click **OK**. The client logo displays on the Client Smart form.
- 6. Checking the box next to **Display Case Study on Case Studies page** if you want it to show there.
- 7. Specify the case study information you want.
- 8. In the Category tab, check the taxonomies that apply at Ontrek Site Navigation
 > Clients > Industries.
- 9. Click **Publish**. The new client appears in the client list and on the Clients page.

If you set the **Education** industry in the Category tab, then choose **Education** from the **By Industry** filter menu on the Clients page to see your new client filtered with other clients with the same taxonomy.

Modifying the Case Studies Page

Like the Clients page, the Case Studies page displays clients that you can filter with the By Industry filter menu. However, the Case Studies page displays more information about the clients that was entered in the Client Smart Form, which is described in . To add a case study to the Case Studies page, you must check the box in the Smart Form next to **Display Case Study on Case Studies page**.

You can edit the introduction by opening the access point (
) and choosing **Edit in Context**. You can specify additional metadata in the Workarea for the introduction by choosing **Edit**.

The Case Studies page also contains a widget space. For information about adding a widget to the page, see .

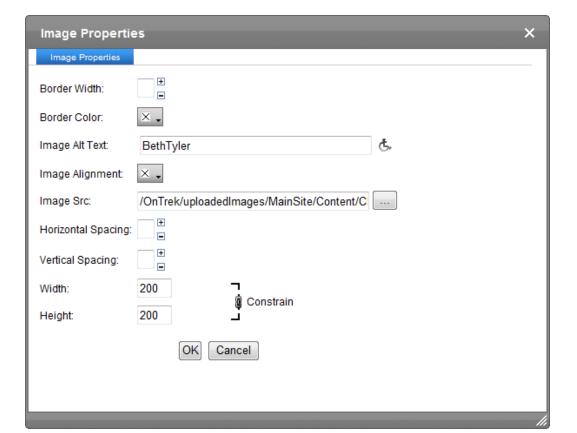
Adding Testimonials

The testimonials in OnTrek are created from a Video Smart Form.

 While logged into the Testimonials page, click on Add Testimonial, which opens a Video Smart Form in Folders > MainSite > Content > Clients > Client Testimonials in the Contents section of the Workarea. For information about Smart Forms, see the <u>Ektron</u> <u>Reference</u>.

Edit Content in Folder "Client Testimonials"
PUBLISH 🗐 🔓 🖶 😡
Title: [English (U.S.)]
Content Summary Metadata Alias Schedule Comment Templates Category
\$\$\$ \$
● ¶ Apply Style ▼ Paragraph Style ▼ B I U A × × = = = = = = =
66/Video Thumbnail Source: 😹
Video Source: 📓
Caption Text:
Description:

- 2. Click **Select Picture** (ﷺ). The Edit Content in Folder "Client Testimonials" screen appears.
- 3. Double click an item from the Library folder, or click **Add Library** to browse for a new one. The item appears in the Video section of the editor.
- 4. To change the image properties, click **Select Picture** (🚵). The Images Properties dialog box appears.



- 5. Fill in the dialog box and click **OK**.
- 6. Click **Select File** () next to Video Source. The Link Manager dialog box appears.

Link Manag	ger	×
Hyperlink	E-mail	
URL:		
http://		· · · · ·
Existing Bookm	hark:	
None	▼ or #	
Link Text:		
Туре:	_	
http: 👻		
Target:		
		Target 👻
Tooltip:		
		Ċ.,
Style:		
No Class	•	
	OK	Cancel
		//

- 7. Fill in the dialog box and click **OK**.
- 8. Enter Caption text.
- 9. Enter a **Description** of the testimony.
- 10. On the Category tab, check the taxonomies that apply.
- 11. Click **Publish**. A testimonial is added to the group of existing testimonies.

Modifying the Support Pages

You can create and modify the following types of Support pages. To see the default Support page, see *Support Page* on page 15.

- Support page introductory text
- Support Forums
- Knowledge Base
- Support Request
- Support Search
- Widget space

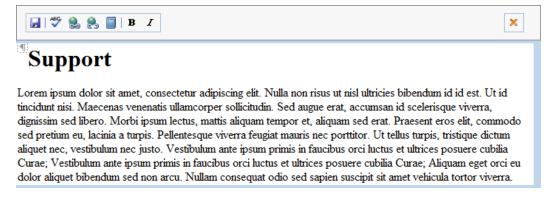
To create your own Support page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

Editing the Support Page Introduction In Context

OnTrek preloads the introduction to the Support page with *Lorem ipsum* text to give you an example of what a Support page introduction can look like. To edit this content from the page after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.



3. Edit the text, and click **Save** (**J**). The text is changed on the page.

Editing the Support Page in the Workarea

You can access the Support page introductory content in the Workarea, where you can create additional information about the content (such as Metadata).

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Support.
- 3. Choose Support Home from the content list.
- 4. Click Edit.

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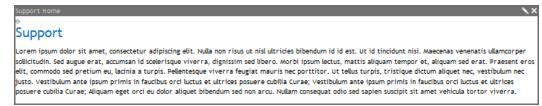
Edit C	ontent in Fol	der "Support"						
< F	PUBLISH		Θ					
Title:	Support H	łome			[English	n (U.S.)]		
C	Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Category
	• ¶ 📝	Apply Style	▼ Paragraph Style	B I				
	III - ⇒⊑ = ◎ Suppor		¥ 8 8 8					
N i F a I	Maecenas ve psum lectus Pellentesque ante ipsum p uctus et ultri	enenatis ullamc s, mattis aliquan e viverra feugiat primis in faucibu ces posuere cu	orper sollicitudin. n tempor et, aliqua mauris nec porttit is orci luctus et ul	Sed augue e am sed erat. or. Ut tellus t trices posue am eget orci	erat, accumsan id Praesent eros eli turpis, tristique dio re cubilia Curae; \	scelerisque viver it, commodo sed ctum aliquet nec, v /estibulum ante ij	dum id id est. Ut i ra, dignissim sed pretium eu, lacinia vestibulum nec jus psum primis in fau n arcu. Nullam cor	libero. Morbi a a turpis. sto. Vestibulum ucibus orci

5. Click **Publish** to display your changes.

Selecting a Content Block for the Support Introduction

To change the Support page introduction by selecting an existing piece of content:

1. While logged in to the Support page, open the PageBuilder menu and choose **File > Edit**. The widget spaces appear on the page.



- 2. Click **Edit** (\mathbb{N}) in the Support Home widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Filter By: Content 👻

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	s nunity any	E
		* E
	View Results	
Local User Group		252 🔺
TJS Trade Show		251
Webinar: Maximi:	zing your brand	250

Search

Taxonomy

4. Click on a content item, then click **Save**. The content appears on the page.

TJS Trade Show	ŝ
D TJS Trade Show	
When: Tuesday, August 10, 2010 9:00 AM - 5:00 PM Recurs	
Occurs: On the second Tuesday of every other month	
Repeats: Forever	
Where: London, UK	
Description:	
Etiam posuere sem vitae lacus vestibulum laoreet. Nam varius leo ac tellus sagittis accumsan non at est. Praesent malesuada lorem in massa vulputate interdum porta enim congue. Donec mauris nulla, suscipit a aliquet vitae, pretium id ligula. In sit amet justo mi. Nulla gravida nibh at ipsum iaculis sit amet tempus ante ultrices. Pellentesque a urna sit amet lacus tincidunt accumsan.	

5. Choose **File> Publish** from the PageBuilder menu.

Creating a New Knowledge Base Page

To add a Knowledge Base page:

Editing Widget

Folder

1. Click **Resource Wizard** in the top navigation area. A dialog box appears.

Resource Wizard		×
Add Resource	Delete Resource	
Enter the name Resource:	of the new resource you want to add below:	
	Add > Cancel >	

2. Enter the name of a new Knowledge Base resource and click **Add**. A new Knowledge Base resource page is created. The following figure shows a new Knowledge Base resource page for *Farm fresh produce*.

		Logout / Workarea / My P	Profile / My Account / Res	source Wizard / My Cart / Request a De
OnTrol				Search C
OnTrel	Products	Services Clients	Support Company	Community Developer Reference
ome > Support > F	arm fresh produce Home			
arm fresh	produce			Request Support Forum Posts
Search Farm fre	sh produce			• • Lowercase links generated through
Enter a Topic				automatic synchronization 8/4/2010 12:42:23 PM
Enter a Topic	All Types 🔻 S	earch >		 Disabling the Hide/Show Elements
rowse The Farm	fresh produce			Tool 8/4/2010 12:43:27 PM
📂 Farm fresh	Title	Rating	Last Edited	• How to use this forum
produce	Farm fresh produce Home Support Page for Farm fresh produce resource	Average 0 out of 5	9/27/2011 10:58:31 AM	 8/4/2010 12:47:34 PM Loading probelm after forced reset
				 8/4/2010 12:52:16 PM Help copying files from a hard drive using another computer 8/4/2010 12:52:58 PM View More > Having trouble finding a solution? Request Support from our Support Team. Request Support >
ome / Products / S eveloper Reference built on ektron	Services / Clients / Support / Company / Communit e	y/		Privacy Policy / Site Map / Terms Of I

The new page is pre-loaded with Content, a PageBuilder Page, a taxonomy category, and menu links.

Adding Content to a Knowledge Base Page

- While logged into the Workarea in the Content section, choose Folders > MainSite > Content > Support > Knowledge Base. The View Content screen displays the current articles in the Knowledge Base.
- 2. Choose **New > HTML Content**. A content editor appears.
- 3. Add the **Title** and content of the article.
- 4. On the Category tab, choose **OnTrek Site Navigation > Support > Knowledge Base**, and check the type of article.
- 5. Click Publish.

Administrators can add subfolders to the default or user-created Knowledge Base page directly, as described in the following steps.

- 1. On the Knowledge Base page on the left side, right click on the Knowledge Base folder and choose **Add Folder**. The Add Folder dialog box appears.
- 2. Specify the name of a subfolder (or example, Best Practices) then click **Add**. The folder is added to the list as shown in the following sample figure.

Browse The Knowledge Base

Collapse All	Title	Rating
⊸ ﷺ Knowledge Base	Knowledge Base Home	
🚞 How To		Average 0 out of 5
📴 Problem	Knowledge Base Search	
Cocument ation		Average 0 out of 5
Practices	•Workstation 3.2.1 System Requirements and	****
Practices	Support Morbi porta nulla eget nisi pellentesque at	Average 2.5 out of 5

When you add content to a folder, the taxonomy of the folder is applied to the content automatically.

Modifying the Request Support Form

The Request Support page is created with a HTML Form. To modify the form:

- 1. While logged in to the Request Support page, open the access point (•) and choose **Edit**. The Request Support form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form and the result when you click **Publish**.
 - Twitter name field was added
 - *Tweet* was added

PUBLISH PUBLISH	dit Content in Folder "Support"	
Apply Style Normal B Z A X I I I I I I I I I I I I I I I I I I	PUBLISH 🗐 🕞 🗎 😡	
3. *Phone: * Twitter Name: * 3. *Preferred Method of Contact. • Email O Phone Tweet • * 3. Please describe your issue, including the following information: 1. The steps needed to reproduce the problem you experienced 2. What you expected to happen and what actually happened. 3. The exact text of any error message you received. * Describe the issue: * 7. *Upload a screenshot *	● ¶ Apply Style ● Normal ● B I I A × ↓ □	
 S. *Preferred Method of Contact. 		
Email Phone Tweet * 3. Please describe your issue, including the following information: The steps needed to reproduce the problem you experienced What you expected to happen and what actually happened. The exact text of any error message you received. *Describe the issue: * * * 7. *Upload a screenshot *	* * Twitter Name:	
2. What you expected to happen and what actually happened. 3. The exact text of any error message you received. *Describe the issue: * * * * * * * * * * * * *	•	
	 What you expected to happen and what actually happened. The exact text of any error message you received. 	
3. ® Submit Request		
	3. Submit Request	-

Request Support

Home > Support > Request Support

Step 1: Search the Knowledge Base or Support Forums for the solution to your issue.

Step 2: If you cannot find the solution to your problem, please submit a support request below.

Name:		
Email:		
Phone:		
Twitter Name:		
Preferred Method of Contact:	© Email C Phone C Tweet	
Please describe your is	ssue, including the following information:	
1. The steps needed to	o reproduce the problem you experienced	
2. What you expected	to happen and what actually happened.	
3. The exact text of an	ny error message you received.	
Describe the issue:		
Upload a screenshot:	Browse	
Submit Request	>	

The Request Support page also has a widget space that contains two List Summary widgets by default. To add a widget, see .

Viewing Support Requests

When the Request Support form is filled out and the **Submit Request** is clicked, the form data is added to Ektron. To view submitted requests:

- 1. Login as administrator.
- 2. Navigate to **Support > Request Support**. The Request Support page appears.

3. Open the access point (•) and choose **Properties**. The View Forms "Request Support" screen appears in the Ektron Workarea.

View Forms "Request Support"					
EDIT © Z × ∞	✓ 🖬 🔲 🦨 🐐 View: English (U.S.) ▾ 🛞				
Form Properties Form Post back message					
Form Title:	Request Support				
Form ID:	247				
Status:	Approved (Published)				
Description:	Request Support				
Form Data:	×Mail ≪Database ×Autofill form values				
Assign Task To:	²⁸² Administrators ⊠				
Content Properties					
Content Title:	Request Support				
Content ID:	247				
Status:	Approved (Published)				
Last Editor:	Application Administrator				
Start Date:	[None Specified]				
End Date:	[None Specified]				
Action on End Date:	Archive and remove from site (expire)				
Date Created:	8/6/2010 3:56:28 AM				

4. Click **Report** (III). The form changes for you to specify viewing criteria, such as start and end dates and so on.

View Forms Report "Request Support"				
۷ ()				
Start Date:	[None]			
End Date:	Tuesday, September 27, 2011			
	Tuesday, Deptember 21, 2011	(H) (H)		
Report Display:	Table with Totals			
Get Report				

5. Click **Get Report**. The requests display within the criteria that you specified.

View Forms Report "Request Support"										
< DEI	LETE		0							
St	tart Dat	te:	[None]							
E	End Dat	te:	Tuesday, S	September 27, 20	011					
Report	Report Display: Table with Totals									
Get Re	Get Report Request Support									
(Delete)	ID	Submitted By		Date Submitted	Name	Email	Phone	Preferred Email	Contact Phone	IssueSummary
	3	Administrator, Application		8/13/2010 10:39:35 AM	adsf	asdf@asdf.com		v		sdfgsdfgsdfg
Total:						1	0			
	Average (1 rows):							100%	0%	
Export	Report	t								

Searching the Support Database

The search tool on the support page operates on the forums and knowledge base content. The following example shows a search with a wildcard (*) for the word work* that produced 4 results. Specify your search criterion and click **Search**.

Search Support					
Search Support					
work*	Match All Words 👻	Search >			
Forums	✓ Knowledge Base				
Title			Туре	Rating	Last Edited 💌
Successful upgrade on workstation 3.2.1 - How I did it			Forum Post		8/4/2010 12:45:18 PM
				Average 0 out of 5	
Workstation 3.2.1 Rele	ased		Forum Post		8/4/2010 12:36:04 PM
				Average 0 out of 5	
Workstation 3.2.1 System Requirements and Support			Documentation	***	8/4/2010 12:13:02 PM
massa non purus mollis ult	i pellentesque at sollicitudin ante convallis. Phase rices ac sed erat. Suspendisse pharetra pellentes: posuere ipsum at consectetur. Suspendisse male is	que metus at		Average 2.5 out of 5	
	nd Benchmarking Guidelines for Workstation 3.2.1		Documentation		8/4/2010 12:11:16 PM
placerat auctor, turpis ris	:ulis in tincidunt odio fringilla. Suspendisse sollicit us venenatis odio, eu accumsan erat quam vitae m lit a massa viverra hendrerit. Quisque id congue			Average 0 out of 5	

Searching the Knowledge Base

The search tool on the Knowledge Base page operates only on knowledge base content. (You can search the Knowledge Base and Support forums on the Search Support page (**Support > Support Search**). See *Searching the Support Database* on previous page.)

The following example shows a search with a wildcard (*) for the word work* that produced 2 results. Specify your search criterion and click **Search**.

Knowledge Base

Search Knowledge Base					
work*	All Types 🔻	Search >			
Title	Туре	Rating	Last Edited 🔻		
Workstation 3.2.1 System Requirements and	Not Available Yet	★★☆☆☆☆	8/4/2010 12:13:02 PM		
Support		Average 2.5 out of 5			
Performance Tuning and Benchmarking Guidelines	Not Available Yet		8/4/2010 12:11:16 PM		
for Workstation 3.2.1		Average 0 out of 5			

Filtering the Search

You can filter the search by All Types, How To, Problem, or Documentation.

Adding a Filter to the Search

- 1. Go to Workarea > Content > Taxonomies > OnTrek Site Navigation > Support > Knowledge Base.
- Right click on Knowledge Base and choose Add Category. The Add Category screen appears.

Add Category	
SAVE @	
Properties Custom Pro	operties
Breadcrumb	OnTrek Site Navigation > Support > Knowledge Base
Category Title:	Best Practice [English (U.S.)]
Category Description:	Content that is deemed a best practice
Taxonomy Image:	/ Change Remove
Template:	- Select Template -
Inherit	
Category Link:	
Synchronize Languages:	$\ensuremath{\overline{\mathbb{V}}}$ (If an item is added/removed from the taxonomy in any language, then add/remove it from all other languages)
Enable:	Uncheck to hide this taxonomy/category and its subcategories when this taxonomy appears on your Web Site)

3. Enter a Category Title (Best Practice, for example) and other optional information, then click Save.

NOTE: To enable topics to be found in a search by the new category, you must check the taxonomy on the Category tab of the content item in the Workarea. For information, see *Adding Content to a Knowledge Base Page* on page 64.

Modifying the Company Pages

The Company page and associated pages contain elements that you may want to present your company to visitors to your site. The main Company page displays a content block and a widget space with an Upcoming Events widget. To see the default Company page, see . You can create and modify the following types of Company pages.

- Company page introductory text
- Company News page—Modifying the Company News Page on page 75
- Company Calendar page—Adding Events to the Company Calendar on page 75
- Our Team page—*Modifying the Our Team Page* on page 76
- Careers page—Modifying the Careers Page on page 77
- Contact Us page—Modifying the Contact Us Page on page 79
- Widget space—Adding a Widget to the Page on page 31

To create your own Company page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages-[*siteroot*] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

Editing the Company Page Introduction In Context

OnTrek preloads the introduction to the Company page with *Lorem ipsum* text to give you an example of what a Company page introduction can look like.

×

You can edit this content from the page by following these steps after logging in:

- 1. Open the access point (•) above the content.
- 2. Choose Edit in Context. An editor window appears.

🛃 💞 😫 🤶 🗐 B I

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean imperdiet porta purus eget accumsan. Phasellus varius augue a purus scelerisque ultricies. Duis nibh neque, iaculis id imperdiet sit amet, eleifend vel ligula. Vestibulum tempus, turpis nec bibendum elementum, metus purus porta mauris, eget vulputate dolor lorem id massa. Nulla nec purus vestibulum quam sodales bibendum vitae sit amet massa. Etiam vulputate dui nec mauris tempor nec rutrum augue mattis. Morbi sodales placerat nisl id euismod. Fusce a lacus in metus consequat aliquet quis elementum mauris. Ut lacus turpis, facilisis sit amet vehicula eu, vehicula in mi. Aenean non arcu sit amet purus imperdiet faucibus. Nunc a tincidunt risus. Cras enim orci, facilisis ac porta vitae, interdum sit amet lacus. Duis faucibus nibh sed metus tempus sodales.

Mission & Values

Donec sodales, magna eu malesuada commodo, arcu libero imperdiet lacus, non volutpat eros ligula in ligula. Aliquam erat volutpat. Aliquam posuere aliquet enim a ullamcorper. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla massa purus, pulvinar ut commodo molestie, venenatis non nulla. In fringilla eleifend varius. Sed a sem at nulla consequat portitior at a mi. Proin quis nunc et dui vestibulum eleifend luctus ac tellus. Aenean justo risus, volutpat sed malesuada et, congue ac neque. Fusce varius eros et odio venenatis rutrum. Curabitur condimentum est non elit pulvinar nec varius erat euismod.

Our Business

Quisque mi augue, luctus ac convallis a, consequat non turpis. Maecenas laoreet viverra odio, at fermentum dui luctus sit amet. Sed sit amet libero erat. at condimentum erat. In velit nisl. sodales nec rutrum non. adioiscing sit

3. Edit the text, and click **Save**. The text is changed on the page.

Editing the Company Page in the Workarea

You can access the Company page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Company.
- 3. Choose **Company** from the content list.

4. Click Edit.

w Content "Co	mpany"						
EDIT 🕑	× P			- 4 m	View: Engl	ish (U.S.) 🔻	Θ
Properties	Content	Summary	Metadata	Alias	Comment	Tasks	Category
Flopenies	Content	Summary	Wetauata	Allas	Comment	Tasks	Category
Lorem ipsum	n dolor sit amet,	consectetur adip	iscing elit. Aen	ean imperdiet	porta purus ege	et accumsan	. Phasellus variu
id imperdiet	sit amet, eleifend	l vel ligula. Vesti	bulum tempus,	turpis nec bi	bendum element	tum, metus p	purus porta maur
		endum vitae sit a					0
		elementum mai					
risus. Cras e	nim orci, tacilisi	s ac porta vitae, i	nterdum sit am	et lacus. Dui	s taucidus nidn :	sed metus te	empus sodales.
Mission & V	alues						
Donec sodal	es, magna eu m	alesuada commo	odo, arcu libero	imperdiet lac	us, non volutpat	eros ligula i	n ligula. Aliquam
Lorem ipsum	n dolor sit amet,	consectetur adip	iscing elit. Nulla	a massa puru	s, pulvinar ut co	mmodo mol	estie, venenatis i
consequat p	orttitor at a mi. F	roin quis nunc et	t dui vestibulum	eleifend luct	us ac tellus. Ae	nean justo ri	sus, volutpat seo
venenatis rut	rum. Curabitur c	ondimentum est	non elit pulvina	r nec varius e	rat euismod.		
Our Busines	s						
Quisque mi a	augue, luctus ac	convallis a, cons	sequat non turp	is. Maecenas	aoreet viverra d	odio, at ferm	entum dui luctus
		non, adipiscing s					
		cula. Nulla facilis					
felis diam, se	ollicitudin molest	ie volutpat in, ma	ittis sit amet ne	que. Ut quis	tempor libero. S	uspendisse	bibendum dapib
Insights & In	novation						
Lorem ipsum	n dolor sit amet,	consectetur adip	iscing elit. Sus	pendisse sus	cipit metus vitae	e tortor temp	or eu egestas ip
ac, luctus in	velit. Suspendis	se sodales rhono	us cursus. Nul	la nec orci si	t amet ipsum sc	elerisque ele	eifend sit amet e
		vallis porttitor pla					
		os. Donec mattis					1.1
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	mattie ut ultricie		venicula vallus.	Nulle lu filet		a consequal	ut ac augue. Vit
		III					4

Selecting a Content Block for the Company Page Introduction

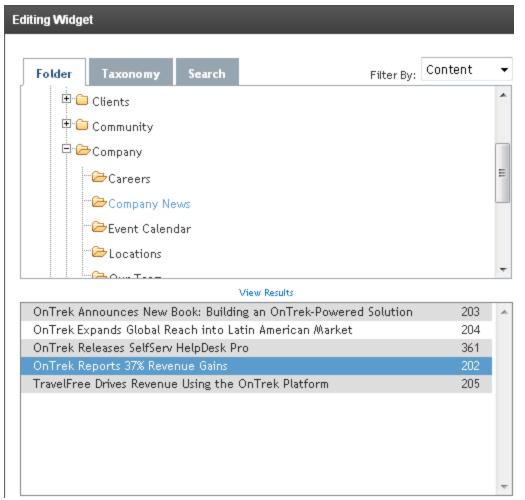
To change the Company page introduction by selecting an existing piece of content, follow these steps:

1. While logged in to the Company page, open the PageBuilder menu and choose **File > Edit**. The widget spaces appear on the page.

ektron

Company 🔨 🗙
 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean imperdiet porta purus eget accumsan. Phasellus varius augue a purus scelerisque ultricies. Duis nibh neque, iaculis id imperdiet sit amet, eleifend vel ligula. Vestibulum tempus, turpis nec bibendum elementum, meture purus porta mauris, eget vulputate dolor lorem id massa.
Nulla nec purus vestibulum quam sodales bibendum vitae sit amet massa. Etiam vulputate dui nec mauris tempor nec rutrum augue mattis. Morbi sodales placerat nisl id euismod. Fusce a lacus in metus consequat aliquet quis elementum mauris. Ut lacus turpis, facilisis sit amet vehicula eu, vehicula in mi. Aenean non arcu sit amet purus imperdiet faucibus. Nunc a tincidunt risus. Cras enim orci, facilisis ac porta vitae, interdum sit amet lacus. Duis faucibus nibh sed metus tempus sodales.
Mission & Values
Donec sodales, magna eu malesuada commodo, arcu libero imperdiet lacus, non volutpat eros ligula in ligula. Aliquam

- 2. Click **Edit** (\mathbb{N}) in the Company widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.



4. Click on a content item, then click **Save**. The content appears on the page.

OnTrek Reports 37% Revenue Gains

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OnTrek announced a 37 percent gain in revenue for the first half of 2010 over the first half of 2009. Q3 2010 sales increased 45 percent compared to a record sales month in July 2009. "Demand for OnTrek's latest solutions, from new and existing customers, combined with our ability to deliver upon mission-critical business initiatives continues to drive a healthy gross margin," said James Bradford, founder and CEO of OnTrek. "With competitive technical analysis and boardroom influence favoring OnTrek in customers' due diligence, our momentum and accelerated growth is expected to continue."

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer at dolor vel nunc congue elementum. Mauris urna

5. Choose **File > Publish** from the PageBuilder menu.

Modifying the Company News Page

To view the Company News page, choose **Company > Company News**.

To add a news item to the Company News page:

- 1. While logged in on the Company News page, open the access point (•) and choose **Add News**. A content editor window appears.
- Fill in the content and click **Publish** when done. The HTML content item is added to the following location in the Content section of the Workarea: Folders > MainSite > Content > Company > Company News.
- 3. Refresh the browser (**F5**) to see the changes on the Company News page.



OnTrek Releases SelfServ HelpDesk Pro

9/13/2010 1:29:26 AM

OnTrek recently announced the release of SelfServ HelpDesk Pro. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nibh turpis tristique mi, quis convallis turpis nibh quis orci. Praesent in ante...

TravelFree Drives Revenue Using the OnTrek Platform

8/5/2010 3:34:28 AM

OnTrek today announced the release of a new case study focused on digital interactive agency and OnTrek Premier Partner, Triotone's, implementation of a comprehensive online strategy for client TravelFree. The case study explores Triotone's deployment of a totally new Web...

OnTrek Expands Global Reach into Latin American Market

8/5/2010 3:27:24 AM

OnTrek today announced that Blammo IT Systems a São Paulo Brazil solutions provider, has been named as an OnTrek Elite Partner. "Our partnership with Blammo underscores OnTrek's commitment to serving customers globally," says Felix Bach, OnTrek director of global sales...

Adding Events to the Company Calendar

To view the Company calendar page, choose **Company > Events**. Events on the company calendar appear in the Upcoming Events widget.

To add a news item to the Company News page:



1. Double click on a day in the calendar. The Edit Appointment screen appears.

t Event								
Event Rec	currence Taxono	my Metadata	Alias					
Title:								
Location:								
Description:								
	シーの増き) - ≣ ⊟ €	■ 健 ■ ■	₩ & &		
/ <>	1)							
Start time	9/16/2011							
🕡 All day	у							
							Save	Cance

2. Fill out the form. When done, click **Save**.

NOTE: You can find the company calendar in the Workarea in the Content area at **Folders > MainSite > Content > Company > Event Calendar**.

Modifying the Our Team Page

The Our Team page consists of an introduction, a collection of team members, and a widget space in the right column. To modify the Our Team page introduction, see *Editing the Company Page Introduction In Context* on page 72 or *Editing the Company Page in the Workarea* on page 72.

Adding a Widget to the Page

To add or change the widget on the page, see Adding a Widget to the Page on page 31.

Adding a Team Member to the Page

To add a team member to the page:

- 1. If you want to use a picture of a new team member, you must first add the image.
 - a. While logged into the Workarea in the Library section, choose Library > MainSite > Content > Company > Our Team.
 - b. Click Add.
 - c. Enter Title.

- d. Click **Browse** to upload the image. You also can add additional information.
- e. Click Save.
- 2. While logged into the Our Team page, open the access point (●) and choose **Add Team Member**. The Employee Profile form appears.

t Content in Folder	"Our Team"									
PUBLISH	B B	Θ								
le:				[Englis	sh (U.S.)]					
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Categ	югу		
	1010	16 19 × 10	- 🌮 խ (2 2 6 6	≪ ≞ ©	- <u>a/</u> • ¶ Ap	oply Style	▼ Paragraph Style ▼ B	IUA	\mathbb{X}^2 \mathbb{X}_2
Ⅲ • ≈5 ≈5	# # ∋	• 11 🖬 🖾	😥 🖾 📑	se 🔛						
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Employee Title	:									
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		<u></u>								
LinkedIn:										
Twitter:										
Bio:										
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1 12 00										
/ <> ④										

- 3. Fill out the form.
 - a. Fill in the text fields.
 - b. To use a previously stored image, click on the add image icon (&). The Image Properties dialog box appears.
 - 1. Click the **Image Src** ellipses (...). The library folder Our Team/images appears.
 - 2. Double click on the image you want.
- 4. Click **Publish**. The new team member appears on the page.

Deleting a Team Member from the Page

To delete a team member:

- 1. While logged into the Workarea in the Content section, choose **Collections > Our Team**. The View Collection panel displays the team members.
- 2. Click the person you want to remove.
- 3. Click **Delete** (X). The member is removed from the page.

Modifying the Careers Page

The Careers page contains a search box, a filter, a list of available jobs, and a widget space in the right column. The following topics show you how to modify these elements.

NOTE: The Search box is not modifiable.

Creating a Job Posting

Job postings are located in the Workarea in the Content section at **Folders > MainSite > Content > Company > Careers**. When you are logged in and at this location, you can create a new job posting with the following steps.

 In the View Contents panel, choose New > Job Description. The content editor appears with a Job Profile Smart Form, as shown in the following figure. For information about Smart Forms, see the *Ektron Reference*.

Content in F	older "Careers"	_	_	_	_		
PUBLISH	40 B B	Θ					
:				[English (U.S.)]			
Content	Summary	Metadata	Alias Sched	dule Comment	Templates	Category	
** X	6 6 6 6	A 9 - C -	🕫 🕅 😵 😵 🛛	B ≪ # © ·			$\underline{\Pi} = \mathbf{x}_{1} \mathbf{x}_{2}$
						# = = =	
	na an -	. i <u>su on s</u>					
66 Job							
Job Title: Employr	nent: (Select)	•					
Location	(Select)		•	•			
Overview							
I							
Respon	sibilities:						
Requirer	nents:						
/ <>	()						

- 2. Fill out the form.
- 3. Select the type of job in the Category tab by checking one or more boxes next to the categories to which the job applies.
- 4. Click **Publish**. The new entry appears on the Careers page.

Modifying the Filter Careers Box

The Filters Career box is dynamically loaded from the taxonomy.

To add a filter, you must add a category to the taxonomy.

While logged into the Workarea in the Content section, choose Taxonomies
 > Taxonomies > OnTrek Site Navigation > Company > Careers. The View Taxonomy screen appears.

	,	
2.	Click Add Category.	The Add Category screen appears.

Add	Category	
«	SAVE	
	Properties Custom Pro	perties
	Breadcrumb:	OnTrek Site Navigation > Company > Careers
	Category Title:	[English (U.S.)]
	Category Description: Taxonomy Image:	/OnTrek/ Change Remove
	Template:	- Select Template -
	Inherit:	✓ (check here to inherit from the parent template)
	Category Link:	
	Synchronize Languages:	If an item is added/removed from the taxonomy in any language, then add/remove it from all other languages)
	Enable:	(Uncheck to hide this taxonomy/category and its subcategories when this taxonomy appears on your Web Site)

- 3. Enter a name in the Category Title field. For example, QA.
- 4. Click Save.
- 5. Refresh the browser (F5) to see the changes in the Filter Careers box.



To add or change the widget on the page, see Adding a Widget to the Page on page 31.

Modifying the Contact Us Page

The Contact Us page has an introduction section and a tabbed section. The following topics describe each section.

The Directions tab displays a Bing[™] map from which you can search for geographic locations.

Modifying the Contact Us Page Introduction

To modify the introductory text, open the access point (
) and choose **Edit in Context**, or choose **Edit** to modify the content in the workarea, if you want to specify additional metadata.

Modifying the Contact Form

The Contact Us form is created with a HTML Form.

- 1. While logged in to the Contact Us page, open the access point () and choose **Edit**. The Contact Us form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *<u>Ektron Reference</u>*. The following figure shows a modified form and the result when you click **Publish**.
 - Street, City, State, and Zip Code fields were added.

Edit Content in Folder "Company"
VUBLISH DE O
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Viewing the Default Multivariate Experiment Page

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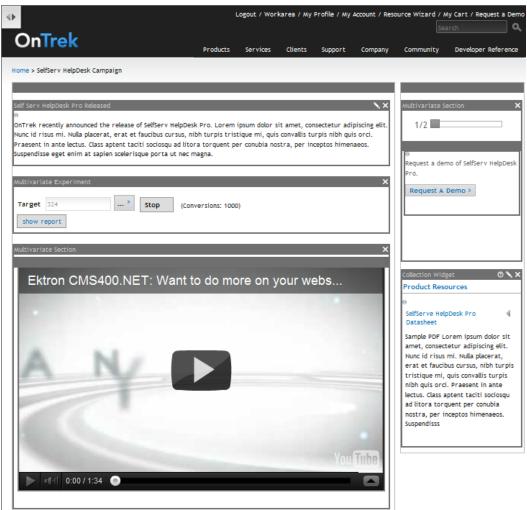
Viewing the Default Multivariate Experiment Page

OnTrek has a default multivariate experiment page set up.

- 1. While logged in, choose **Company > News**. The Company News page appears.
- 2. Click on OnTrek Releases SelfServ Helpdesk Pro. The news item appears.
- 3. Click on the **Learn More >** button. A new page appears with more information.

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4. Open the PageBuilder menu and choose File > Edit. The Multivariate widgets appear.



The target page for the multivariate experiment is the **Request a Demo** page.

For information about how to set up a multivariate experiment, see the *<u>Ektron Reference</u>*.

Modifying the Community Pages

The Community pages let people engage in social networking. To see the default page, see . The default Community page provides access to the following areas:

- Introduction—Content that you enter to introduce the page.
- My Profile—Manage your online persona. See *Modifying the My Profile Page* on page 93 for information about personalizing a user experience on a social networking site.
- Corporate Blogs—The Corporate Blogs page contains unmanaged content, but when you click on the "Visit Blog" link, a blog-specific page appears where you can modify the managed content. For more information, see *Modifying the Corporate Blogs Page* on page 92.

• Find Connections—Look for colleagues and friends to connect to or add to your social network. For more information, see *Finding Connections* on page 92.

To create your own Community page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[siteroot] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

Editing the Community Page Introduction In Context

OnTrek preloads the introduction to the Community page with *Lorem ipsum* text to give you an example of what a Community page introduction can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.

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The OnTrek community Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisl ultricies bibendum id id est. Ut id tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesent eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec porttitor.

3. Edit the text, and click **Save**. The text is changed on the page.

Editing the Community Page in the Workarea

You can access the Community page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Community.
- 3. Choose **Community Landing** from the content list.

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4. Choose Edit.

: Commur	nity Landing			[English	(U.S.)]			
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Categor	
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The OnTrek community Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisi ultricies bibendum id est. Ut id fincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra.								

Selecting a Content Block for the Community Introduction

To change the Community page introduction by selecting an existing piece of content, follow these steps:

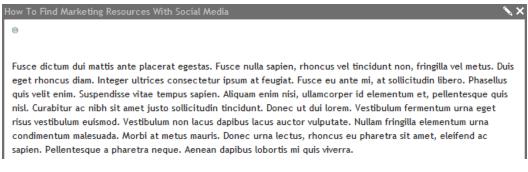
While logged in to the Community page, open the PageBuilder menu and choose File
 Edit. The widget spaces appear on the page.

Community Landing	` ∖ ×
The OnTrek community Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisl ultricies bibendum id id est. Ut id tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan i scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesen eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec portitor.	

- 2. Click **Edit** (\mathbb{N}) in the Community Landing widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Editing Widge	et						
Folder	T	Cb			Content	•	•
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±	Campaigns						
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How To F	ind Marketing Re	sources Wi	th Social Media		359	^	
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4. Double click on a content item. The content appears on the page.

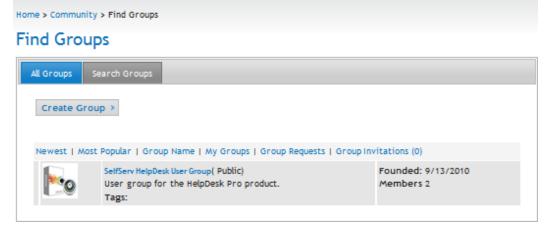


5. Choose **File > Publish** from the PageBuilder menu.

Managing Groups

Community groups provide common interest areas for people to collaborate. You can create groups, join groups, maintain documents, calendars, discussion boards, blogs, and photos. A

group moderator creates a group and determines whether the group is restricted or public. OnTrek provides an example group called *SelfServ HelpDesk User Group*.



To create a new group, see *Creating a Group* below.

To see what the example group lets you do with a group, see *Moderating a Group Message Board* on page 88

To access groups in the Workarea, open the Settings tab and choose **Settings > Community Management > Community Groups**. For information about Community Groups, see the <u>Ektron Reference</u>.

Creating a Group

- 1. Choose **Community > Find Groups**. The Find groups screen appears.
- 2. Click the Create Group button.

NOTE: Administrators also can create a group from the **My Profile > Group** area.

Cre	ate Group		۵
S/	AVE		
	Properties Tags		^
	Group Name:		
	Administrator:	Browse	
	Membership:	🖲 Open 💿 Restricted 💿 Hidden	=
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		🔲 Create Group Forum	
	lmage:	Upload	
	Location:		4
	Short Description:		
	Description:		
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- **Group Name**—The name of the group.
- **Administrator**—A group administrator has privileges to delete a group or edit its properties. By default, the person who created the group is the group administrator. Click **Browse** if you want to select a different group administrator.
- Membership—Select whether the group is
 - **Open**—open to the public.
 - **Restricted**—members can only join if invited.
- **Features**—Check the applicable options.
 - **Create Group Calendar**—Let members of the group add events to keep other members informed.
 - **Create Group Forum**—Start a groups discussion board.
- **Image**—Upload an image to use as an avatar for the group.
- Location—The geographical location associated with the group.
- Short Description—A brief description of the group.
- **Description**—A fully detailed description of the group.

- **Enable Distribute**—Check this box if you want the group and system administrator to be able to distribute content to any folder. For more information, see *Distributing Content to Another Folder* in the <u>Ektron Reference</u>.
- Allow member to manage photo/workspace folders—Check this box if you want to allow members to add, remove and control the sharing of folders in a community group's Photo Gallery or Document's Workspace. For more information, see *Authorizing Group Documents and Photos* on page 90.
- **Group MessageBoard Moderation**—Check this box if you want to this groups message board to be moderated. For more information, see *Moderating a Group Message Board* below.
- Attach Documents in Email Notifications—Check this box if you want email notifications of connected user activity to include attached documents, if applicable.
- **Tags Tab**—From this screen, you can either create a new tag or select from a default list of community group tags. For more information, see *Assigning Tags to a Community Group* in the *Ektron Reference*.
- 3. Click **Save** to create the group.

Moderating a Group Message Board

- 1. Choose **Community > Find Groups**. The Find groups screen appears. If you have many groups, use the Search tab to find the group that you want to manage.
- 2. Click the group that you want to edit.
- 3. Click Manage > Edit Group.

-inage-							
Home > Community > Find Groups							
Find Grou	ips						
All Groups Create Gro	Search Groups						
Newest Most Popular Group Name My Groups Group Requests Group Invitations (0)							
<u></u>	SelfServ HelpDesk User Group(Public) User group for the HelpDesk Pro product. Tags:	Founded: 9/13/2010 Members 2					

- 4. The Edit Group dialog box appears. For information about the properties, see *Creating a Group* on page 86.
- 5. Check the **Group MessageBoard Moderation** box so that any group member must approve a post before it appears on the group message board. Inappropriate posts may be deleted before they appear on the message board (although they will appear to reviewers/approvers).

Adding Members to a Group

Inviting Users to Join a Group

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When you create a group, you can determine if its membership policy is open or restricted. An *open* policy lets anyone join the group. A *restricted* policy requires the group's administrator to approve new members.

Inviting Users to Join a Group

To invite colleagues to join a group:

- 1. Choose **Community > Find Groups**. The Find groups screen appears. If you have many groups, use the Search tab to find the group that you want to manage.
- 2. Click the group that you want to edit. The group page appears.
- 3. On the left, choose **Manage > Invite Colleagues**. The Invite Colleagues dialog box appears.

Invite Colleagues		8
Invite to Grou	ıp	
Send invitations to users	and other people!	
Users Email		
Basic Search Adva	nced Search	E
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	<u>Administrator</u>	
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	15	-

- 4. Check the box next to the colleagues you want to invite to the restricted group. (You can also specify email addresses on the Email tab.)
- 5. Optionally modify the default message.

6. Click **Send Invitations** to send the message to the selected colleagues. Your colleagues will have to accept the invitation to appear in the group.

The invited member receives notification of the invitation and chooses the **Invitation** menu to accept or decline it.

Joining a Group

To request joining a group, find the group you want and click on the **Join Group** link. If the group is restricted, the moderator will have to approve your membership.

Authorizing Group Documents and Photos

You can authorize Community Group members to access the right-click menu options on the Group's **Documents** and **Photos** folders.

- 1. From your group page, click **Manage > Edit Group**.
- 2. On the **Properties** tab, check the **Allow member to manage photo/workspace folders** box.

Managing Group Documents

Group Documents let you store and share documents that are relevant to the group. Group members can create their own documents and folders in the common place, without having to create a file-sharing folder on a file server. Additionally, you can add important information such as history (for archive purposes), metadata, and work flow.

To create new HTML content, choose **Add New > Content**.

To add Microsoft Office documents and other file types (including multimedia files):

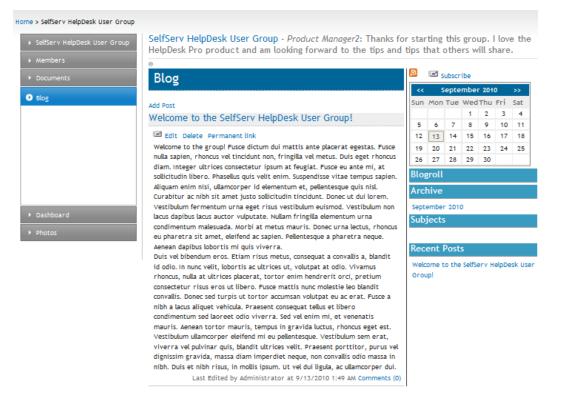
- 1. Choose Add New > Asset.
- 2. Click Browse... and find the document you want to add.
- 3. Click **Upload**. The document appears in the table.

				🗅 Add Ne	
cuments					
Group Documents	Title	Rating	Total Views	Last Edited	
22	HelpDesk Reference Sheet Sample PDF Lorem ipsum dolor sit amet, amet, consectetur adipiscing elit. Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nibh turpis tristique mi, quis convallis turpis nibh quis orci. Praesent in ante lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per		0	9/13/2010 1:48:02 AM	×
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For information about adding assets using different browsers, see Adding Assets on page 31.

Managing a Group Blog

Group blogs let you post important comments, instructions, procedures, policies, or any type of communication. Blog functionality includes reply, edit, post, RSS feeds, and subscribe.



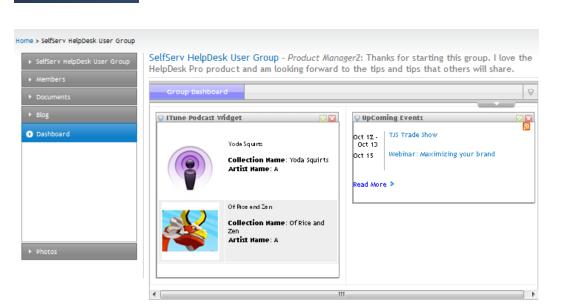
Managing a Group Dashboard

The Dashboard lets you customize a group page to include content for your group, such as a list of content, a collection of links, documents, or images.

To customize your dashboard, follow these steps:

- 1. If you do not already have a tab, you must create one by opening the Option menu () and choosing **Add Tab**. The Add Tab dialog box appears.
 - a. Enter a **Tab Label**.
 - b. Select a Tab Scope (Public or Private).
 - c. Click OK.
- 2. Open the widget bar (
- 3. Drag and drop a widget onto your dashboard.

The following figure shows a group dashboard with an iTune Podcast widget and an upcoming Events widget in the dashboard space.



To change the contents of a widget, click **Edit** (\square).

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To dismiss the widget from the Dashboard, click **Close** (

Modifying the Corporate Blogs Page

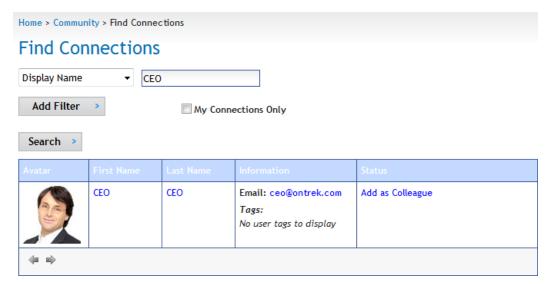
- While logged into the Workarea in the Content section, choose Folders > MainSite > Content > Community.
- 2. In the View Contents panel, choose **New > Blog**. The Add Blog screen appears.
- 3. Name the new blog and give it a title, then click **Add Blog**. The blog appears as a subfolder under the Community Folder.
- 4. To add the new blog to the Corporate Blogs page, you must modify the user controls, which is at *[siteroot]* > OnTrek >Components > User Controls > community.corporateBlogs.aspx.

NOTE: This *OnTrek in Ektron Reference* document does not describe how to modify templates. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the <u>*Ektron Reference*</u>.

For more information about blogs, see *Creating a Blog* on page 101.

Finding Connections

To find a connection, type the name of a colleague or friend in the Display Name search field, as shown in the following figure.



You can search by one or more of the following criteria. Click **Add Filter** to search by more than one criterion.

- Display name
- First name
- Last Name
- Tags
- Email
- User Properties

Modifying the My Profile Page

The My Profile page is where registered users can personalize their experience and lets them connect and collaborate with other people on your Web site.

You can modify the following items in My Profile:

Editing My Profile

You can specify the following information on the Edit Profile tabs:

General

The following list and figure describe the information you can set. Fields with a red asterisk (*) are required fields.

- *First name—Enter your first name.
- *Last Name—Enter your last name.
- ***Password**—Enter a password.
- *Confirm Password—Re-enter the same password.
- ***E-Mail Addres**s—Enter your email address.

- *Display Name—Enter the name you want to display to others, which can be a nickname or title.
- User Language—Select from available languages.
- Address—Enter the address (or just the zip code) of where you are located.
- Latitude—This field is automatically determined by the address.
- Longitude—This field is automatically determined by the address.
- Avatar—Click on "Click to upload your Avatar" and choose an image file that you want to associate with your profile.
- **Profile Links**—This field is automatically determined by your profile.

General	Forum	Tags	Custom	Activities		
*First Name	:	Application				
*Last Name	:	Administrator				
*Password:		•••••		•1		
*Confirm Pv	vd:	•••••		•1		
*E-Mail Ado	dress:	admin@ontre	k.com			
*Display Na	me:	Administrator	·			
User Language:		English (U.S.)				
Address:		03063				
Latitude:		42.7795584				
Longitude:		-71.5130445				
Avatar:		/OnTrek/uplo:	adedImages/th	umł		
<u>Click to uple</u>	ad your avata	-				
Profile Links	:	<u>/OnTrek/Use</u>	rs/Administrat	<u>or/</u>		
Save Rese	t					

Forum

The following list and figure describe the information you can set.

- Content and Forum Editor—Choose eWebEdit400 or eWebEditPro.
- **Topics per Page**—Select the number of topics you want to display on a page. If the number of available topics exceeds the number you select, a scroll bar lets you see the

additional topics. For example, if you select 10, and there are 25 topics, you can scroll to see all the topic, but only 10 will be displayed at one time.

• Forum Signature—Click Edit to enter or modify an automatic signature that appears at the bottom of each post you make to a forum topic.

	C.
General Forum	Tags Custom Activities
Content and Forum Editor:	eWebEdit400 👻
Topics per Page:	50 💌
Forum Signature:	Edit
Save	

Tags

The following property and figure describe the information you can set.

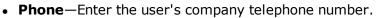
Tags—Keywords that you can assign to content and library items, which allows for tag-based searching. For example, you can add the tag **Electronics** and tag content that is related to the electronic devices, so that people can search for the content using the **Electronics** tag.

				8
General Forum	Tags	Custom	Activities	
Tags				
Click To Add A New T	ag			
				E
Save				
Save				-

Custom

The following list and figure describe the information you can set. Fields with a red asterisk (*) are required fields.

- **Moderate**—Check the Moderate box to give this user privileges on a message board to approve and delete posts. Regular users in a group message board can create and delete only their own posts.
- **Features**—Check the Features box to give the user an individual calendar. (There may be other features to grant, also.)
- **Private Profile**—Choose from one of the following options:
 - **Public**—The user information is accessible by others on the eIntranet.
 - **Private** —The user information is not accessible by others on the eIntranet.
 - **Colleagues**—The user information is accessible only by people on the eIntranet that are connected as colleagues.
- **Time Zone**—Select the time zone where the user works.
- **Email**—Enter a valid email address.



		8
General	Forum Tags Custom Activities	_
Moderate:	(Approve comments on your Message Board.)	
Features	🔲 Create User Calendar	
Private Profile:	Public -	
*Time Zone:	(GMT-05:00) Eastern Time (US & Canada) -	
*Phone:	(603) 123-1234	
Save	set	

Activities

The following list and figure describe the information you can set. By default, all activity is checked to display in the Activity Stream widget. By checking the boxes, you can select criteria for the types of content you want to see when colleagues or community groups create the content. You can also select (publish) the types of content that you want colleagues to see under the **My Activities** category.

- **SMS**—A checked box indicates that the type of content will be sent to your cell phone Short Message Service (SMS).
- Activity Stream—A checked box indicates that the type of content will be displayed in the Activity Stream widget on the eIntranet pages.
- **Email**—A checked box indicates that the type of content will be sent to your Email address, which is specified in the General tab of your profile.

General	For	um	Tags	Cust	om	Activities	
Colleagues			Notify me	e about the	ese colleagu	ue activities	
Community Gr	oups				SMS	Activity Stream	Email
My Activitie	es		B	log Post			
			Blog Co	mment			
			For	um Post			
			Foru	n Reply		V	
		Add Us	ser Workspace (Content			
		Edit U	ser Workspace (Content		V	
		Con	tent Messageboa	ard Post		V	
		τ	Jser Messageboa	ard Post		V	
			Micro-n	nessage			
			Add Site (Content		V	
			Edit (Content			
		Cre	ate Community	Group			
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			Add Co	lleague		V	
			Add Calenda	ar Event			
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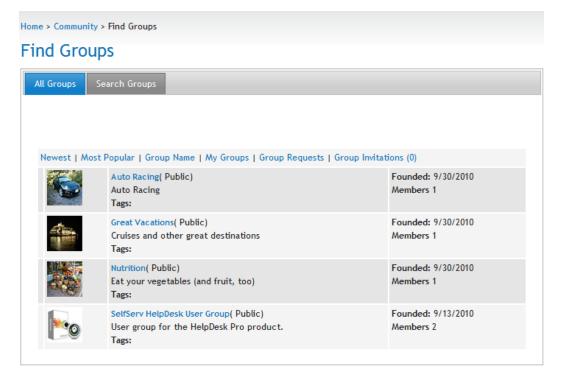
Joining a Community Group

Community groups are online places where people can discuss similar interests (such as car racing, or product reviews). In the Group section of My Profile, you can view or hide the tags associated with your groups, or click on a group to go to the group page. If you have administrator privileges, you also can do the following:

- Create a new group by clicking **Create Group**. For information about creating new groups, see *Managing Groups* on page 85.
- View and approve requests to join the groups for which you are a moderator.
- View the requests that you have made of other moderators to join another group.

To join a group:

1. Choose **Community > Find Groups**. A list of available groups appears.



- 2. Click on the group you want to join. The Group page appears.
- 3. Click **Join Group**. The Group is added to the My Groups tab on My Profile.

Home > Auto Racing			
Auto Racing	Auto Racing		
	Group Information		
	Group Administrator:	Marketing Associate	
	Membership Type:	Public	
	Members:	1	
🔎 Join Group	Founded:	September 30, 2010	
▶ Documents			
▶ Photos			

Home > My Profile		
▶ John Edit	John Edit	
• Groups	ø View Tags	
My Groups	My Groups	
▶ Colleagues	Auto Racing Nutrition	
▶ Blog	9/30/2010 4 members 9/30/2010 2 members	
▶ Dashboard		
▶ Documents		
▶ Favorites		
▶ Photos		

The activity also shows up in My Activity tab of My Profile.

Home > My Profile		
John Edit	John Edit	
	What are you working on?	⊜ Share
35	Public Messages Private Messages Colleagues Activity My Activity	Contact Information
	JE joined a community group, Nutrition.	Share.Comment
≁ Edit Profile	JE joined a community group, Auto Racing. 3 minutes ago	Share.Comment
▶ Groups		
▶ Colleagues		
▶ Blog		
▶ Dashboard		
▶ Documents		
▶ Favorites		
▶ Photos		

Connecting with Colleagues

Colleagues are people with whom you connect and who are connected to you, either through friendship or professional contact.

You can do the following in your Colleagues area.

- Display the people with whom you are connected.
- View requests of people who want to connect to you as a colleague.
- View the requests that you have made of others to connect as a colleague.

	Application Administrator	
 Application Administrator 	Find a colleague	<u>⊗</u> Find
▶ Groups	Colleagues	
Colleagues	Concegues	
My Colleagues	+ 0 x Manager2, Product	
▶ Blog		
▶ Dashboard		
▹ Documents		
▶ Favorites		
▶ Photos		

Creating a Blog

You can create your own Web log (blog) and colleagues can follow your blog entries automatically when you create them, when you make them public and your colleagues have set up their profile to follow your blog. See for information about setting up your profile.

	Application Administrator									
 Application Administrator 	● Blog		2		ubsc	ribe				
▶ Groups	Diog		<<	<< September 20			2010	.010 >>		
 Colleagues 	Add Post		Sun	Mon	Tue	Wed	Thu	Fri	Sat	
Blog		I				1	2	3	4	
			5	6	7	8	9	10	11	
			12 19	13 20	14 21	15 22	16 23	17 24	18 25	
			26	27	28	29	30	24	25	
			Blog	groll						
			Archive							
			Sub	ject	5					
			Rec	ent	Post	s				
Dashboard										
Photos										

You can do the following in the Blog area.

- Add a new blog post.
- Edit an existing post.
- Delete an exiting post.

- Create a permanent link to a specific blog post that you can access it via the URL in the browser's address bar. (Most blog pages show only recent posts. After a post is moved off the blog's front page, it is still accessible via this link.)
- Subscribe to RSS or Email notifications.
- View highlighted and clickable days on the calendar indicating when a blog entry was posted.
- View an automatic roll of blog entries.
- View a list of archived blog entries.
- View a list of blog post subjects.
- View the most recent blog entries.

To create a blog:

- 1. Open the access point (•) and choose **New Post** (or click on **Add Post**). An Ektron editor appears.
- 2. Enter a title and content for your blog.
- 3. Click **Publish** when ready. The following figure shows the Ektron editor with "The Administrator's First blog" ready to publish.

Desktop	Content	Library	Settings	Reports	Help	Version
Edit Content in		0	-	-	-	-
Title: The A	dministrator's Fir	st blog		[Englis	h (U.S.)]	
Content	Summary	Metadata	Alias	Schedule	Comment	Templates
	Apply Style	▼ Normal	- B I	8 8 0 0 0 <u>U</u> - A ∣x² × 1 1 → 1	2	
Setting u Started in	p the Ektron OnTr nformation led me	ek site was very e	asy, and the (s to create an		built is very por	werful. The Getting

The following figure shows the published blog on the page.

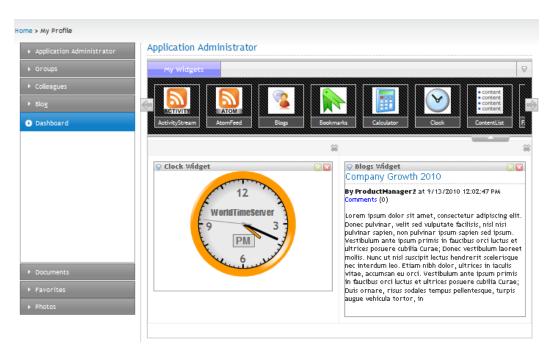
Application Administrator 3 E Subscribe Blog Sun Mon Tue Wed Thu Fri Sat Add Post 2 3 4 1 The Administrator's First blog 5 6 7 8 9 10 11 Edit Delete Permanentlink 12 13 14 15 16 17 18 Setting up the Ektron OnTrek site was very easy, and the CMS on which it is 19 20 21 22 23 24 25 built is very powerful. The Getting Started information led me through the 29 30 26 27 28 steps to create and modify the areas of the site. I am excited about setting up Blogroll user groups and launching our new website! Posted by Administrator at 9/22/2010 11:34 AM Comments (0) Archive September 2010 Subjects **Recent Posts** The Administrator's First blog

Personalizing Your Dashboard

The Dashboard lets you personalize your own Web view of OnTrek.

- 1. If you do not already have a tab, you must create one by opening the Option menu () and choosing **Add Tab**. The Add Tab dialog box appears.
 - a. Enter a **Tab Label**.
 - b. Select a Tab Scope (Public or Private).
 - c. Click OK.
- 2. Open the widget bar (
- 3. Drag and drop a widget onto your dashboard.

The following figure shows an open widget bar with a Clock widget and a Blog widget in the dashboard space.



To change the contents of a widget, click **Edit** (\square).

To dismiss the widget from the Dashboard, click **Close** (

Uploading and Managing Documents

You can create or upload documents that you want to share with colleagues on your OnTrek. You can create new HTML content, or upload document assets (such as Word or PDF documents).

To create a new HTML document:

ektron

- 1. Open the **Add New** menu on the right side of the page and choose **Content**, an editor appears.
- 2. Enter a title and content, and any other data you want to associate with the content, and click **Publish** () when done.

To upload one or more document assets:

1. Open the **Add New** menu on the right side of the page and choose **Asset**. The Add Document dialog box appears.

olication Administrator				🗅 Add Ne	w
oups					
leagues	Title	Rating	Total Views	Last Edited	
g	Style Guide Style Guide Quick Reference	습습습습	0	9/15/2010 1:40:01 PM	×
hboard cuments	Gettysburg Address Four score and seven years ago	****	0	9/15/2010 1:40:57 PM	×
My Documents					
orites					

- 2. Do one of the following methods:
 - Click on the Multiple DMS Documents tab, then drag one or more files from a Windows Explorer to the dialog box.
 - Click the File Upload tab, then browse for a file and click **Upload** when ready.

Managing a List of Favorite Links

You can create a list of often-used or important links on the Favorites page.

- 1. Enter a URL in the field that is seeded with http://.
- 2. Enter the title of the link that you want to display in your Favorites list.
- 3. Click Add. The title appears in the list and you can click on it to display the specified URL.

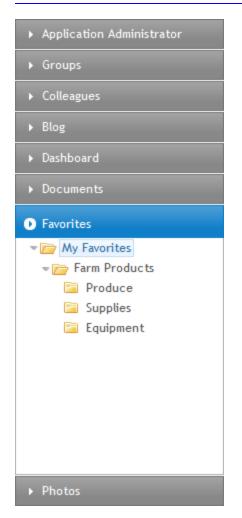
Application Administrator	http://dev.ektron.com/kb_article.aspx	Ektron Knowledge Base	Add م
Groups	+ Ektron, Inc.		
Colleagues Blog	+ Ektron Code Exchange		
Dashboard	+ Ektron Dev Center		
Documents	Ektron Product Documentation		
Favorites			
My Favorites			

You can also create folders to categorize your favorite links.

To add folders to My Favorites:

- 1. Right-click on the My Favorites folder and choose Add Folder.
- Enter the name of a subfolder in the Add Folder dialog box and click Add. The following figure shows subfolders created called Farm Products, Produce, Supplies, Equipment, and Seasonal Jobs.

NOTE: The folders display in the order that you create them.



Uploading and Managing Photos

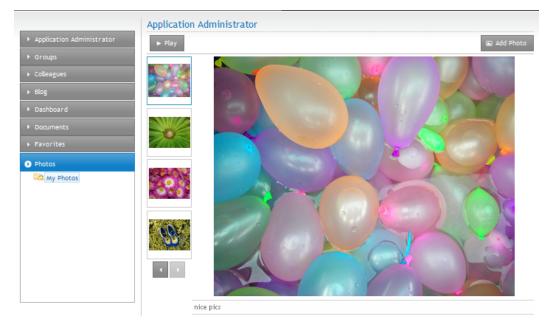
You can create and manage folders of photos.

- 1. Click Add Photo.
- 2. Optionally describe the one or more photos that you want to add then click Next.
- 3. Depending on your browser, you can upload photos one at a time or more than one file at a time. For information about your browser's method, see .

You can also create folders to categorize your photographs.

To add folders to My Photos:

Enter the name of a subfolder in the Add Folder dialog box and click Add.
 The following figure shows the My Photos folder with several photos loaded.



Modifying the My Account Pages

The My Account page lets a registered user participate in eCommerce by specifying shipping and billing information. The My Cart page allows secure order processing. The Order History page offers secure viewing of purchase orders.

To create your own My Account page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[siteroot] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

Editing the My Account Page Introduction In Context

OnTrek preloads the introduction to the My Account page with *Lorem ipsum* text to give you an example of what a My Accounts page introduction can look like.

You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.



3. Edit the text, and click **Save** (**J**). The text is changed on the page.

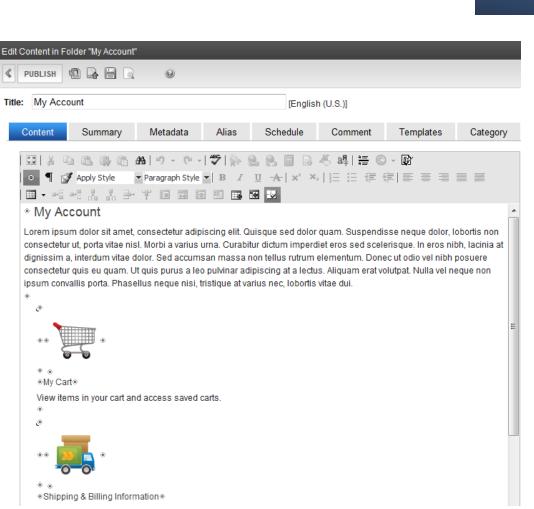
Editing the My Account Page in the Workarea

You can access the My Account page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose **Folders > MainSite > Content > My Account**. The View Content panel displays the content.
- 3. Click on **My Account** in the View Content panel.
- 4. Click Edit. The content editor appears.

Creating an SSL Certificate

ektron



5. When you are finished editing, click **Publish**. The text changes on the page.

Creating an SSL Certificate

You must have a Secure Socket Layer (SSL) Certificate to engage in eCommerce. In OnTrek, you can use SSL when users log in to your Web site. SSL encrypts the username and password during transmissions to the server.

When you set up the SSL certificate, and configure OnTrek to use it, the login page launches in a Secure Socket Layer. The following topics explain how to set up SSL for OnTrek.

Setting Up the Secure Socket Layer (SSL) Certificate

Many articles on the Internet describe how to install a SSL Certificate. Use the proper procedure for the specific version of IIS you are using on your server.

- IIS 7.0-http://learn.iis.net/page.aspx/144/how-to-set-up-ssl-on-iis-7/

Use a self-signed certificate for developer and testing servers.

Updating the web.config File

After you set up the Secure Socket Layer (SSL) certificate, configure OnTrek to use the SSL certificate.

- 1. Open the web.config file.
- 2. Locate the section of the file with these settings.

```
<add key="ek_UseSSL" value="false" /> <add key="ek_SSL Port" value="443" />
```

- 3. Set the ek_UseSSL value to **false**. (This setting differs from other Ektron sites that use eCommerce pages.)
- 4. Save and close the file.

Updating the application.security.config File

The <u>application.security.config</u>file determines which pages in the site require an HTTPS connection.

- 1. Open the <a>application.security.config file located in the [siteroot] with your editor.
- 2. Locate the code that looks like the following:

```
<ektron:template path="/checkout.aspx">
<ektron:template path="/account.orderHistory.aspx">
```

3. Add or change names of templates that you want to use HTTPS.

Viewing My Cart

OnTrek enables eCommerce, providing the building blocks you need to sell product on the Internet. You can do the following from the My Cart page:

- Create one or more named carts to organize your purchases. See *Creating a Named Cart* on the facing page.
- Empty the active cart to start over.
- Modify the quantity of the items you selected and click Update Subtotal.
- Enter a coupon code. See Entering a Coupon Redemption Code on the facing page.
- Continue shopping.
- Go to a secure checkout page.

IMPORTANT: You must have Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. See .

The following figure shows a My Cart page with 2 named carts (*Training* and *High Tech*). The active cart is *High Tech* which shows 3 items in the cart.

Clients Quantity 34 1 345 1	Support	Company List Price \$129.99 \$109.99	Community Sale Price \$119.99	earch Developer Re Si Em Total	pty Car
34 1	•	\$129.99	\$119.99	Total	_
34 1	•	\$129.99	\$119.99	Total	_
34 1	•	\$129.99	\$119.99	Total	_
34 1	•	\$129.99	\$119.99	Total	_
34 1	•	\$129.99	\$119.99		}
				\$119.99	,
i45 1	•	\$109.99			
			\$99.99	\$99.99	1
35 1	•	\$1,199.99	\$1,179.99	99 \$1,179.9	
		I	Subtotal:	\$1,399.9	7
	a upde	ate Subtotal	🎳 Apply Co	oupon 🐺 C	heckou
		It		Subtotal	Dele
				1.1	
			-		
	9/26/2011 2:36	C Updated 2/26/2011 2:37:31 PM	9/26/2011 2:36:29 PM	Update Subtotal Apply Control Last Updated Items 9/26/2011 2:36:29 PM 3	Last Updated Items Subtotal 9/26/2011 2:36:29 PM 3 \$1,399.97

Creating a Named Cart

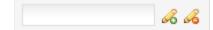


ektron

The default My Cart is all you need to shop. However, you can personalize or organize your cart by naming it. To do this:

. Click on the **Rename Cart** icon (2).

2. Enter the name of the cart in the **Cart** field.

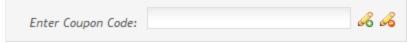


3. Click **OK** (\swarrow). The new cart becomes active and appears in the My Saved Carts section.

Entering a Coupon Redemption Code

You can get additional discounts with a valid coupon code. To do this:

- 1. Click on Apply Coupon.
- 2. Enter a valid coupon code.



3. Click **OK** (²⁶). If the code is valid, the discount will be deducted from the subtotal and appear on the order form.

Viewing the Order History



OnTrek securely displays order history. You secure the Order History page in the Application.Security.config file in the site's *[siteroot]* folder. See .

To change the Order History page, you must modify the account.orderHistory files that are located in the *[siteroot]* folder of the OnTrek installation.

WARNING! You are strongly recommended to have a Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. Without SSL, your transaction will not be secure. See .

Modifying Shipping and Billing Information

OnTrek displays information about a registered user on the Shipping and Billing Information screen. To modify personal, billing, or shipping information, click **Edit**.

Personal Information	Billing Address	Shipping Address
Application	Albert Nonymous	
Administrator	123 Rural Road	Same as billing
admin@ontrek.com	Townsend,	
Password *******	Massachusetts	Add New Address
	United States	2
Edit	01469	
	978-555-1212	
	IsCommercial	
	Edit	

Checking Out Your Purchase

OnTrek comes with a checkout process. To change the checkout process, you must modify the templates that are located in the **[siteroot]** folder of the OnTrek installation. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the <u>Ektron Reference</u> for information about modifying templates.

WARNING! You are strongly recommended to have a Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. Without SSL, your transaction will not be secure. See .

The following figures show an example checkout process.

1. Enter the Billing information and then click **Save Changes**.

Ec	lit Billing Information
*Name	Albert Nonymous
Company	
*Address	123 Rural Road
*City	Townsend
*State/Province	Massachusetts 👻
*Postal Code	01469
*Country	United States 👻
*Phone	978-555-1212
Save Changes Edi	** indicate required fields t your cart Continue Shopping

2. The Shipping Address screen appears. Verify the shipping information. If the shipping address is the same as the billing address, click **Next Page**. Otherwise, click **Edit Info** to change the information.

Checkout

a .	-		
Gurrent A			
Albert Nonym 123 Rural Roa			
Townsend, N			
United States	s		

Choose the shipping rate, then click Next Page.
 Checkout

Bil	lling	Shipping	Method	Review	Payment
۲	Flat Rate -	Silver \$	75.00		
\bigcirc	Flat Rate -	Gold \$	150.00		
< Previ	ous Page				Next Page >

4. Review your order. You can edit your cart from this screen. If it is correct, click **Next Page**.



Billing S	hipping	Met	thod	Review	Payment
⊘	Ø		0	_0_	O
Product Descr	iption	Q	uantity	Total	
I TB SATA 64 MB Cach Hard Drive	e Bulk Deskto	ор 1		\$119.99	
Super Wireless Router		1		\$99.99	
Professional Photo Re	touch DS4	1		\$1,179.99	
		Subtot	-1	\$1,399.97	
	-	Shippin		\$75.00	
		Ta		\$0.00	
		Tot	al	\$1,474.97	
dit your cart					
< Previous Page					

5. Enter your payment information. When complete, click **Submit Order**.

Checkout

Checkout

Billing	Shipping	Method	Review	Payment
*Card Type	MasterCard	•		_
*Card Number	000000000	000000		
*CCID	000			
Expiration Date				
*Month 03	▼ *Year	2014 🔻		
* indicate require	ed fields			
< Previous Page			Subr	mit Order 🔹 🔉

Modifying Site Styles

Developers who are familiar with cascading style sheets (CSS) can change OnTrek styles. This section shows how to use individual CSS files and sprites.

Style Sheets Used in The OnTrek Web Site

The following key style sheets produce the major user interface features that you can modify for your site.

• jquery-ui-1.8.13.custom.css

Defines styles that are built on top of the jQuery JavaScript Library. Path: [siteroot]/css/jquery-ui-custom-theme/.

• BlueprintCSS ie.css, print.css, screen.css

Defines key styles for columns and typography for overall page integrity. Path: [siteroot]/css/blueprint/

• ektron-jQuery-Blueprint-overrides.css

Defines overrides to classes defined in the jQueryUI styles. Defining them in this file instead of the jQueryUI file allows for easier maintenance. Classes names defined in this file are preceded with .ui-xxx. Path: [siteroot]/css/.

• ektron.ui.framework.css

Defines styles specific to basic Ektron site pages including definitions for header, footer, body, channel and others. Classes names defined in this file are preceded with .ektron-ui-xxx. Path: [siteroot]/css.

• ektron.site.css

Defines the majority of the style changes needed for a specific site's appearance and style. Definitions for common elements like H1-H6, body, and form styles are defined here. Also, classes from the previous style sheets are further defined and extended.

If you need to make specific style changes, make them in this css file.

Testing Your Styles Using the Messages Page

OnTrek includes a special page for examining style changes you make in various css files. Display this page in a browser by entering http://[siteroot]/unittests/messages/ektron.messages.aspx.

This page displays each of the styles as you check a style name.

NOTE: Apply changes to styles by modifying or adding specific style classes to the *ektron.site.css* file where practicle.

To see how styles are applied:

- 1. Uncheck all options
- 2. Check the styles you want. The text changes according to the style sheet cascading rules.

Understanding jQueryUI

jQueryUI provides basic style definitions that enhance a Web site visitor's experience and also provides a reliable development basis from which you can quickly construct pages.

You can download jQueryUI definitions from the Web site http://www.jQuery.com and apply them to OnTrek.

Classes defined within jQueryUI CSS files define the appearance of various states and containers. In most cases, the classes contained in the jQueryUI CSS file begin with .ui-.

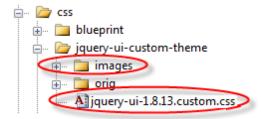
IMPORTANT: You must use version 1.8.13 jQuery UI in this version of OnTrek.

To change the style class definitions:

- 1. Browse to http://www.jqueryui.com.
- 2. Select **Themes** from the menu.
- 3. Click the **Gallery** tab.



- 4. Decide which theme you want to use and click **Download**.
- 5. Unzip the files.
- 6. Copy the images folder and *jquery-ui-1.8.13.custom.css* to the folder [siteroot]/css/jquery-ui-custom-theme.



Understanding BlueprintCSS

Ektron's best practice for styling Web sites include adopting a standard called BlueprintCSS. (<u>http://www.blueprintcss.org</u>) This standard defines an easy-to-use column and typography layout that provides ease-of-maintenance and reliable high-quality layouts. BlueprintCSS also provides cross-browser definitions to minimize your time to resolve these issues.

BlueprintCSS class names provide consistency between designers and developers when applying specific styles to the elements of a page.

Installing BlueprintCSS Files

To download BlueprintCSS.css:

- 1. Browse to http://www.blueprintcss.org.
- 2. Follow the directions to Download Now.
- 3. Unzip the files and place it in the folder [siteroot]/css/blueprint.
- 4. Link ie.css, print.css, and screen.css into your templates.

Using BlueprintCSS for Vertical Alignment

To understand how to use BlueprintCSS in OnTrek, look at the code for default.aspx in Visual Studio. Look for definitions like this.

<div class="span-24"> or <div class="span-8 last">

With BlueprintCSS, the page is divided into 24 evenly spaced columns spanning 30px plus a 10px gutter between them. When you define an element with a class="span-24", you set it to the full page width (950px). To define 3 equal columns across a page, all of the class spans must equal 24. Use the last class to indicate the last column. The HTML code looks like this.

```
<div class="span-24">
(code inside full width column)
</div>
<div class="span-16">
(code inside a large column)
</div>
<div class="span8 last">
(code inside small column, the last column on the right)
</div>
```

The following figure shows the 24-column definition used by BlueprintCSS.

BI	ue	pri	nt	Te	sts	: 0	gric	d.c	SS														
Lorem	n ipsun	n dolor :	sit amet	, conse	ctetur a	dipisio	ing elit	Lore	m ipsun	n dolor :	sit amet	conse	ctetur a	dipisicir	ng elit.	Loren	n ipsum	n dolor	sit ame	t, conse	ectetur a	adipisio	ing elit.
	ipsun icing e		sit amet	, conse	ctetur			m ipsur isicing e		sit ame	t, conse	ctetur				n ipsum iicing e		sit ame	t, conse	ectetur			
		n ipsum sicing e		sit amet,	conse	ctetur				m ipsum sicing e	n dolor s lit.	it amet	, conse	ctetur					n ipsur sicing e	n dolor : Ilit.	sit ame	t, cons	ectetur
incidio	dunt ut	labore e	et dolore	magna	aliqua	. Ut er	nim ad	minim v	eniam,	od temp quis no: Duis aut	strud	incidio	ipsum Junt ut la tation ul	abore e	t dolore	magn	a aliqua	a. Ut en	im ad n	ninim ve	eniam,	quis no	strud
dolor i Excep	in repre teur sir	ehender	rit in volu ecat cup	uptate ve	elitess	e cillur	n dolor	e eu fug	iat nulla	a pariatu deserur	ır.	dolor i Excep	n repre teur sin d est la	henderi t occae	t in volu	uptate v	elit ess	e cillun	n dolore	e eu fug	iat nulla	a pariat	ur.
311111	iu est a	aborum										dillini	u est la	Dorum.									
	1			2				3					4						5				3
1	2	2	4	5	3	7	8	9	4	11	12	13	14	5	16	17	18	19	20	3	22	23	24
1				2				3				4				5				6			
																							24

To understand more about using BlueprintCSS, refer to the tutorials and forums that support it at http://www.blueprintcss.org.

Understanding Ektron UI Framework

Ektron.ui.framework.css (located in [*siteroot*]/css) defines specific class names for use within Ektron projects. This style definition file generally bridges the gaps BlueprintCSS and jQueryUI CSS with Ektron standard definitions and styles.

The namespaces standardize the class names that you use across multiple projects, thus unifying wireframe construction methods. Individual rules vary from one project to another, but the class names are standardized.

Class rules defined in the Ektron UI Framework include the following components.

- Page framework—header, body, footer
- Typography helpers uppercase, lowercase, smallcaps
- Color helpers background colors for even and odd rows
- Sprites
- Tables and Grids
- Forms
- Paging
- Wizards
- Calendars
- Breadcrumbs
- Sprites

The site designer applies designs to the site using these definitions in parallel to the work the developer does in coding the pages using these style classes.

The ektron.ui.framework.css file prefaces classes with .ektron-ui.

For more information, see http://reference.ektron.com/developer/controls.aspx.

Understanding Ektron Site CSS

The ektron.site.css style sheet contains the definition of classes at the most detailed or specific level. When you modify styles in this CSS, you have the largest impact on the appearance of elements on the Web page.

You can override class definitions by applying specific style rules. The following code shows a style for a special message that looks different from a normal paragraph.

div.ektron-ui-message > p {margin: .75em 0 .75em 20px; }

With this stylesheet, a developer and designer can work rapidly because classes and terms are (in most cases) self-defining.

Using Sprites for Icons

A sprite is an image file made up of icons used in a Web site. A stylesheet defines the size and location of individual icons within this file.

Using sprites improves Web site performance by reducing the number of images that are transmitted to a browser from a server. When you combine all of the icons used in a site into one larger image and add the definitions of the sprites into CSS styles, the images are loaded into memory once and rapidly rendered by the browser.

Locating the Sprite Files

The sprite files are located in folder [*siteroot*]/css/sprites/silk. You can change or replace this file as long as the dimensions are not changed and the filenames remain the same.

Viewing the Icons in a Sprite

The OnTrek Web site includes a special page to help you examine sprites. Display this page in a browser by entering http://[siteroot]/unittests/sprites/ektron.sprite.silk.aspx.

The tab called **Ektron Sprites: Silk OnTrek** shows a copy of the sprite file containing 36 commonly used icons found in the file ektron.sprite.silk.OnTrek.png. The tab called **Ektron**Sprites: Silk shows a copy of the sprite that contains all icons found in the
ektron.sprite.silk.png file.





NOTE: If you modify the sprite file, copy it into the unittests/sprites folder to see your changes in this page.

Using the Sprite Generator

Create your own sprite by using the Sprite Generator located at <u>http://spritegen.Website-performance.org/</u>. Follow the instructions to upload your icons in a zip file, modify the tools configuration and generate the sprite. Be sure to use the same naming convention used in the sprite file that you are replacing.

(This page intentionally blank.)

Using Widgets in OnTrek

Widgets are mini-applications that can provide either specific functionality (such as calendar events) or areas into which you can add Ektron content (content blocks, list summaries, collections, and so on). You can drag and drop widgets onto a page using PageBuilder. You can find help about widgets anywhere you see and click **Help** ((2)). To open the widget bar from the PageBuilder menu, click on the up/down controls (

The following list shows the widgets that are specifically designed for OnTrek (in addition to the other widgets in the site. You can find more widgets at Ektron Exchange (http://dev.ektron.com/exchange/) where Ektron users create and share Ektron code.

- *Collection Widget* on page 125—Displays a collection that is a list of content that you choose from the content available in the Ektron.
- *Content Analytics List Widget* on page 126—Displays content based on how people rated the content, what were the most recently published content items, or how many people viewed the content .
- *Content Block Widget* on page 127—Displays any content on your Web page that you want from Ektron.
- *Featured Event Widget* on page 128—Displays a single event with a link to more information about the event.
- *List Summary Widget* on page 129 Shows a list of content from a folder (and optionally its subfolders) on your Web page.
- *Product Analytics Widget* on page 132—Displays a list of content from a folder (and optionally its subfolders) on your Web page.
- *TabPlus Widget* on page 134—Displays items based on how customers rated the items, how many customers viewed the items, or what were the most recently viewed items.
- *Upcoming Events Widget* on page 136—Displays a list of scheduled calendar events.

If you cannot find the widget you are looking for, perhaps it is not enabled for the wireframe. To select the widgets that you want in a wireframe, see *Choosing Widgets for a Wireframe* below.

NOTE: Each landing page has a specialized OnTrek-specific widget. You may move these widgets between drop-zones or remove them from their host PageBuilder pages like any other widget. However, because these widgets were created specifically for OnTrek to fulfill OnTrek-specific design specifications, they do not have the standard Widget edit interface. To edit these widgets you must use a code editor like Visual Studio. The following are the specialized widgets: Site-ClientList, Site-CommunityLanding, Site-FeaturedProducts, Site-ProductSearchForm, Site-ServicesHome, Site-Slider, and Site-SupportLanding.

Choosing Widgets for a Wireframe

To select the widgets you want in a wireframe:

 While logged into the Workarea in the Setting section, choose Settings > Configuration > Template Configuration. The Active System Templates screen appears. 2. Click on default.aspx (Wireframe Template). A window of widgets appears.

NOTE: You can select a different set of widgets for each wireframe. For example, click on **clients.pb.aspx (Wireframe Template)** and continue with these steps.

Update Template	E Ø	_	_	-
	OnTrek/ default.aspx			
Template Name:				
Template Description:				
🗹 Page Builder Wirefr	ame			
Select the Widgets	permitted in this wiref	rame		
Available Widgets		Select	All Deselect	All
ActivityStream	AtomFeed	BaseBallEspnMlb	Blogs	▲ E
Bookmarks	brightcove BrightcoveVideo	Calculator	Clock	
Collection	Views Rating Recent ContentAnalytics	ContentBlock	content content content content content ContentList	-
Device Configurations android handheld Smart Phones	/OnTrek/			

- 3. Click on the widgets you want (or click **Select All** or **Deselect All**). Highlighted widgets appear in the widget selection bar of pages that use the wireframe template; non-highlighted widgets do not appear there.
- 4. You can also indicate that these widgets are for other device configurations.
- 5. Click **Update Template**. The widgets appear in the widget bar of pages that use the wireframe you selected.

Collection Widget

Θ

Collection	

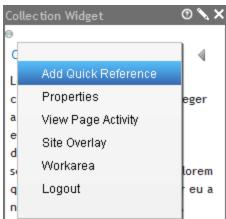
Shows a *collection* that is a list of content that you choose from the content available in the Collection section of the Workarea. The following figure shows a collection of *Featured Products*.

1 TB SATA 64 MB Cache Bulk Desktop Hard Drive	4
Basic Wireless Router	4
Administrator Training	4

[First] [Previous] [Next] [Last]

Properties

- **Collection ID**—The drop down list is populated in the Workarea in the Collections area of the Content tab. If you add a new collection in the Collections Workarea, it displays in the Collection ID list.
- **Description**—Displays the description of the Collection ID, if one was written (otherwise blank).
- **Page Size**—Enter the number of items you want displays in the widget window.
- **Teaser**—Check to display text from the Summary of each item in the list, if one was written.
- **Enable Paging**—Check to see more content titles with forward and back buttons when more items are in a collection than were specified in the Page Size property.
- IncludeIcons—Check to display an icon if an item has an icon associated with it.
- **AddText**—Enter the menu item text to add more content. For example, if you enter "Add Quick Reference" it displays as follows in the editor menu.



- **Random**—Choose **True** to list the collection items in random order; **False** to list them in the order appearing in the Workarea.
- Get HTML—Choose True to display the associated HTML content of each collection item; False to not display the HTML.
- **XSLT**—Enter the path to an EXtensible Stylesheet Language Transformation (XSLT) that you want to use on the collection.
- **CSS**—Enter the path to a cascading style sheet (CSS) that you want to use on the collection.
- **SelTaxonomyID**—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.
- **Display Selected Content**—Check to show content in this widget location when the site visitor selects the content link from the collection. This overrides the quick link normally associated to the content.
- **Display Header**—Check to show header text above the widget.
- **Header Text**—Enter text for the Header. Check the Enable Header property box to show this text. If no text is entered into the Header property, the collection name shows.

Content Analytics List Widget

Views Rating Recent Displays information about a set of content or products. The following figure shows the Highest Rated products in the default Software taxonomy.

👻 Highest Rated

All Software Products 7/15/2010 5:51:07 AM

Camera Software 8/6/2010 11:48:38 AM

Properties

- **Folder ID**—Enter the ID of the folder that contains the items to appear in the list. You can also select the folder from the folder tab.
- Header—Enter text for the header.
- **Display Mode**—Select one of the following to determine how the content information displays.
 - Accordion—Displays vertical tabs for viewing Highest Rated, Most Recent, and Most Viewed items.
 - **Tabs**—Displays horizontal tabs for viewing Highest Rated, Most Recent, and Most Viewed items.
- **Enable Paging**—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the *Items Per Page* property.

- **Items Per Page**—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
- **Taxonomy ID**—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.
- Display Read More—Check to display the Read More link.
- **Read More Link Text**—Enter text for the *Read More Hyperlink* set in the next property. For example: "Read More..."
- **Read More Hyperlink**—Enter the hyperlink used for the *Read More Text* set in the previous property. For example: "Content.aspx?id=168".

Content Block Widget



Shows any content on your Web page that you want from Ektron including html, text, documents and digital media. You can set the content block widget to show a specified content id. The following example shows the content called *OnTrek Announced New Book: Building an OnTrek-Powered Solution* located under the

Content Block Content tab at Folders > MainSite > Company > Company News folder. A header was added from the Properties tab.

New Book Announcement

Θ

OnTrek announced today an agreement with GloboPress to publish an authoritative book on building solutions with OnTrek. "Building an OnTrek-Powered Solution" documents the OnTrek web project methodology as well as how developers can best use OnTrek technology to build dynamic project experiences. The book is authored by Gregory Foster, OnTrek's founder and CEO, Lorrainne Johnson, OnTrek's chief evangelist and Yuuhi Hirai, a CMS architect at OnTrek.

Properties

- Filter By:—Choose Content, Form, or Multimedia and then click View Results on the bottom left of the dialog box to see the content items in the selected type.
- **View Result**—Click to display contents of the selected folder. Hover over a content item so see a summary of the content. You can filter the content as described in the previous table entry.
- **Cancel** button—Click to dismiss the dialog box without adding content.
- Save button—Click to save the changes you made and dismiss the dialog box.
- **New** button—Click to create new content (rather than selecting existing content).

- Foldertab—Use the Folder tab to navigate to content that you want to display in the content block. For example, the sample content in the figure above is located at [siteroot]
 MainSite > Content > Company > Company News, and called OnTrek Announces New Book:Building an OnTrek-Powered Solution in the View Results pane.
- Taxonomytab—Use the Taxonomy tab to navigate to content that you want to display in the content block. For example, select OnTrek Site Navigation > Clients > Case Studies and select one of the result to display in the widget.
- **Search**tab—Use the Search tab to find content to display. For example, type **acme** in the search box and select one of the result to display in the widget.
- Properties tab—Use the Properties tab to create a header text for the content.
 - **Display Header**—Check to display the header text on the Web page.
 - Header Text—Enter text that you want to display as the content header.

Featured Event Widget



Displays a single event with a link to more information about the event. The following figure shows an example event that was created at [*siteroot*] > MainSite > Content > Company > Event Calendar, and called Webinar: Maximizing Your Company Brand. A header was added from the Properties tab of the Featured Widget dialog box.

Featured Event

Webinar: Maximizing Your Company Brand

Oct 12, 2010 2:00 PM - 3:00 PM

Maximizing Your Company Brand

Tuesday, October 12, 2010

Online information to be sent in email to clients

View More >

Properties

- Filter By:—Choose Content, Form, or Multimedia and then click View Results on the bottom left of the dialog box to see the content items in the selected type.
- **View Result**—Click to display contents of the selected folder. Hover over a content item so see a summary of the content. You can filter the content as described in the previous table entry.
- **Cancel** button—Click to dismiss the dialog box without adding content.

- Save button—Click to save the changes you made and dismiss the dialog box.
- **New** button—Click to create new content (rather than selecting existing content).
- Foldertab—Use the Folder tab to navigate to content that you want to display in the content block. For example, the sample content in the figure above was created at [siteroot] > MainSite > Content > Company > Event Calendar, and called Webinar: Maximizing Your Company Brand in the View Results pane..
- Taxonomytab—Use the Taxonomy tab to navigate to content that you want to display in the content block. For example, select OnTrek Site Navigation > Clients > Case Studies and select one of the result to display in the widget.
- **Search**tab—Use the Search tab to find content to display. For example, type **acme** in the search box and select one of the result to display in the widget.
- **Properties**tab—Use the Properties tab to create a header text for the content.
 - **Display Header**—Check to display the header text on the Web page.
 - Header Text—Enter text that you want to display as the content header.

List Summary Widget



Shows a list of content from a folder (and optionally its subfolders) on your Web page. The following example shows the list summary in the Content tab at **Folders > Mainsite > Content > Store > Hardware** folder.

5

θ	
1 TB SATA 64 MB Cache Bulk Desktop Hard Drive	4
Basic Wireless Router	4
Basic Wireless Router	
Black Monitor	
blah	
Read More >	

Properties

Property	Description
Folder ID	Enter the ID of the folder that contains the items to appear in the list. Set the <i>Recursive</i> property to include subfolders under this folder.

Property	Description	
MaxResults	Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.	
Teaser	Check to display text from the Summary of each item in the list, if one was written.	
Recursive	Check to include content in subfolders under the folder indicated by the <i>FolderID</i> property.	
EnablePaging	Check to show links to page forward or backward through the con- tent list. The amount of content shown in each page is set by the Max Results property.	
Include Icons	Check to show icons that represent each content item's type in the ListSummary.	
OrderByDirection	Choose Ascending (A-Z; first-last) or Descending (Z-A; last-first).	
	Choose one of the following options.	
	Title—Sorts by the title of the content.	
	DateModified —Sorts by the date the content was last edited.	
OrderKey	DateCreated —Sorts by the date the content was first published.	
	Last Editor's First Name—Sorts by the first name of the person who last published the content.	
	Last Editor's Last Name —Sorts by the last name of the person who last published the content.	

Property	Description
	Choose the type of content to display in the ListSummary.
	AllTypes—Displays all types of content.
	Content—Displays only content.
	Forms—Displays only forms.
	Archive_Content—Displays only archived content.
	Archive_Forms—Displays only archived forms.
	Assets—Displays only assets.
Content Type	Archive_Assets—Displays only archived assets.
	LibraryItem—Displays only library items.
	Multimedia—Displays only multimedia file types.
	Archive_Media—Displays only archived media.
	NonLibraryContent—Displays only non-library content.
	Discussion Topic —Displays only discussion topics.
	CatalogEntry—Displays only catalog entries.
Enter the text used in the editor's menu to add more content. For	

example: if you enter "Add Quick Reference" it appears in the Edit menu. 0 🔪 🗙 4 C Add Quick Reference Add Text L Properties c eger a View Page Activity е Site Overlay d Workarea s lorem q Logout eu a n

Property	Description	
SelTaxonomyID	Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.	
DisplaySelectedContent	Check to show content in this widget location when the site visitor selects the content link from the list. This overrides the quick link normally associated to the content.	
XSLT	Enter the path to an EXtensible Stylesheet Language Trans- formation (XSLT) that you want to use.	
CSS	Enter the path to a cascading style sheet (CSS) that you want to use on the collection.	
Display Header	Check to show header text above the widget.	
Header Text	Enter text for the Header. Check the Enable Header property box to show this text.	
Display Read More	Check to display the Read More link.	
Read More Link Text	Enter text for the <i>Read More Hyperlink</i> set in the next property. For example: "Read More"	
Read More Hyperlink	Enter the hyperlink used for the <i>Read More Text</i> set in the previous property. For example: "Content.aspx?id=168".	
Enable RSS Syndication	Check to subscribe to RSS notification.	

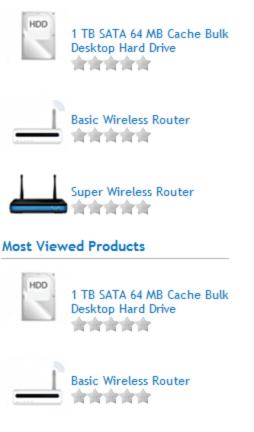
Product Analytics Widget



Displays information about a set of content or products. The following figure shows the Highest Rated and most Viewed products in the Hardware taxonomy.



Highest Rated Products





Properties

- **Folder ID**—Enter the ID of the folder that contains the items to appear in the list. You can also select the folder from the Folder tab.
- **Max Results**—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
- **Recursive**—Check to include content in subfolders under the folder indicated by the **FolderID** property.
- **Enable Paging**—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the **Max Results** property.
- **Include Icons**—Check to show icons that represent each content item's type.
- Add Text—Enter the text used in the editor's menu to add more content. For example: if you enter "Add Quick Reference" it appears in the Edit menu.
- **SelTaxonomyID**—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.

- **Display Selected Content**—Check to show content in this widget location when the site visitor selects the content link from the collection. This overrides the quick link normally associated to the content.
- **XSLT**—Select one of the following to determine how the content information displays.
 - **BulletedList**—Displays the content titles as a bulleted list.
 - **CalendarEvents**—Displays a list of scheduled events.
 - **ecmNavigation**—Displays the titles of the content.
 - **ecmTeaser**—Displays the titles and summary of the content.
 - **ecmHtml**—Displays each content in the list summary.
- **CSS**—Enter the path to a cascading style sheet (CSS) that you want to use on the collection.
- Header Text—Enter text for the header.
- **Display Accordion**—Check to display vertical tabs for viewing Highest Rated, Most Recent, and Most Viewed items.

TabPlus Widget



Lets you display more than one type of content in a tabbed widget. You can display a tab for a Content Block, a List Summary, a Collection, or Upcoming Events. the following figure shows the default appearance of the TabPlus widget with News (a List Summary) and Events (Upcoming Events).

News	Events	
Ame	Frek Expa erican Ma /2010 4:11	
Plat	velFree D form /2010 3:34	rives Revenue Using the OnTrek 4:59 AM
OnT		ounces New Book: Building an ered Solution 2:11 AM
	rek Repo /2010 3:13	orts 37% Revenue Gains 7:45 AM

More News >

To add a tab, follow these steps:

- 1. Choose **File > Edit** from the PageBuilder menu.
- 2. If you do not have the **TabPlus** widget on the page, open the widget menu (**Label**) and drag and drop the widget onto the page.
- 3. Click **Edit** (**N**). The Tab Plus dialog box appears.

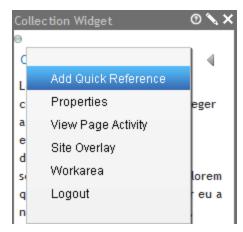
- 4. Click AddNewTab.
- 5. Choose one of the Tab Type options: **Content Block**, **List Summary**, **Collection**, or **Upcoming Event**. Fields appear that are the properties of each option's widget type.

Properties

To change the properties, click **Edit** (\mathbb{N}).

The properties table describes the properties you can fill out when you choose a tab option. Each tab option has its own set of properties.

- Add New Tab—Click to add a new tab to the widget. A Tab Type drop down list appears.
- **Tab Type**—Choose the type of content you want in the new tab: content block, list summary, collection, or upcoming event.
- **ID**—Enter the ID of the folder—or navigate to a folder using the folder tree—that contains the items to appear in the list. Set the *Recursive* property to include subfolders under this folder.
- **Tab Title**—Enter text for the tab header.
- Add Text—Enter the menu item text to add more content. For example, if you enter "Add Quick Reference" it displays as follows in the editor menu. —Image—



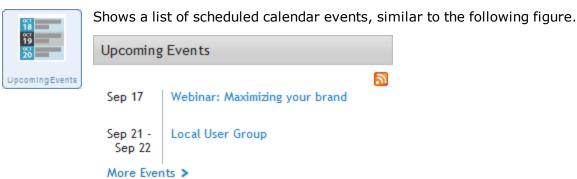
- **Items Per Page**—Enter the number of items you want displays in the widget window.
- **Enable Paging**—Check to see more content titles with forward and back buttons when more items are in a collection than were specified in the Page Size property.
- **Display Read More**—Check to display the Read More link.
- **Read More Link Text**—Enter text for the *Read More Hyperlink* set in the next property. For example: "Read More..."
- **Read More Link URL**—Enter the hyperlink used for the *Read More Text* set in the previous property. For example: "Content.aspx?id=168".
- Enable RSS Syndication—Click to allow RSS notifications.

Additional properties for the List Summary option:

• **Display XSLT** —Select one of the following to determine how the content information displays.

- **ecmNavigation**—Displays the titles of the content.
- **ecmTeaser**—Displays the titles and summary of the content.
- ecmHtml—Displays each content in the list summary.
- **BulletedList**—Displays the content titles as a bulleted list.
- **Random** —Choose **True** to list the collection items in random order; **False** to list them in the order appearing in the Workarea.
- **Recursive**—Check to include content in subfolders under the folder indicated by the *FolderID* property.
- Sort Order—Choose Ascending (A-Z; first-last) or Descending (Z-A; last-first).
- Order By—Choose one of the following options.
 - **Title**—Sorts by the title of the content.
 - **DateModified**—Sorts by the date the content was last edited.
 - **DateCreated**—Sorts by the date the content was first published.
 - **Last Editor's First Name**—Sorts by the first name of the person who last published the content.
 - **Last Editor's Last Name**—Sorts by the last name of the person who last published the content.

Upcoming Events Widget



Properties

To change the properties, click **Edit** (\mathbb{N}).

-Properties-

- **Folder ID**—Enter the folder ID that contains the events you want to show in the list. You can use the Folder Tab to browse the content folders to set the Folder ID property. To select a folder or content:
 - 1. Click the Folder tab.
 - 2. Navigate to the folder you want and click it.
 - 3. If the View Results panel is showing, click the content you want.
 - 4. Click Save.
- Enable Header—Check to show the header above the widget.

Upcoming Events Widget

ektron

- Header—Enter text to show a colored bar with text above the Search box. If you leave this blank, no text or colored bar shows above the search box. Text for the header is placed inside an <h3> tag and adopts the same styles as the column in which it's placed. (Optional)
- **Enable Paging**—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the *Items Per Page* property.
- **Items Per Page**—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
- **Read More Link text**—Enter the string for the Read More Hyperlink set in the next property. For example: "Read More..."
- **Read More Hyperlink**—Enter the hyperlink used for the *Read More Link Text* property. For example: Events.aspx
- Enable RSS Syndication—Click to allow RSS notifications.

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Getting Support

Ektron has resources to help you.

- <u>ektron.com</u>—Ektron's home page has useful information, including additional contact information and services. You can find product documentation at http://www.ektron.com/Resources/Product-Documentation/.
- <u>The Dev Center</u>—The Ektron Dev Center (<u>http://dev.ektron.com</u>) has resources to help you find a solution to a problem or see what you can do with Ektron. The Dev Center also has Webinars for many of the features of Ektron Ektron. In the product forum, you can post tips or ask other users about how they use Ektron products more effectively.
- <u>Professional Services</u>—Ektron Professional Services (<u>http://www.ektron.com/services/</u>) is a complete services infrastructure that is customized to meet your specific needs.
- <u>Implementation</u>—Using Ektron's proven Implementation
 (<u>http://www.ektron.com/Solutions/Services/Implementation/</u>), expert application
 engineers can implement all or part of your Web site project, ensuring the success of your
 project.
- <u>Training</u>—Ektron's Training Services
 (<u>http://www.ektron.com/Solutions/services/training/</u>) ensures your Web project's success
 by providing the right level of training to your team at the right stage of your Web project's
 lifecycle.
- <u>Synergy</u>—The annual *Synergy Customer Conference* (<u>http://synergy.ektron.com</u>) is a great way for you to learn more about using Ektron and meet other Ektron users.
- Local User Groups—Ektron management meets with Local User Groups (LUG) to bring the latest news and products from Ektron. See <u>http://usergroups.ektron.com/</u> for location and dates.
- <u>Support</u>—Customer Support (<u>http://www.ektron.com/Resources/Support/</u>)
 - United States: 1-603-594-0249 x7002
 - Europe: +44 (0) 1628 509 040
 - Australia: +61 2 9248 7222

For additional contact information, see http://www.ektron.com/About-Ektron/Contact-Us/.

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