

# OnTrek

Ektron 8.02, 8.5, 8.6





#### **OnTrek in Ektron Reference**

Ektron 8.02, 8.5, 8.6 June 2012—Doc. Rev. 1.8 Ektron, Inc. 542 Amherst St. Nashua, NH 03063 Tel: +1 603-594-0249 Fax: +1 603-594-0258 Email: sales@ektron.com http://www.ektron.com

 $\ensuremath{\mathbb{C}}$  2012 Ektron, Inc. All rights reserved.

For the latest version of this manual, go to <a href="http://www.ektron.com/Resources/Product-Documentation/">http://www.ektron.com/Resources/Product-Documentation/</a>

#### Trademarks

Ektron, the Ektron logo and OnTrek, are trademarks of Ektron Inc.

Other company and product names may be trademarks of their respective owners.

## **Table of Contents**

Ektron OnTrek Requirements	6
application.config	6
application.security.config	6
Introducing Ektron OnTrek	. 9
Touring Ektron OnTrek Site	
Home Page	
Products Page	
Services Page	
Clients Page	
Support Page	
Company Page	
Community Page	
My Account Page	
Search Page	
Widgets	
Modifying the OnTrek Web Site	
Logging into OnTrek	
Logging in With a Facebook Account	
Registering a User	
Using the Smart Desktop to Manage Your OnTrek Site	
Managing Site Permissions	
Modifying the OnTrek Home Page	
Modifying the Rotating Home Page Banner Images	
Adding Assets	
Adding Assets with Microsoft Internet Explorer	
Adding Assets with Google Chrome	
Adding Assets with Mozilla FireFox	
Adding Assets with Microsoft Internet Explorer and Microsoft Office	
Selecting a Language for the Web Site	
Searching the Site	
Filtering Your Search	
Specifying an Advanced Search	
Using the Site Map Page	
Modifying the Request a Demo Page	
Modifying the Privacy Policy Page	
Modifying the Terms of Use Page	
Modifying the Products Pages	
Editing the Products Page Introduction In Context	
Editing the Products Page in the Workarea	
Selecting a Content Block for the Products Introduction Content	
Searching the Product Inventory	
Displaying Product Specifications	
Creating a New Catalog	
Adding a Catalog to the Product Store	
Creating New Product Types	
Adding a New Product Type to a Catalog	
Adding Products to a Catalog	
Modifying the Services Pages	
Editing the Services Page Introduction In Context	
Editing the Services Page Introduction in the Workarea	

Modifying the Consulting Services Page	48
	. 50
Modifying the Training Services Page	51
Modifying the Training Page Introduction	52
Adding a Course and Tab to the Course Offering Section	
Removing a Tab from the Course Offering Section	52
Modifying the Clients Pages	53
Adding a Client and Case Study	.53
Modifying the Case Studies Page	.55
Adding Testimonials	.55
Modifying the Support Pages	.58
Editing the Support Page Introduction In Context	.59
Editing the Support Page in the Workarea	. 59
Selecting a Content Block for the Support Introduction	.60
Creating a New Knowledge Base Page	.61
Adding Content to a Knowledge Base Page	.62
Modifying the Request Support Form	. 63
Viewing Support Requests	65
Searching the Support Database	.67
Searching the Knowledge Base	. 67
Filtering the Search	. 68
Adding a Filter to the Search	. 68
Modifying the Company Pages	69
Editing the Company Page Introduction In Context	.69
Editing the Company Page in the Workarea	.70
Selecting a Content Block for the Company Page Introduction	.71
Modifying the Company News Page	.72
Adding Events to the Company Calendar	73
Modifying the Our Team Page	74
Adding a Widget to the Page	.74
Adding a Team Member to the Page	.74 .74
	.74 .74
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page	.74 .74 .75 .75
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting	.74 .74 .75 .75 .75
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box	.74 .74 .75 .75 .76 .76
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page	.74 .75 .75 .75 .76 .76 .77
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction	.74 .75 .75 .76 .76 .77 .78
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form	.74 .75 .75 .76 .76 .76 .77 .78 .78
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page	.74 .75 .75 .76 .76 .77 .78 .78 .78 .79
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages	.74 .75 .75 .76 .76 .76 .77 .78 .78 .79 .80
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context	.74 .75 .75 .76 .76 .77 .78 .78 .78 .79 .80 .81
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea	.74 .75 .75 .76 .76 .76 .77 .78 .78 .78 .78 .78 .80 .81 .81
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction	.74 .75 .75 .76 .76 .77 .78 .78 .78 .79 .80 .81 .81 .81 .82
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups	.74 .75 .75 .76 .76 .77 .78 .78 .78 .79 .80 .81 .81 .81 .82 .83
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group	.74 .75 .75 .76 .76 .77 .78 .78 .79 .80 .81 .81 .81 .82 .83 .84
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Moderating a Group Message Board	.74 .75 .75 .76 .76 .77 .78 .78 .79 .80 .81 .81 .81 .81 .82 .83 .84 .83
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Moderating a Group Message Board Adding Members to a Group	.74 .75 .75 .76 .77 .78 .77 .78 .77 .78 .79 .80 .81 .81 .81 .81 .82 .83 .84 .86 86
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Moderating a Group Message Board Adding Members to a Group Inviting Users to Join a Group	.74 .75 .75 .76 .76 .77 .78 .78 .79 .80 .81 .81 .81 .81 .81 .81 .83 .84 .86 .86 .87
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Moderating a Group Message Board Adding Members to a Group Inviting Users to Join a Group Joining a Group	.74 .75 .75 .76 .76 .77 .78 .78 .79 .80 .81 .81 .81 .81 .81 .82 .83 .84 .86 .86 .87 .88
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Message Board Adding Members to a Group Inviting Users to Join a Group Authorizing Group Documents and Photos	.74 .75 .75 .76 .77 .78 .78 .79 .80 .81 .81 .81 .81 .81 .83 .84 .83 .84 .86 .86 .88
Adding a Team Member to the Page Deleting a Team Member from the Page Modifying the Careers Page Creating a Job Posting Modifying the Filter Careers Box Modifying the Contact Us Page Modifying the Contact Us Page Introduction Modifying the Contact Form Viewing the Default Multivariate Experiment Page Modifying the Community Pages Editing the Community Page Introduction In Context Editing the Community Page in the Workarea Selecting a Content Block for the Community Introduction Managing Groups Creating a Group Moderating a Group Message Board Adding Members to a Group Inviting Users to Join a Group Joining a Group	.74 .75 .75 .76 .76 .77 .78 .77 .78 .79 .80 .81 .81 .81 .81 .83 .84 .83 .84 .86 .86 .87 .88 .88

Managing a Group Dashboard	. 89
Modifying the Corporate Blogs Page	
Finding Connections	
Modifying the My Profile Page	
Editing My Profile	
Joining a Community Group	
Connecting with Colleagues	
Creating a Blog	
Personalizing Your Dashboard	
Uploading and Managing Documents	
Managing a List of Favorite Links	
Uploading and Managing Photos	
Modifying the My Account Pages	
Editing the My Account Page Introduction In Context	
Editing the My Account Page in the Workarea	
Creating an SSL Certificate	
Setting Up the Secure Socket Layer (SSL) Certificate	
Updating the web.config File	
Updating the application.security.config File	
Viewing My Cart	
Creating a Named Cart	
Entering a Coupon Redemption Code	
Viewing the Order History	
Modifying Shipping and Billing Information	
Checking Out Your Purchase	
Modifying Site Styles	
Style Sheets Used in The OnTrek Web Site	
Testing Your Styles Using the Messages Page	
Understanding jQueryUI	
Understanding BlueprintCSS	
Installing BlueprintCSS Files	
Using BlueprintCSS for Vertical Alignment	
Understanding Ektron UI Framework	
Understanding Ektron Site CSS	
Using Sprites for Icons	
Locating the Sprite Files	
Viewing the Icons in a Sprite	
Using the Sprite Generator	
Using Widgets in OnTrek	
Choosing Widgets for a Wireframe	
Collection Widget	
Content Analytics List Widget	
Content Block Widget	
Featured Event Widget	
List Summary Widget	
Product Analytics Widget	
TabPlus Widget	
Upcoming Events Widget	
Getting Support	135
Index	137

## **Ektron OnTrek Requirements**

OnTrek has the following requirements.

- OnTrek works for both CMS Users and Membership Users.
- When you use eSync to update your server from the OnTrek site, you must manually copy the application.config and application.security.config files to the [siteroot]; eSync does not automatically synchronize these files for security reasons. Also synchronize the bin directory when you synchronize the database and templates to ensure that skmValidators.dll is synchronized.
- Do not disable aliasing. If you do, the site will break.
- Do not delete the pre-defined Information Architecture implemented via Ektron Taxonomy, Menu, and Folder components. If you do, the site will break.

## application.config

The application.config file is located at the [siteroot] folder of OnTrek.

```
<?xml version="1.0"?>
  <appSettings>
  <!-- Site specific keys -->
  <add key="SiteTitle" value="OnTrek" />
  <add key="LoadDefaultThemeRollerTheme" value="false" />
  </appSettings>
```

This file contains application-specific keys as follows.

- 1. **SiteTitle** key—Sets what shows up in the Browser's Title bar. For example, the browser title bar on the Products page is *OnTrek: Products*.
- 2. LoadDefaultThemeRollerTheme key—Determines whether to load its own jQuery UI ThemeRoller theme for any Ektron component. Some Ektron components require a jQuery UI ThemeRoller theme to render properly in a browser. This key defaults to true. You should set this to false only if the site has its own ThemeRoller theme. You can apply these components to three use-cases relative to ThemeRoller themes:
  - In the Workarea where the component needs to load the Workarea theme (the orange one).
  - In a Web site that has its own ThemeRoller theme, in which case, the component must load its own ThemeRoller theme (named "Smoothness" which is silver) for the component to work properly.
  - Outside the Workarea in a Web site that does not have its own ThemeRoller theme, in which case, the component must NOT load its own ThemeRoller theme (and use the ThemeRoller theme provided by the site) because it otherwise would overwrite the site's ThemeRoller theme.

## application.security.config

The application.security.config file is located at the [*siteroot*] folder of OnTrek. The alias paths are placeholders (and are commented out). You can set up secure pages by using these aliases, or by the template (.aspx). Templates can be accessed by multiple aliases.

# <?xml version="1.0"?> <!-- paths are from root. aliases must exactly match rawurl. --> <!-- template example: /example.aspx, and /folder-1/folder-2/example.aspx --> <!-- alias example: /Secure-Section/, and /Secure-Section/Super-Secure-Section/ --> <ektron:SecureRequests xmlns:ektron="urn:Ektron.OnTrek.Security"> <!-- <ektron:template path="/checkout.aspx" /> --> <!-- <ektron:template path="/checkout.aspx" /> --> <!-- <ektron:template path="/account.orderHistory.aspx" /> --> <!-- </pre>

**WARNING!** The checkout.aspx and account.orderHistory.aspx files are commented out to permit checkout to proceed without using a Secure Socket Layer (SSL) for demonstration purposes only. Your transactions will **not** be secure unless you set up SSL and uncomment those files. We highly recommend for any eCommerce implementation that you set up SSL for secure transactions. For information about setting up SSL, see .

(This page intentionally blank.)

## Introducing Ektron OnTrek

OnTrek is a starter site that is built on Ektron.

You can modify many things directly on the OnTrek site through the CMS Workarea, the incontext editor from the access point (), or from the PageBuilder menu (dropping a widget onto the page). OnTrek uses PageBuilder technology that lets you drag and drop blocks of functional content called widgets onto the page. Some widgets are so flexible, you can put what you want in them and display them at specified times or conditions.

You can access the *Ektron Developer Reference* (EDR) with a click in OnTrek. The EDR provides information about the Ektron API and Ektron UI controls. (You also can access the EDR at <a href="http://reference.ektron.com">http://reference.ektron.com</a>.)

Additionally, you can modify the site itself through the ASP.NET templates and user controls in your installation hierarchy, using Microsoft Visual Studio or similar tool. This *OnTrek in Ektron Reference* describes direct manipulation of the starter site and does not contain information about modifying the templates or user controls. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

- Templates (.aspx files) and PageBuilder templates (.pb.aspx files) in the **[siteroot]** folder of the installation.
- Master pages—[siteroot] > OnTrek > components > templates.
- User controls—[siteroot] > OnTrek > components > userControls.

#### **Revenue Generation**

- Sell products and services from the Web site.
- Analyze customer activity to increase site traffic and sales conversions.

#### **Customer Loyalty and Satisfaction**

- Promote your company brand and provide promotional and customer events.
- Communicate with your customers through social networking and product ratings.
- Support customers with forums, knowledge base, and technical support.

#### **Operational Efficiency**

- Track customer purchases and support cases.
- Attract top talent to your organization.
- Ektron OnTrek Requirements—Read this topic before you get started.
- Touring Ektron OnTrek Site—Read this topic to see how OnTrek is laid out.
- <u>Ektron Reference</u>—Open the Ektron Reference.
- <u>http://www.ektron.com/Resources/Product-Documentation/</u>—Get the latest versions of Ektron documentation.

## **Touring Ektron OnTrek Site**

OnTrek comes with the following pre-built pages and templates.

## **Home Page**

OnTrek provides a home page design from which you can start customizing your Web site. The home page displays dynamic up-to-date content about your company, providing access to your products, services, and other company information. For information about modifying the home page, see *Modifying the OnTrek Home Page* on page 27. The following figure shows the Home Page when you are logged in as *Admin*.



The following images show the Ektron Developer Reference that you can access from the Home page.

(Version 8.6.0.002) Framework API Framework UI OnTrek Logout Workarea

ektron

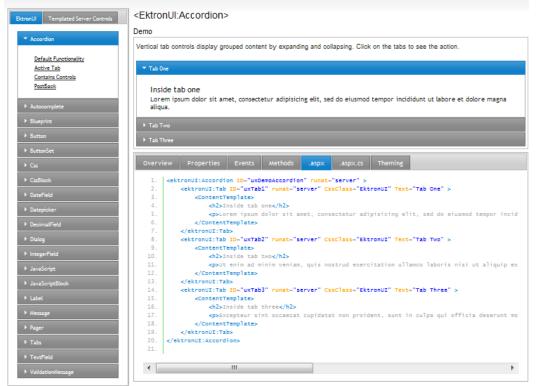
#### ektron developer reference

Ektron Framework API >> Ektron.Cms.Framework.Activity.ActivityCommentManager

<ul> <li>Ektron. Cms. Framework. Activity</li> <li>ActivityCommentManager</li> </ul>	Add(Ektron.Cms.Activity.ActivityCommentData) Adds a new activity comment.
ActivityWanager ActivityStreamManager ActivityTypeManager	Parameters comment Activity comment to add.
Ektron.Cms.Framework.Calendar	
Ektron.Cms.Framework.Community	Returns
Ektron.Cms.Framework.Content	Returns the custom CmsData object added
Ektron.Cms.Framework.Flag	Demo
Ektron.Cms.Framework.Notifications	*Activity ID : 0
Ektron.Cms.Framework.Organization	*Activity Comment :
Ektron. Cms. Framework. Search	* - Required Add
Ektron. Cms. Framework. Settings	
Ektron.Cms.Framework.User	.aspx.cs .aspx.vb Description
	1. col class="formFields">
	2. <li>class="clearfix"&gt;</li>
	<ol> <li>kektronUI:Label ID="uxActivityIDLabel" AssociatedControlID="uxActivityID" CssClass="sp</li> </ol>
	4. runat-"server" Text-"*Activity ID :" />
	<ol> <li>cektronUI:TextField ID="uxActivityID" CssClass="span-4" runat="server" ValidationGroup</li> </ol>
	6. Text="0" />
	7.  8. <li>class="clearfix"&gt;</li>
	9. <pre>class= clearnix &gt; 9. </pre> <pre>cektronUI:Label ID="uxActivityCommentLabel" AssociatedControlID="uxActivityComment"</pre>
	10. CssClass="span-4 last" runat="server" Text="*Activity Comment :" />
	11. <pre>cektronUI:TextField IO="uxActivityComment" CssClass="span-6" runat="server" Validation</pre>
	12. Text=""/>
	13. 12</th
	14. <pre>cektronUI:Button IO="uxSubmit" runat="server" OnClick="uxSubmit_Click" Text="Add"&gt;</pre> /ektronu
	15. <pre>cektronUI:Label ID="uxRequiredLabel" CssClass="span-4" runat="server" Text="% - Required".</pre>
	16.
	17. <pre>kasp:Literal IO="uxMessage" runat="server"&gt;</pre>
	۲

#### ektron developer reference

#### Framework UI >> EktronUI:Accordion



(Version 8.8.0.002) Framework API Framework UI OnTrek Logout Workarea

## **Products Page**

Displays the products you want to sell. The default OnTrek Products page contains the building blocks to get your products and services up for sale. To modify these pages, see *Modifying the Products Pages* on page 37.

- Secure purchasing.
- Search, filter, and browse products.
- Promote highest rated, most purchased, newest, most bookmarked, and most shared products to cross-sell, up-sell, and customer-sell your products.
- Add items to a purchasing cart or wish list.
- The text block introduces your products and can be edited on the page or in the Workarea content. (See .)
- Displays a short description and optional image of the product with links to go to a Product Detail page, or to add the product to the customer's cart.

▶ .	Logout / Wo	orkarea / My Profil	e / My Account	/ Resource		t / Request a Demo / @ arch
OnTrek	Products Se	ervices Clients	Support	Company	Community	Developer Reference
Iome > Products > Products						
Products					▼ Highest Ratio	ated
orem ipsum dolor sit amet, consectetu isi. Maecenas venenatis ullamcorper sol lorbi ipsum lectus, mattis aliquam temp urpis. Pellentesque viverra feugiat mau usto. Vestibulum ante ipsum primis in f n faucibus orci luctus et ultrices posuero onsequat odio sed sapien suscipit sit am	licitudin. Sed augue erat, accumsan id sor et, aliquam sed erat. Praesent ero iris nec porttitor. Ut tellus turpis, trii aucibus orci luctus et utrices posuere e cubilia Curae; Aliquam eget orci eu d	scelerisque viverra os elit, commodo se stique dictum alique cubilia Curae; Vest	a, dignissim se d pretium eu, et nec, vestibu ibulum ante ip	d libero. lacinia a lum nec sum primis	T	1 TB SATA 64 MB Cache Bulk Desktop Hard Drive his product is not yet rated. Basic Wireless Router
Hardware Products > Software Pr	roducts > Training >					his product is not yet rated.
eatured Products	Product Se	arch:		Search >		Super Wireless Router
asic Wireless Router	Developer Training	System Res	tore v2.0			
	DEVELOPER Taining	INCLUSION OF THE OWNER OWNER OF THE OWNER			Most Rece	
Connect your devices with a wireless router that utilizes the Linux operating system and gives you more	Our developer training solely focuse on enhancing your understanding of the OnTrek system.		eliable backup systems, applic files.		Most View	ved
options for network customization for your business	Add to Cart > Learn More >	Add to Cart 3	Learn More	•>		
Add to Cart > Learn More >						
Home / Products / Services / Clients / S Developer Reference	upport / Company / Community /				Privacy Policy /	Site Map / Terms Of Us

## **Services Page**

Displays the services you want to provide:

- Training
- Consulting
- Installation
- Contact information for representatives

To modify the Services pages, see *Modifying the Services Pages* on page 47.

41	Logout	/ Workarea	/ My Profile	/ My Accoun	t / Resource V		t / Request a Der arch	mo / 💿
OnTrek	Products	Services	Clients	Support	Company	Community	Developer Refe	erence
Home > Services								
Services Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integ dapibus nec consequat quis, scelerisque sed eros. Nullam a lor lacinia purus, iaculis feugiat sem faucibus et. Aliquam erat vol mollis ipsum. Aliquam erat volutpat. Quisque ultrices, mi eu ej tellus sem a risus. Vivamus id tortor ac tortor facilisis condin Consulting Training OnTrek knows and understands the needs and desires of yp budgets and precedence on RO, it is important to impleme Based on your constraints and customization, we will asse project managers. We are certain that our solution will base	em quis leo v utpat. Quisq gestas tincid nentum eget our IT staff, ent your IT p ss your proj	vestibulum ull ue sed lectus lunt, sem dui : nec velit. administratii roject with a ect outline ar	amcorper e nec elit eui pellentesqu on and mana a solution th nd plan-of-ac					
effectively market your respective product, service or ma Learn More > Home / Products / Services / Clients / Support / Company / C Developer Reference built on ektron						Director	as, Art and Desigy r, Bigbase Investn Site Map / Term	nents

## **Clients Page**

Contains the building blocks to display your client list and successful partnering stories and case studies.

- Client biographies
- Testimonial quotes and videos

To modify these pages, see *Modifying the Clients Pages* on page 53

#### Logout / Workarea / My Profile / My Account / Resource Wizard / My Cart / Request a Demo 4₽ a **OnTrek** Products Services Clients Support Company Community Developer Reference Home > Clients > Clients What Clients are Saying **Our Client List** By Industry: All • Latis Online Leeding Tessier-"The thing that pushed Case Study » University Ashpool us to OnTrek was the Education Case Study Case Study speed. Some of the Education Education Leeding engineers here had developed a new quick design flow in a University Tessier-Ashpool compact process." Vandelay Aveya Bigbase Angie Pennebaker, Director of Operations, Axis Chemical Co. Case Study Case Study Investments Education Financial Case Study » Fina Vandelay Aveya Bigbase Investments InstaPay TravelFree Acme Corp. Case Study » Case Study » Case Study a Manufacturing Financial noial ... Instapay 1 - 9 of 17 i < < 1 2 > >i ome / Products / Services / Clients / Support / Company / Community / Privacy Policy / Site Map / Terms Of Use Developer Reference ektron

## Support Page

Contains the building blocks for you to place information and knowledge into the hands of your customers.

- Host customer forums about your products
- Maintain a knowledge base and FAQs
- Handle online support requests

To modify these pages, see *Modifying the Support Pages* on page 58.

-	Cogour / Works	area / My Profile	Account	, kesource wi		earch	٩
nTrek	Products Servio	es Clients	Support	Company	Community	Developer	Reference
e > Support > Support							
pport							
em ipsum dolor sit amet, consectetur adipiscing elit. Nulla citudin. Sed augue erat, accumsan id scelerisque viverra, commodo sed pretium eu, lacinia a turpis. Pellentesque v tibulum ante ipsum primis in faucibus orci luctus et ultrio er, Aliquam eget orci eu dolor aliquet bibendum sed non a	dignissim sed libero. /iverra feugiat maur es posuere cubilia Cu	Morbi ipsum lec is nec porttitor. rae; Vestibulum a	tus, mattis ali Ut tellus turp ante ipsum pr	iquam tempor is, tristique di imis in faucibu:	et, aliquam : ctum aliquet s orci luctus	sed erat. Praes nec, vestibulur et ultrices pos	ent eros m nec justo
owledge Base Articles							
Most Popular Articles Most Recent Articles Highest	t Rated Articles						
Title		1	Туре	Rating		Last Edited	
Knowledge Base Home			Knowledge Base	Average 0		8/22/2011 9:0 AM	05:38
Knowledge Base Search			Knowledge Base	Average 0	out of 5	6/6/2011 4:20	8:00 AM
Downloading OnTrek software products and troubleshoot	ing issues with down	loads F	Problem	🔶 🚖 🌟 Average 2 i		8/4/2010 11: AM	50:00
Choosing a network adapter for your hardware machine		,	How To	Average 0	out of 5	8/4/2010 11:- AM	49:23
Backup Battery Replacement Instructions		,	How To	🔶 🚖 🚖 Average 4.		8/4/2010 11: AM	52:50
Best practices for product snapshots in the OnTrek envir	onment	,	How To	Average 0	out of 5	8/4/2010 11: AM	53:57
Network operations in dient fail with the error: The typ exception	e initializer for '2296	6' threw an F	Problem	🔶 🚖 🔶 Average 3 (		8/4/2010 11: AM	55:21
Product Error Codes		;	Problem	+ + Average 2	out of 5	8/4/2010 12:0 PM	01:09
Performance Tuning and Benchmarking Guidelines for Wo	rkstation 3.2.1	t	Documentation	Average 0	out of 5	8/4/2010 12: PM	11:16
Wednesday 2.2.4 Contract Residences and Surgery		1	Documentation	Average 2.1	5 out of 5	8/4/2010 12: PM	13:02
Workstation 3.2.1 System Requirements and Support							

## **Company Page**

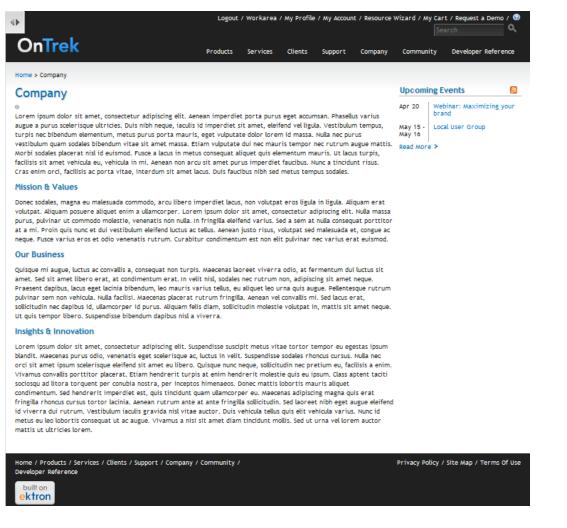
Contains the building blocks to display information about your company. Related Company pages include the following information:

- News Articles Page
- Events
- Our team
- Careers
- Office Locations
- Contact Information

To modify these pages, see *Modifying the Company Pages* on page 69.

**Community Page** 

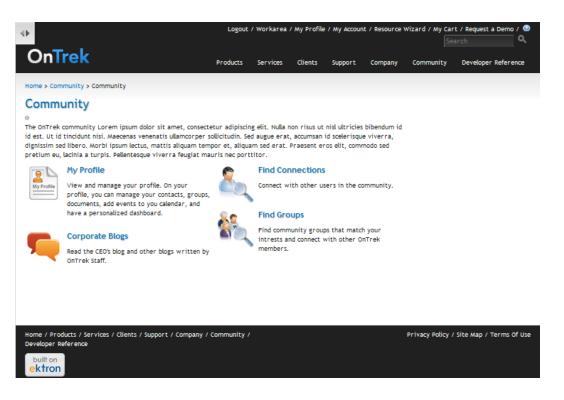
## ektron



## **Community Page**

Contains the building blocks to create a social networking community and can display customer-driven information about your products and services. To modify these pages, see *Modifying the Community Pages* on page 80

- Registration and login
- Custom dashboard and user profile for each user
- Social networking forums to discuss, propose, and answer
- Blogs

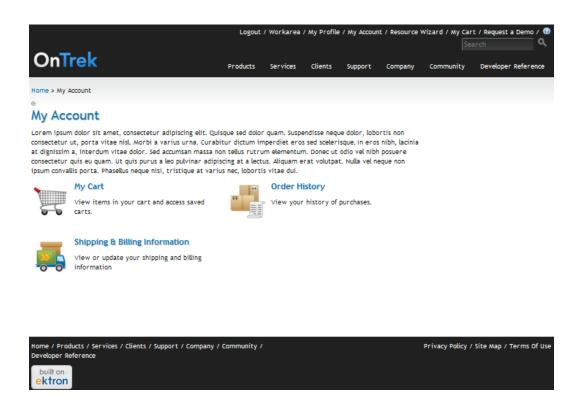


## **My Account Page**

Contains the building blocks to create an account for a registered user. You also can do the following in this area.

- My Cart
- Order History
- Shipping and Billing Information

To modify these pages, see *Modifying the My Account Pages* on page 103.



## **Search Page**

Search the site for content using sorting, relevance, date, and other filters.

More information: Searching the Site on page 32

## Widgets

Functional content blocks that you drag and drop onto a PageBuilder page.

More information: Using Widgets in OnTrek on page 119

(This page intentionally blank.)

# Modifying the OnTrek Web Site

You can customize the OnTrek Web site to suit your organization. The following sections describe managing your site.

- *Logging into OnTrek* below
- Logging in With a Facebook Account on next page
- Registering a User on page 24
- Using the Smart Desktop to Manage Your OnTrek Site on page 25
- Managing Site Permissions on page 26

The following topics describe how to modify the landing pages and their associated subpages.

- Modifying the OnTrek Home Page on page 27
- *Modifying the Products Pages* on page 37
- Modifying the Services Pages on page 47
- *Modifying the Clients Pages* on page 53
- Modifying the Support Pages on page 58
- *Modifying the Company Pages* on page 69
- *Modifying the Community Pages* on page 80
- Modifying the My Profile Page on page 91
- Modifying the My Account Pages on page 103
- Modifying Site Styles on page 112

## Logging into OnTrek

You can log into OnTrek by clicking Login on the main page. The Register or Login page appears as shown in the following figure.

						Login / R		t / Request a Demo / 🕥
<b>OnTrek</b>								arch 🔍 🔍
Onnek		Products	Services	Clients	Support	Company	Community	Developer Reference
Home > Register or Lo	gin							
Register or l	Login							
Facebook user?	1							
You can use your Fa	cebook account to login and	d register for OnTrek:	f Connect	with Facebo	ok			
Register		Login						
Register below to jo	oin the community!	Please s	ign in below i	if you are a	member.			
First name:		Ema	il Address:					
Last Name:			Password:					
Email:				Forgot pas	ssword?			
Display Name:				Login>				
	This is the name other users in the community will see.							
Password:								
Verify Password:								
	I agree with the Terms of Use and Privacy Policy.							
	Register >							
	Register							
Why Should I Join	1?							
	amet, consectetur adipisci							
	ncidunt nulla, et sollicitudin uta te nonbuti hendrerit qu		m ipsum dotor	sit amet, t	onsectedur a	appiscing etre.		
	r sit amet, consectetur adip vulputate non hendrerit qui							
Maecenas blan ditr	ro tincidunt nulla, et sollicit r sit amet, consectetur adip	udin turpis consequat.	odio. vulo uta	a te nonbuti	hendrerit			
• quis, suscipit at ur			,					
Home / Products / Ser Developer Reference	vices / Clients / Support /	Company / Community					Privacy Policy	Site Map / Terms Of Use
built on								
ektron								

- If you are modifying the OnTrek site, you can enter admin in the Email Address field and admin in the Password field and login with full editing privileges.
- If you are an existing user, enter your email address and password. Your privileges are determined by a site administrator.
- If you are a Facebook user, you can login in using your Facebook account credentials by clicking **Connect with Facebook**. Your privileges are determined by a site administrator. For more information, see *Logging in With a Facebook Account* below.
- If you are a new user, use the register block to join the community. Your privileges are determined by a site administrator. For more information, see *Registering a User* on page 24.

## Logging in With a Facebook Account

You can use your Facebook account credentials to login to OnTrek by following these steps.



1. Click **Connect with Facebook** on the login screen. The Facebook Login screen appears.

f Facebook Login	
Log in to use your Facebook account	with localhost.
Email:	I
Password:	
	∏ Keep me logged in
	Forgot your password?
Sign up for Facebook	Login Cancel

2. New users can register by filling out the form and clicking **Complete Registration**. Existing users can enter their User Name and Password and click **Login**.

				L	.ogin / Regist	er / My Cart /	Request a Dem
<b>OnTrek</b>		Products	Services	Clients	Support	Search Company	Community
lome > Connect With Fa	acebook						
Connect Wit	h Facebook	Existing Users					
First name: Last Name: Email: Display Name:	Ation with your Facebook account below.  Keith Pepin Keith Pepin This is the name other users in the community will see. I agree with the Terms of Use and Privacy Policy.  Complete Registration >	Sign in below w account to you User N Passw	ır Facebook ame: vord:		ame and pass	word to link yo	our OnTrek
Home / Products / Servi	ices / Clients / Support / Company / Community				Privacy Po	olicy / Site Map	p / Terms Of Us

To set up the Facebook login, see *Developer Experience: Setup Instructions* in the <u>*Ektron*</u> <u>*Reference*</u>. The user control files are located at [*siteroot*] /OnTrek/facebookRegister.aspx and facebookRegister.aspx.cs.

## **Registering a User**

When someone registers to become part of the online community you set up, the user information is stored in the Settings section of the Workarea at **Settings > Community Management > Memberships > Users**.

Desktop Content Library	Settings	Reports	Help					Cersion: 8.50 (Build	ektron 8.5.0.352)
Desktop Content Library	ADD MER	Reports s in Group "All_1 ABERSHIP USER Username 2 a.nonymous 2 jmember	Members" X Sea	uch Lastname Nonymous jmember	Firstname Albert jmember	All Language English (U.S.) App Default	Control Contro Control Control Control Control Control Control Control Control Co		
e Message Board     e Reviews     e Templates     in □ Configuration     in □ Coalization     in □ Roles     e Business Rules     e User Groups     e Users									

To register as a member of the online community, fill in the Register form and click **Register**. A confirmation dialog box appears.

-				
Re	<b>O</b> 1	5	••	
1.00	5'			

Register below to joi	n the community!
First name:	Albert
Last Name:	Nonymous
Email:	a.nonymous@gmail.com
Display Name:	A. Nonymous This is the name other users in the community will see.
Password:	•••••
Verify Password:	I agree with the Terms of Use and Privacy Policy.   Register

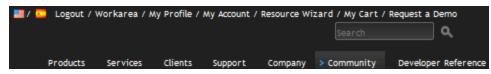
#### Register



A registered member has limited options in the activity panel, as shown in the following figure.



By contrast, an administrator has the following options.



## Using the Smart Desktop to Manage Your OnTrek Site

You can maintain your site content using your Workarea Smart Desktop. Measure Web page traffic, approve comments and content where necessary, or maintain content to keep it current and up-to-date from this page.

The Smart Desktop contains widgets that help you identify tasks to complete, or view comments and content that you need to approve. The Smart Desktop uses PageBuilder technology to help you rearrange or add/delete widgets.

Desktop	Content	Library	Settings	Reports	Help			ektron Version: 8.50 (Build 8.5.0.352)
Smart Desktop	For admin 🔞	_	_	_	_	_		_
Desktop								♥
♥ Content Av No records fou	vaiting Approval (0) nd	I					⊽ Content In Workflow (D) Io records found	v #
♥ Recent Ord No records fou							✓ Sales Trend Daily total orders with a value of USD\$0.00	2
♥ Top Produc ■ Today Qua No records fou	antity 5						10 5 5 7 19 2011 9/26/2011	

You can add, rearrange, or remove widgets on your Smart Desktop. To learn more about customizing the Smart Desktop, see *How Customizing the Smart Desktop Works* in the *Ektron Reference*.

## **Managing Site Permissions**

Site permissions are determined by a user profile. The following matrix tables show the permissions a user has based on their context.

Administrator visits a	that is	then has access to
	a colleague	all tabs; full rights to user profile content (add, edit, delete).
user	not a col- league	all tabs; full rights to user profile content (add, edit, delete).
	a member	all tabs
public group	not a member	Group tab Documents tab Photos tab
	a member	all tabs
private group	not a member	Group tab Documents tab Photos tab (May join a private group without having to be approved)
	-	
Non-admin- istrator visit a	that is	then has access to
	colleague	all tabs, but not content in folders that have "share-level" set to "selected colleagues"
user	a selected colleague	all tabs, and content in folders that have "share-level" set to "selected colleagues"
	not a col- league	Group tab Documents tab Photos tab

Non-admin- istrator visit a	that is	then has access to
	a member	all tabs
public group	not a member	Group tab Documents tab Photos tab
	a member	all tabs
private group	not a member	Group tab Documents tab Photos tab

## Modifying the OnTrek Home Page

The OnTrek home page is an example of how you may want to display your "first impression." The page employs many controls and uses PageBuilder technology to let an administrator drag and drop widgets onto the page.

The following topics show you how to modify the home page.

## Modifying the Rotating Home Page Banner Images

The home page displays a set of rotating banner images. You can modify the rotating banner with the following steps.

1. Add a new banner to the ones that came with OnTrek.

a. Choose Library > MainSite > Content > Home > HomePageBanner.

Desktop Content Library	Settings Reports	He	ql	<b>ektron</b> Version: 8.50 (Build 8.5.0.352)
e Folders	Library Folder: "HomePage	Banner\ir	nages"	
🗉 🚱 Library	ADD 🧠 Images	•	English (U.S.) 🗸	0
□ ImainSite □ Imain Content	Title	D	Date Modified	Filename
: ⊞ Campaigns :: E Clients :: Community :: Company	Banner 3	221	10/7/2010 9:28:31 AM	/OnTrek/uploadedImages/MainSite/Content/Home/HomePageBanner/banner3.jpg
Home HomePageBanner My Account	Banner 4	222	8/5/2010 3:07:33 AM	/OnTrek/uploadedImages/MainSite/Content/Home/HomePageBanner/banner4.jpg
	Banner1	53	7/12/2010 5:34:36 AM	/OnTrek/uploadedImages/mainsite/Content/Home/HomePageBanner/img-banner1.png
⊛ 🚰 Pages	Banner2	54	7/12/2010 5:34:48 AM	/OnTrek/uploadedImages/mainsite/ContentHome/Home/PageBanner/img-banner2.png

b. Click **Add**. the Add library Item form appears.

Add Library Item to Folder: "HomePageBanner\images"	
SAVE @	
Title	Filename
	Browse
Summary Metadata	
Description:	
Ă = = = = A = A = A = + + + = = + + = = = =	* 注注: 伊藤 副書 書 書

- c. Enter a Title and Description.
- d. Click **Browse...** to find the image file you want.
- e. Click **Save**. the images is added to the library in the **HomePageBanner** folder.

#### 2. Edit the Smart Form that is the basis for the rotating banner.

- a. Choose **Content > Folders > MainSite > Content > Home > HomePageBanner**. The HomePageBanner item appears in the View Contents panel.
- b. Click the HomePageBanner item (ID=366). The details appear.
- c. Click Edit. The editor appears.

NOTE: This example duplicates a slide and then modifies it.

- d. In the Homepage Slideshow contentin the editor, click on the **Slides** menu (=) and choose **Duplicate**. A duplicate slide is added.
- e. To change the image, click **Select Picture** (🚵). An Image properties dialog box appears.

Image Propertie	es X
Image Properties	
Border Width:	
Border Color:	$\times$ .
Image Alt Text:	Banner 3 &
Image Alignment:	× .
Image Src:	/OnTrek/uploadedImages/MainSite/Content/H
Horizontal Spacing:	
Vertical Spacing:	
Width:	950 T Constrain
Height:	713 _
	OK Cancel

- f. Choose a new image, specify the other properties and click **OK**. the new image appears.
- g. Modify the **Title** and **Summary** then click **Publish**.

Refresh the screen (**Ctrl/F5**) on the Home page to see your image added to the default page banner images.

For information about Smart Forms, see the *Ektron Reference*.

## You can also resize the banner width directly on the home page by following these steps.

1. While logged in, choose **File > Edit** from the PageBuilder menu. The home page appears in PageBuilder mode.



- 2. In the banner widget click **Edit** ( $\mathbb{N}$ ). The New Width box appears.
- 3. Specify a numeric value and unit (Pixels, Em, or Percent) and click **Save**.

## Adding a Widget to the Page

Some pages in OnTrek have spaces where you can add one or more widgets to the page. This is indicated by the PageBuilder menu when you are logged in. To add a widget to the page:

- 1. While logged into the page, open the PageBuilder menu and choose **File > Edit**. The widget area appears on the page.
- 2. Open the widget bar (
- 3. Drag and drop a widget in to the widget space.

## **Adding Assets**

Assets are files that are created outside of Ektron. You can store and manage assets on your OnTrek site. To add a single asset:

- 1. Find a page that accepts assets; for example, the Documents accordion tab on My Profile page.
- 2. Choose Add new... > Add Asset. A dialog box appears.
- 3. Click on the File Upload tab.
- 4. Click **Browse**... to locate the file.
- 5. Click Upload.

The following browsers use different methods for uploading assets.

## Adding Assets with Microsoft Internet Explorer

You can upload 1 file at a time using the File Upload dialog box.

- 1. Click Browse.
- 2. Select the file you want, then click **Upload**.

Add Document			۵
File Upload	Multiple DMS Documents		
Upload Ca	ncel	Browse	

### Adding Assets with Google Chrome

You can upload 1 file at a time using the File Upload dialog box.

#### 1. Click Choose File.

2. Select the file you want, then click **Upload**.

Add Document	
File Upload	0
Choose File No file chosen	

## Adding Assets with Mozilla FireFox

You can upload 1 file at a time using the File Upload dialog box. You can also upload multiple files clicking on the Drag Drop tab and dragging files to the Drag Drop area.

Add Document	8
File Upload Drag Drop	0
Browse_ Upload Cancel	
Add Document	۵
Add Document File Upload Drag Drop	8

## Adding Assets with Microsoft Internet Explorer and Microsoft Office

You can upload 1 file at a time using the File Upload dialog box.

- 1. Click Browse.
- 2. Select the file you want, then click **Upload**.

You can also upload multiple files by checking boxes next to the files that you want to upload.

- 1. Click the Multiple DMS Documents tab.
- 2. Select your office version (Microsoft Office 2010, or Microsoft Office 2003 or 2007).
- 3. Check the boxes next to the files you want, then click **Upload**.

Add Document	8
File Upload Multiple DMS Documents	0
Upload Up	Show File Types   Switch Office version(Office 2010 selected)     Name   Chrysanthemum jpg   Chrysanthemum jpg   Desert jpg   Hydrangeas jpg   Jellyfish jpg   Skoala jpg   Lighthouse jpg   Penguins jpg   Tulips jpg

**NOTE:** You can see a list of allowed file types by clicking **Show File Types**. Ektron administrators can edit this list in the Workarea.

4. If any selected file type is not allowed, you are notified. OnTrek uploads all allowed file types.

## Selecting a Language for the Web Site

OnTrek comes installed in U.S. English ( $\blacksquare$ ) and Spanish ( $\blacksquare$ ) languages. Click on the language icon to display OnTrek in that language.

**NOTE:** If you login with a computer in another country, another version of English may be installed. For example,British English is installed in the United Kingdom (E).

To install a language that is not shown in the links, (for example, to add French), see *Working with Multi-Language Content* in the *<u>Ektron Reference</u>*.

## Searching the Site

To search the OnTrek site, type a string into the search box at the top of the screen and click the magnifying glass icon.



The Search page appears, which displays Basic Search and Advanced Search tabs.

## Filtering Your Search

If you receive too many results from your search, you can filter the results by using the drop down menu beside the Basic Search box. You can filter by Site, HTML, Documents, Images, Multimedia, Forms, Tags, or Pages. The following image shows a search filtered by Images.

Basic Search	Advanced Search - Images
Brick*	Images - Search
	1 of 1 for Brick*.(0.02 seconds)
ID=377 Size=4	46 KB Last Author=Administrator Application

## Specifying an Advanced Search

From the Advanced Search tab, you can refine your search to very fine granularity. The Advanced Search parameters are as follows.

- with all of the words—Results must have all the words specified; uses an AND operator for the strings that you specify.
- advanced search exact phrase—Results must contain the exact string that you specify.
- at least one of the words—Results must have any the words specified; uses an OR
  operator for the strings that you specify.
- without the word—Results must not have the string that you specify.
- Filter Results—Choose one of the following filters. Click Add Filter to specify more than one filter.
  - **Created Before**—Results show items created before *YYYY/MM/DD*.
  - **Created After**—Results show items created after YYYY/MM/DD.
  - **Modified Before**—Results show items modified before YYYY/MM/DD.
  - **Modified After**—Results show items modified after *YYYY/MM/DD*.
  - **Author**—Results show items created by the specified author.
  - **File Size**—Results show items larger (>) or smaller (<) than the specified file size in kilobytes.

## Using the Site Map Page

The following figure shows the default OnTrek Site Map page. It is automatically generated from the pages of your Web site, and changes accordingly. You can click on any of the links to go to the selected page.

Home > Site Map Site Map Home Products Software Hardware Training Clients Testimonials Company News Events Our Locations Careers Our Team Community Services Training Consulting Support Support Forums Knowledge Base My Account

## Modifying the Request a Demo Page

The Request a Demo page is an HTML Form.

- 1. While logged in to the Request a Demo page, open the access point (●) and choose **Edit**. The Request a Demo form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form.
  - Twitter Name field was added
  - Tweet was added to Preferred Method of Contact.

Modifying the Privacy Policy Page

ektron

Edit Content in Folder "Home"										
< PUBLISH 1 L C										
Title:	Request a Demo	[English (U.S.)]								
F	orm Post back message Metadata Alias	Schedule Comment Templates								
	題   2 雪 臨 時 路 路 9 - で 1 💝   2 용 8 目 ほ 冬   音 © -									
	● ¶ Apply Style 🔹 Paragraph Style 💌 B Z 🗵 🛧 🖂	x* x, 注注:[注:[注:[注:[注:[注:[注:[注:[注:[注:[注:[注:[注:[								
) E	■・************************************									
۲	Please fill out the form below and one of our representatives will contact you.									
1.	Name:	*								
2.		*								
3.										
4.	Twitter Name:									
5.	5.  Preferred Method of Contact:									
	Email      Phone     Tweet     Tweet									
۲	Submit Request									
۲										

Home > Request a Demo

## **Request a Personalized Demo**

Name:	
Email:	
Phone:	*
Twitter Name:	
Preferred Method of Contact:	Email Phone Tweet

## Modifying the Privacy Policy Page

To modify it for your company:

- While logged in to the Privacy Policy page, open the access point (
  ) and choose Edit in Context to modify the page text, or Edit to modify the text and other content data in the Ektron editor.
- 2. Change the content (and metadata) to suit your company and click **Save**.

The following figure shows the default Privacy Policy page.

#### Home > Privacy

#### Privacy

Θ

At Ektron, Inc., we respect your right to privacy. We will never sell or rent your name, e-mail address, physical address or any other identifying information that you give us to any third party.

By signing up to test drive software, receive information, download programs, request a demo or attend a Webcast, you agree to receive occasional e-mails from our company and/or our authorized partners. You may remove yourself from these mailings by visiting the e-mail list opt-out page.

For any questions about this policy, please contact us at privacy-policy@ektron.com.

Thank you.

## Modifying the Terms of Use Page

To modify it for your company:

- While logged in to the Terms of Use page, open the access point (
  ) and choose Edit in
  Context to modify the page text, or Edit to modify the text and other content data in
  the Ektron editor.
- 2. Change the content (and metadata) to suit your company and click Save.

The following figure shows the default Terms of Use page.

Logout / Worka	out / Workarea / My Profile / My Account / Resource Wizard / My Cart / Request a Demo					
OnTrek	Products	Services	Clients	Support	Company	Community
Home > Terms of Use						
Terms of Use						
By accessing or using this Web site, you agree to be bound by all the terms and condition site. This Web site is controlled and operated by Ektron, Inc. from its offices within the locations than the United States of America do so on their own initiative and are respon	United State	es of America	. Those who	choose to a		
Any claim relating to, and the use of, this site and the materials contained herein is govern	verned by the	e laws of the	state of Ne	w Hampshir	e.	
Disclaimer of Warranties						
THE MATERIALS IN THIS SITE ARE PROVIDED "AS IS" AND WITHOUT WARRANTIES OF ANY WIND ED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AN					S ALL WARRAN	TIES, EXPRESS
Ektron, Inc. does not warrant or represent that your access to our Web site will be free components. Neither Ektron, nor any other party involved in creating, producing, or de whatsoever for any direct, indirect, incidental, consequential or punitive damages arisin this site. Your use of this site is entirely at your own risk.	elivering this	s site or any	site linked	to this site s	hall be liable in	n any manner
Software						
THE SOFTWARE AVAILABLE ON THIS SITE IS WARRANTED, IF AT ALL, ONLY ACCORDING TO THE AGREEMENT, EKTRON, INC. HEREBY DISCLAIMS ALL WARRANTIES BITHER EXPRESS OR IMPUED. NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR	EKTRON, INC					
Ektron, Inc. does not warrant or represent that the software downloaded from this site Ektron, Inc. shall not be liable in any manner whatsoever for any direct, indirect, inciden to use our software.						
Copyrights						
All information, graphics, white papers, documents, content, and software available on t applicable copyright laws and regulations.	this site are	copyrighted	materials (	of Ektron, Ind	c. and protecte	ed by all
Trademarks						
The EKTRON Corporate Logo is registered trademarks of Ektron, Inc.						

Home / Products / Services / Clients / Support / Company / Community

Privacy Policy / Site Map / Terms Of Use

# **Modifying the Products Pages**

The Products page displays products and services that you want to sell. To see the default Products page, see *Products Page* on page 12.

To create your own Products page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

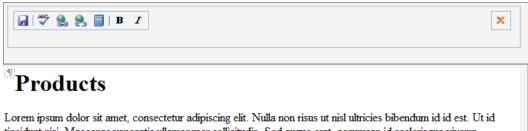
For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

You can modify this page, and its associated pages, in the following ways.

#### **Editing the Products Page Introduction In Context**

OnTrek preloads the introduction to the Products page with *Lorem ipsum* text to give you an example of what a Products page introduction can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.



tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesent eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec porttitor. Ut tellus turpis, tristique dictum aliquet nec, vestibulum nec justo. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Aliquam eget orci eu dolor aliquet bibendum sed non arcu. Nullam consequat odio sed sapien suscipit sit amet vehicula tortor viverra.

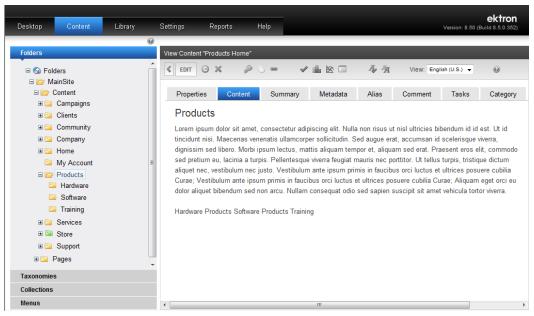
3. Edit the text, and click **Save** (**J**). The text is changed on the page.

#### **Editing the Products Page in the Workarea**

You can access the Products page introductory content in the Workarea, where you can create additional information about the content (such as Metadata).

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Products.
- 3. Choose **Products Home** from the content list.

4. Choose Edit.



## Selecting a Content Block for the Products Introduction Content

To change the Products page introduction by selecting an existing piece of content, follow these steps:

While logged in to the Products page, open the PageBuilder menu and choose File > Edit. The widget spaces appear on the page.

#### Selecting a Content Block for the Products

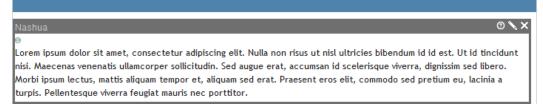
ektron

		+
Products Home		١×
Products		
tincidunt nisi. Maecenas venenatis ullamo dignissim sed libero. Morbi ipsum lectus, commodo sed pretium eu, lacinia a turpi tristique dictum aliquet nec, vestibulum posuere cubilia Curae; Vestibulum ante i	r adipiscing elit. Nulla non risus ut nisl ultr corper sollicitudin. Sed augue erat, accum , mattis aliquam tempor et, aliquam sed e is. Pellentesque viverra feugiat mauris ne nec justo. Vestibulum ante ipsum primis i psum primis in faucibus orci luctus et ultr dum sed non arcu. Nullam consequat odio s roducts > Training >	san id scelerisque viverra, erat. Praesent eros elit, c porttitor. Ut tellus turpis, in faucibus orci luctus et ultrices rices posuere cubilia Curae;
	Product Search:	X Search >
		×
Featured Products		
⊖ Basic Wireless Router	Developer Training	System Restore v2.0
	OStek Certific OStek Certific DEVELOPER	
Connect your devices with a wireless router that utilizes the Linux	Our developer training solely focuses on enhancing your understanding of	Solution for reliable backup and recovery of systems, applicatio
operating system and gives you more options for network customization	the OnTrek system.	settings, and files.
for your business Add to Cart Learn More		

- 2. Click **Edit** ( $\overline{\)}$ ) in the Products Home widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

liting Widg	jet						
Folder	Тахопоту	Search		Fibter By:	Content	•	*
	Community Company					*	
	Company Careers					-	
	➢Company New ➢Event Calenda					Ш	
-	Locations						
	🗁 Our Team					Ŧ	=
		View	w Results				
Australia					285	*	
California					Z80		
Detroit					282		
Nashua					273		
Texas					Z81		
Toronto Virginia					Z84 Z83		
					200	+	
							Ŧ

4. Double click on a content item. The content appears on the page.



5. Choose **File > Publish**.

#### **Searching the Product Inventory**

The search box on the Product page operates only on products contained on the Product pages (and not on the entire OnTrek site). To search the Products area, type a string into the search box at the top of the screen and click **Search**.

Product Search:

S	ea	rc	h	>
-	04		••	

The Search page appears, which displays Basic Search and Advanced Search tabs. From the Advanced Search tab, you can refine your search to very fine granularity. The Advanced Search parameters are as follows.

- with all of the words—Results must have all the words specified; uses an AND operator for the strings that you specify.
- advanced search exact phrase—Results must contain the exact string that you specify.

- at least one of the words—Results must have any the words specified; uses an OR operator for the strings that you specify.
- without the word—Results must not have the string that you specify.
- Filter Results—Choose one of the following filters. Click Add Filter to specify more than one filter.
  - $\circ~$  **Price Below**—Results show products below the specified price.
  - **Price Above**—Results show products above the specified price.
  - **Product SKU**—Results match the stock-keeping unit (SKU) number specified.

#### **Displaying Product Specifications**

When you click on a product title or a **Learn more** > link, a product specifications page appears with more details about the product. Product information is located in the Content section of the Workarea at **Folders** > **MainSite** > **Content** > **Store**, and in one of the store's folders. For example, in the Hardware folder you can click on **Basic Wireless Router** to display or edit the content about this product.

You can create new products in the **Hardware**, **Software**, and **Training** folders from the **New** menu. If you want to create a new catalog and new product types, see *Creating a New Catalog* below.

## **Creating a New Catalog**

Unless you create your own products page, you only can add a catalog, new product types, and new products to the content management system to the existing Hardware, Software, and Training pages. To create your own products page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and C# code behind files (.cs) in the **[siteroot]** folder of the installation.
- Master pages—[siteroot] > OnTrek >Components > Templates.
- User controls-[siteroot] > OnTrek >Components > userControls.

For more information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

To place products on your Web site for sale, you can do the following steps directly to the OnTrek pages.

- Adding a Catalog to the Product Store below
- Creating New Product Types on page 43
- Adding a New Product Type to a Catalog on page 45
- Adding Products to a Catalog on page 46

#### Adding a Catalog to the Product Store

OnTrek comes with 3 product catalogs: Hardware, Software, and Training. In the Workarea, the catalog folders (and the Store folder) are green for quick identification.

The following example shows you how to add a new catalog called *Farm Products* for the sale of farm-fresh fruits and vegetables and other farm-related items.

- 1. While logged into the Workarea, open the Content tab.
- 2. Choose Folders > MainSite > Content > Store.
- 3. Right click on **Store** and choose **Add Catalog** (or choose **New > Catalog** from the menus). The Add Catalog to Store screen appears.

			Total Buddies: 3	ektron
Desktop Content Library	Settings Reports	Help	W EktronMetcalfe	Version: 8.50 (Build 8.5.0.352)
	Θ		🏂 MetManor	
Folders	Add Catalog to Store			
🗉 🙆 Folders	ADD CATALOG	9		
🗉 🗁 MainSite				
🖃 📄 Content	Properties Taxono	my Templates Flagging Metadata	Product Types Brea	adcrumb Aliasing
🗉 🚞 Campaigns				
🗉 🚘 Clients	Catalog Name:			
E Community	Description:			
⊞ 🔄 Company ⊞ 🔄 Home	Style Sheet:	/OnTrek/		
My Account		(leave blank to inherit)		
Products	ContentSearchable:	Inherit parent configuration		
Hardware		Content Searchable		
Software		Please Note: If you check the 'Content Searchable' check box, r	new content is searchable by defa	ult.
Training		*(existing content is not affected.)		
E Services	DisplaySettings:	Inherit parent configuration		
E E Store		🗹 Display All Tabs		
Hardware Software		🗌 Display Summary Tab		
Training		🗌 Display MetaData Tab		
🗉 🚞 Support		Display Aliasing Tab		
🗷 🗀 Pages		Display Schedule Tab		
		Display Comment Tab		
		Display Templates Tab		
		Display Taxonomy Tab		
Taxonomies		Please Note: If you check only 'Display All Tabs' check box, it w	rill display all Tabs when you creat	e or edit content.
Collections		*(If not, it will only display selected Tabs.)		
Menus				

- 4. Enter the name Farm Products in the Catalog Name field. Optionally add other data.
- 5. Click **Add Catalog**. The new category appears in the list. The following figure shows the **Farm Products** Catalog with other catalogs already created under it.

Creating New Product Types

ektron

lers
G Folders
🗉 🗁 MainSite
🗆 🗁 Content
🗉 🚞 Campaigns
🗉 🚞 Clients
🗉 🚞 Community
🗄 🚞 Company
🗉 🚞 Home
🗀 My Account
🗉 🚞 Products
🗉 🚞 Services
🗉 🗁 Store
🗏 🗁 Farm Products
🗐 Equipment
Produce
盲 Seasonal Jobs
🗎 Supplies
📔 Hardware
🔄 Software
Training

Fold

### **Creating New Product Types**

ш

🗄 🚞 Support

🗄 🚞 Pages

Product types let you categorize your product line so that customers can browse your product line more easily. For example, you can have *Produce*, *Equipment*, and *Supplies* product types for a *Farm Products* catalog, or *Monitors*, *Systems*, and *Accessories* product types for *Computer Products*.

- 1. Login to the Workarea and choose the Settings tab.
- 2. Choose Settings > Commerce > Catalog > Product Types.
- 3. In the View Product types panel, choose **New > Product Type**. The Add Product Type screen appears.
- 4. On the Properties tab, enter the Title (Produce), Description (Farm Produce) and Class (Product).

Add	Product Type			
«	SAVE	Θ		
	Properties	Attributes	Media Defaults	
	Title:	Produce		
	Description:	Farm produ	ct	
	Class:	Product	•	

- 5. On the Media Defaults tab, click **Add Thumbnail** and specify the following 2 media default items:
  - Name:\_main, Width:150 px, Height: 125 px
  - Name: thumb, Width:70 px, Height: 58 px

Add	Product Type						
<	SAVE	0					
	Properties	Attributes	Media Defaults				
	Generate the f	following thumbna	ils:				
	Name				Width	Height	Actions
	[filename] _	main [.extension	i] Example: Chair_m	ain.gif	150 px	125 px	0
	[filename] _	thumb (.extensio	on] Example: Chair_t	humb.gif	70 рх	58 px	0
						A	dd thumbnail

**IMPORTANT:** The dimensions of the images are optimized for the OnTrek presentation of product images on a product page. Also, because OnTrek uses the \_main and \_thumb filename prefixes, do not use these in your product image filenames, or it may cause unpredictable results. The codebehind and XSLT used in the product section of OnTrek key off of these text strings.

6. Click **Save**. The new product type appears in the View Product Types panel.

Desktop Content Library	Settings	Reports	Help	ektron Version: 8.50 (Build 8.5.0.352)
	View Product NEW Title Correction Product Correction Training Correction Softwar	t Types	D Class 20 Product 17 Product 16 Product 15 Product	

#### Adding a New Product Type to a Catalog

- 1. Login to the Workarea and choose the Content tab.
- Choose Folders > Mainsite > Content > Store > Farm Products (assuming that you created Farm Products as described in Adding a Catalog to the Product Store on page 41).
- 3. In the View Entries panel, choose **View > Catalog Properties**. The properties appear.
- 4. Click Edit Properties.
- 5. Click the Product Types tab.
- 6. Break the inheritance value by unchecking Inherit Parent Configuration.
- 7. Select a product type and click **Add** (<sup>(C)</sup>). For example, select *Produce*. (See *Creating New Product Types* on page 43.)
- 8. Click on the radio button () to enable the product type. The following figure shows 4 product types added to the *Farm Products* catalog.

UPDATE	Θ						
Properties	Taxonomy	Templates	Flagging	Metadata	Product Types	Breadcrumb	Aliasing
🔲 Inherit p	arent configuration						
Default	Product Type					Ac	tion
$\bigcirc$	Training					View	Remove
	Software					View	Remove
0	Hardware					View	Remove
۲	Produce					View	Remove

[Select Product Type] -

9. Click **Update**. The View Properties panel reappears.

#### Adding Products to a Catalog

NOTE: This example builds on prior steps outlined in Creating a New Catalog on page 41.

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Store > Farm Products > Produce.
- 3. In the View Entries panel, choose **New > Produce**. The Add Catalog Entry window appears.
- 4. Enter the following information:
  - a. Title: Pumpkins
  - b. Summary tab: Pumpkins
  - c. Properties tab:
    - SKU: 123412341234
    - Number of Units: 200
    - Tax class: Goods
  - d. Pricing tab:
    - List price: \$3
    - Our Sales Price: \$2.60
  - e. Media tab:
    - a. Click Add New Image.
    - **b.** Title: Pumpkins
    - c. Alt Text: Pumpkins
    - d. Browse for an image and click **Upload**.
    - e. Click Set as Product Icon.
  - f. Metadata tab:
    - a. Description: Pumpkins
    - b. Keywords: Text: Produce. Click Add (<sup>(III)</sup>).
- 46 OnTrek in Ektron Reference

June 2012—Doc. Rev. 1.8

- c. Keywords: Text: Pumpkins. Click Add (③).
- d. Title: Pumpkins
- g. Category tab:
  - a. Open the category tree to **OnTrek Site Navigation** and hover the cursor over **Products** and click **Add** (③). The Add Category dialog box appears.
  - b. Category Title: Pumpkins.
  - c. Click Save.
  - d. Check Products and Pumpkins
- 5. Click **Action > Publish**. The View Entries screen appears with Pumpkins in the Produce catalog.

# **Modifying the Services Pages**

The Services page displays information about training and consulting services you offer. To see the default Services page, see *Services Page* on page 13. You can access the pages associated with the Services page by clicking the **Learn More** button in a tabbed window, or from the Services menu. You can create and modify the following types of Services pages.

- Services page introductory text
- Training Services page
- Consulting Services page
- Widget space

To create your own Services page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

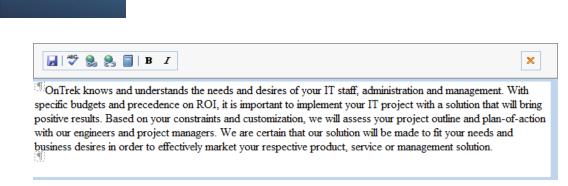
- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[siteroot] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

#### **Editing the Services Page Introduction In Context**

OnTrek preloads the introduction to the Services page with text to give you an example of what a Services page can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose **Edit in Context**. An editor window appears.



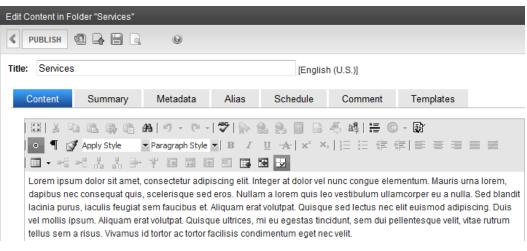
3. Edit the text, and click **Save** ( $\square$ ). The text changes on the page.

# Editing the Services Page Introduction in the Workarea

You can access the Services page introductory content in the Workarea where you can create additional information about the content (such as Metadata).

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Services.
- 3. Choose **Services** from the content list.
- 4. Choose Edit.

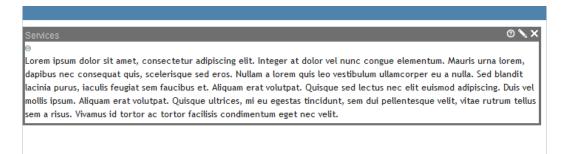
ektron



# Selecting a Content Block for the Services Introduction

To change the Services page introduction by selecting an existing piece of content, follow these steps:

- 1. While logged in to the Services page, open the PageBuilder menu and choose **File** 
  - **> Edit**. The widget spaces appear on the page.



- 2. Click **Edit** ( $\mathbb{N}$ ) in the Services widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Editing	Widge	et					
Fol	der	Taxonomy	Search	Filter By:	Content	•	ĥ
		Community				*	
	<u> </u>	≻Company					
		"🗁Company Ne	WS			Ξ	
			dar				
		‴⊖Locations					
		‴≧Our Team					-
	<u></u> ф е			N/2 - 10 - 10		*	=
	rok A	PROUPOOS Now F		View Results ng an OnTrek-Powered Solution	203		
				atin American Market	203		
		eleases SelfServ			361		
OnT	rek R	eports 37% Reve	nue Gains		202		
Trav	/elFre	e Drives Revenue	e Using the	OnTrek Platform	205		
						$\overline{\nabla}$	
							-

4. Double click on a content item. The content appears on the page.

#### OnTrek Releases SelfServ HelpDesk Pro



OnTrek recently announced the release of SelfServ HelpDesk Pro. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nibh turpis tristique mi, quis convallis turpis nibh quis orci. Praesent in ante lectus. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Suspendisse eget enim at sapien scelerisque porta ut nec magna.

0

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec pretium, elit a lacinia scelerisque, erat massa ullamcorper velit, sit amet mollis justo velit nec quam. Pellentesque habitant morbi

tristique senectus et netus et malesuada fames ac turpis egestas. Ut nec lorem semper est iaculis porta sit amet id velit. Quisque vel lorem vel ipsum pulvinar pharetra vitae consequat felis. Aliquam turpis mauris, dictum sit amet mattis vitae, interdum ac nisi. Proin vel leo non lacus placerat aliquet vitae sit amet velit. Proin quis augue sem. Cras pulvinar tincidunt adipiscing. Cras porttitor posuere sem, id suscipit purus malesuada at. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nulla non nisi lectus, eu posuere orci.

Learn More >

5. Choose File > Publish.

### Modifying the Consulting Services Page

The following figure shows the default OnTrek Consulting Services page.

# Home > Services

OnTrek knows and understands the needs and desires of your IT staff, administration and management. With specific budgets and precedence on ROI, it is important to implement your IT project with a solution that will bring positive results. Based on your constraints and customization, we will assess your project outline and plan-of-action with our engineers and project managers. We are certain that our solution will be made to fit your needs and business desires in order to effectively market your respective product, service or management solution.

Request a consult	ation
Request a free consu	ultation with one of our expert consultants.
Name:	
Email:	
Your Interest:	
	Submit >

To modify the form on the Consulting Services page to display your company information, follow these steps:

- While logged in to the Consulting Services page, open the access point (
  ) and choose
  Edit. The Edit Content editor appears with the consultation form.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form with a Phone field added to the form, and the result on the page when you click **Publish**.

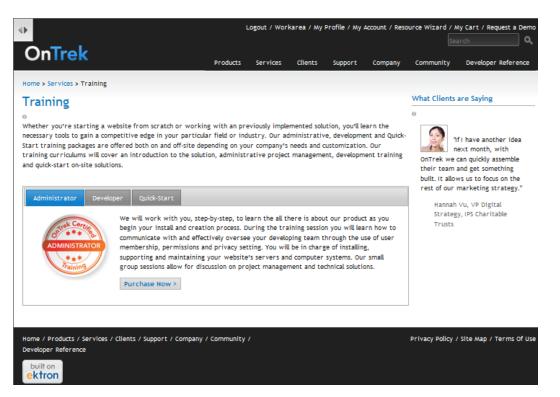
#### Modifying the Training Services Page

ektron

Edit Content in	Folder "Consulting"						
VUBLISH							
Title: Reque	st a Consultation			[English (U.S.)]			
Form	Post back message	Metadata	Alias	Schedule	Comment	Templates	
	b 12 0} 13 <b>#</b> ∣9	- (° -   ABC-   )}	N 2. 2.	<b>■ &amp; 4</b> 1₩	© -		
• ¶ /	Apply Style 🔹 🔻 Paragraph S	Style 🔻 🖪 🛛 🕹	<u>u</u> Al×	×₂   ≟≣ ≟≣ ₫			
	1 - A A B Y B		3 🗷 🔽	ab 🗄 🗹 🛱	दि १ छ।	2 🕼 🕅 🛅	
® ⊛ Request a	a consultation						
Request	a free consultation with one	of our expert cons	sultants.				
1. ⊛Nam							
2. ®Ema							
	Interest:			*			
4.				-			
_	Ibmit						
J							
Perus	st a consultati						
Reque	st a consultation	on					
Request	t a free consulta	tion with o	ne of o	ur expert			
consult							
	Name:						
	Email:						
	Dhanau						
	Phone:			$\sim$			
Your	Interest:						
	Su	ıbmit 🔹					

## Modifying the Training Services Page

The following figure shows the default OnTrek Training Services page.



The Training Services page has 3 sections: the introduction, the tabbed course offering section, and a widget space. The following topics describe each section.

#### Modifying the Training Page Introduction

To modify the introductory text, open the access point () and choose **Edit in Context**, or choose **Edit** to modify the content in the Workarea, if you want to specify additional metadata.

#### Adding a Course and Tab to the Course Offering Section

- In the Workarea in the Content section, choose Folders > MainSite > Content
   > Services > Training. The contents of the folder appear in the View Contents panel.
- In the View Contents panel, choose New > HTML Content. The content editor appears.
- 3. Specify the content for a new training course. When done, click **Publish**. The new course appears in the View Contents panel with the other courses.
- 4. In the Workarea in the Content section, choose **Collections > Training Tabs**. The existing tabs appear in the View Collection panel.
- 5. In the View Collection panel, click **Add Items**. The Add Items panel appears.
- 6. Check the box next to the new course and click **Add**. The new course appears in the View Collection screen.

#### Removing a Tab from the Course Offering Section

1. In the Workarea in the Content section, choose **Collections > Training Tabs**. The existing tabs appear in the View Collection panel.

- 2. Click on the tab you want to remove. The View Content screen appears for the selected item.
- 3. Click **Delete** (X) and then **OK**.
- 4. Choose **Collections > Training Tabs** to see the changes in the course offering tab.

# **Modifying the Clients Pages**

The Clients page uses Smart Form content placed in a custom template. To see the default Clients page, see . You can add clients to the client list, and drag and drop widgets onto the page.

To create your own Clients page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[siteroot] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

The following topics describe the modification you can make the default Clients pages.

- Adding a Client and Case Study below
- Modifying the Case Studies Page on page 55
- Adding Testimonials on page 55

#### Adding a Client and Case Study

 While logged into the Case Studies page, click on Add Case Study, which opens a Client Smart Form in Folders > MainSite > Content > Clients in the Contents section of the Workarea. For information about Smart Forms, see the *Ektron Reference*.

dit Content in Folder "Clients"	
VUBLISH 🗐 🕞 🗎 😡	
itle: [English (U.S.)]	
Content Summary Metadata Alias Schedule Comment Templat	tes
\$\$  \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	
● ¶ Apply Style ▼ Paragraph Style ▼ B I <u>U</u> A × ×₂	
·····································	
- 60 Client	
Display client name and logo on Clients page (Uncheck if the client should not appear on the	
Clients page)	
Client Name:	
Client Url: Client Logo: 😹	Ξ
Industry: «Taxonomy:233» 🖳	
66 Case Study	
Display Case Study on Case Studies page (Uncheck if the case study should not appear on	
the Case Studies page) Case Study Title:	
Summary:	
۲	
Challenge:	
۲	
Solution:	Ŧ

- 2. Enter a **Title**.
- 3. Enter a Client Name.
- 4. Enter a **Client URL** to the client's Web site.
- 5. Click **Select Picture** (🚵) to upload a Client Logo. The Library Folder: "Clients\Images" dialog box appears.
  - a. Select an image from the library and click **Insert** ( $\mathbb{I}$ ).

**NOTE:** If you do not have the image already loaded in the library, you can search your computer by clicking **Add Library**, browsing for the image, and then click **Add Library** to continue with the Image Properties dialog box.

b. Specify the **Width**. The **Height** is automatically calculated when you specify

width.

- c. Click  ${\bf OK}.$  The client logo displays on the Client Smart form.
- 6. Checking the box next to **Display Case Study on Case Studies page** if you want it to show there.
- 7. Specify the case study information you want.
- 8. In the Category tab, check the taxonomies that apply at Ontrek Site Navigation
   > Clients > Industries.
- 9. Click **Publish**. The new client appears in the client list and on the Clients page.

If you set the **Education** industry in the Category tab, then choose **Education** from the **By Industry** filter menu on the Clients page to see your new client filtered with other clients with the same taxonomy.

#### **Modifying the Case Studies Page**

Like the Clients page, the Case Studies page displays clients that you can filter with the By Industry filter menu. However, the Case Studies page displays more information about the clients that was entered in the Client Smart Form, which is described in . To add a case study to the Case Studies page, you must check the box in the Smart Form next to **Display Case Study on Case Studies page**.

You can edit the introduction by opening the access point (
) and choosing **Edit in Context**. You can specify additional metadata in the Workarea for the introduction by choosing **Edit**.

The Case Studies page also contains a widget space. For information about adding a widget to the page, see .

### **Adding Testimonials**

The testimonials in OnTrek are created from a Video Smart Form.

 While logged into the Testimonials page, click on Add Testimonial, which opens a Video Smart Form in Folders > MainSite > Content > Clients > Client Testimonials in the Contents section of the Workarea. For information about Smart Forms, see the <u>Ektron Reference</u>.

Edit Content in Folde	er "Client Testir	monials"					
K PUBLISH		Θ					
Title:				[English	(U.S.)]		
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Category
o ¶ Apply S	Style 🔻 Par	<b>粘 ウ - ( -  </b> agraph Style <b>-   B</b> ザ 国 田 田	I <u>U</u> -	$\mathbf{A} \mid \mathbf{x}^2 \mid \mathbf{x}_2 \mid \frac{1}{2} \equiv$		₩ = = = = = =	
ି ଜି Video – Thumbnail So	ource: <u>&amp;</u>						
Video Source							
Caption Text:							
Description:							
۲							
/ <> ④	1						

- 2. Click **Select Picture** (🚵). The Edit Content in Folder "Client Testimonials" screen appears.
- 3. Double click an item from the Library folder, or click **Add Library** to browse for a new one. The item appears in the Video section of the editor.
- 4. To change the image properties, click **Select Picture** (🚵). The Images Properties dialog box appears.

Image Propertie	es X
Image Properties	
Border Width:	
Border Color:	$\times$ .
Image Alt Text:	BethTyler &
Image Alignment:	× .
Image Src:	/OnTrek/uploadedImages/MainSite/Content/C
Horizontal Spacing:	
Vertical Spacing:	
Width:	200 <b>7</b>
Height:	200 L Constrain
	OK Cancel

- 5. Fill in the dialog box and click **OK**.
- 6. Click **Select File** ( ) next to Video Source. The Link Manager dialog box appears.

Link Manag	er		×
Hyperlink	E-mail		
URL:			
http://			
Existing Bookma	ark:		
None	▼ or #		
Link Text:			
Туре:			
http: 👻			
Target:			
		Target 🔹	
Tooltip:			
		Ġ.	
Style:			
No Class	-		
	OK	Cancel	

- 7. Fill in the dialog box and click **OK**.
- 8. Enter Caption text.
- 9. Enter a **Description** of the testimony.
- 10. On the Category tab, check the taxonomies that apply.
- 11. Click **Publish**. A testimonial is added to the group of existing testimonies.

# **Modifying the Support Pages**

You can create and modify the following types of Support pages. To see the default Support page, see *Support Page* on page 15.

- Support page introductory text
- Support Forums
- Knowledge Base
- Support Request
- Support Search
- Widget space

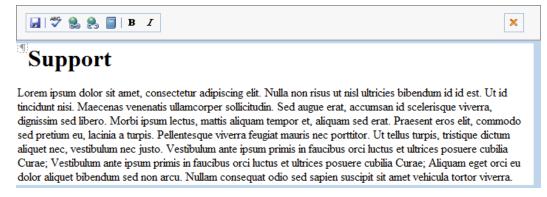
To create your own Support page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls—[*siteroot*] > OnTrek > Components > userControls.

# **Editing the Support Page Introduction In Context**

OnTrek preloads the introduction to the Support page with *Lorem ipsum* text to give you an example of what a Support page introduction can look like. To edit this content from the page after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.



3. Edit the text, and click **Save** (**J**). The text is changed on the page.

### Editing the Support Page in the Workarea

You can access the Support page introductory content in the Workarea, where you can create additional information about the content (such as Metadata).

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Support.
- 3. Choose Support Home from the content list.
- 4. Click Edit.

e	k†	rc	on

Edit Content in Fol	der "Support"						
VUBLISH		0					
Title: Support H	lome			(Englis)	h (U.S.)]		
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Category
Corem ipsum Maecenas ve ipsum lectus Pellentes que ante ipsum p luctus et ultri	Apply Style	Paragraph Style Paragraph Style Paragraph Style consectetur adip rper sollicitudin. tempor et, alique nauris nec porttit s orci luctus et ull ilia Curae; Alique	B I iscing elit. Nr Sed augue e am sed erat. or. Ut tellus t trices posuer am eget orci	U A   x <sup>2</sup> X Ulla non risus ut r erat, accumsan id Praesent eros el urpis, tristique dia re cubilia Curae;	nisl ultricies biben I scelerisque viver it, commodo sed ctum aliquet nec, v Vestibulum ante ij	dum id id est. Ut id ra, dignissim sed pretium eu, lacinia vestibulum nec jus posum primis in fau n arcu. Nullam con	d tincidunt nisi. libero. Morbi a turpis. to. Vestibulum icibus orci

5. Click **Publish** to display your changes.

# Selecting a Content Block for the Support Introduction

To change the Support page introduction by selecting an existing piece of content:

While logged in to the Support page, open the PageBuilder menu and choose File
 Edit. The widget spaces appear on the page.

#### Support

Support He

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisl ultricies bibendum id id est. Ut id tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesent eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec porttitor. Ut tellus turpis, tristique dictum aliquet nec, vestibulum nec justo. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posurere cubilia Curae; Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Aliquam eget orci eu dolor aliquet bibendum sed non arcu. Nullam consequat odio sed sapien suscipit sit amet vehicula tortor viverra.

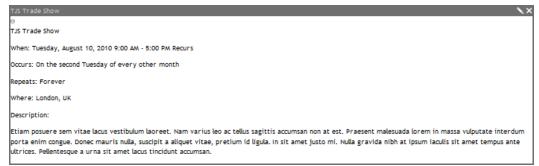
- 2. Click **Edit** ( $\mathbb{N}$ ) in the Support Home widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

#### Creating a New Knowledge Base Page

ektron

Editing Widg	et					
Folder	Taxonomy	Search	Filter By:	Content	•	Ē
	Campaigns Clients Community Company Company Careers				A H	
	⇒Event Calen	dar			-	E
			View Results			
Local Use				252	*	
TJS Trad				251		
Webinar:	Maximizing your	brand		250	4	
						-

4. Click on a content item, then click **Save**. The content appears on the page.



5. Choose File> Publish from the PageBuilder menu.

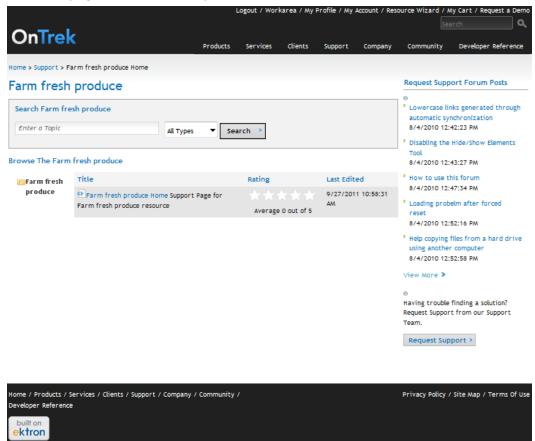
### **Creating a New Knowledge Base Page**

To add a Knowledge Base page:

1. Click **Resource Wizard** in the top navigation area. A dialog box appears.

Resource Wizard	l de la constante de	×
Add Resource	Delete Resource	
Enter the name Resource:	of the new resource you want to add below:	
	Add > Cancel >	

2. Enter the name of a new Knowledge Base resource and click **Add**. A new Knowledge Base resource page is created. The following figure shows a new Knowledge Base resource page for *Farm fresh produce*.



The new page is pre-loaded with Content, a PageBuilder Page, a taxonomy category, and menu links.

#### Adding Content to a Knowledge Base Page

- While logged into the Workarea in the Content section, choose Folders > MainSite > Content > Support > Knowledge Base. The View Content screen displays the current articles in the Knowledge Base.
- 2. Choose **New > HTML Content**. A content editor appears.

- 3. Add the **Title** and content of the article.
- 4. On the Category tab, choose **OnTrek Site Navigation > Support > Knowledge Base**, and check the type of article.
- 5. Click Publish.

Administrators can add subfolders to the default or user-created Knowledge Base page directly, as described in the following steps.

- 1. On the Knowledge Base page on the left side, right click on the Knowledge Base folder and choose **Add Folder**. The Add Folder dialog box appears.
- 2. Specify the name of a subfolder (or example, Best Practices) then click Add. The folder is added to the list as shown in the following sample figure.

#### Browse The Knowledge Base

Collapse All	Title	Rating
<b>≂ j</b> ⊱Knowledge Base	EKnowledge Base Home	
🚞 How To		Average 0 out of 5
📴 Problem	Knowledge Base Search	
Document		Average 0 out of 5
Best	•Workstation 3.2.1 System Requirements and	****
Practices	Support Morbi porta nulla eget nisi pellentesque at	Average 2.5 out of 5

When you add content to a folder, the taxonomy of the folder is applied to the content automatically.

### Modifying the Request Support Form

The Request Support page is created with a HTML Form. To modify the form:

- 1. While logged in to the Request Support page, open the access point (
  ) and choose **Edit**. The Request Support form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form and the result when you click **Publish**.
  - Twitter name field was added
  - *Tweet* was added

Edit Content in Folder "Support"	
< PUBLISH I I I I I I I I I I I I I I I I I I	
<ul> <li>Notestini (Constant)</li> <li>Apply Style (Normal (Constant))</li> <li>Apply Style (Normal (Constant))</li> <li>Step 1: Search the Knowledge Base or Support Forums for the solution to your issue.</li> <li>Step 2: If you cannot find the solution to your problem, please submit a support request below.</li> <li>Name: <ul> <li>*</li> <li>*</li> <li>*</li> <li>*</li> </ul> </li> <li>* Twitter Name: <ul> <li>*</li> <li>* Preferred Method of Contact.</li> <li>* Email Phone Tweet</li> <li>*</li> </ul> </li> </ul>	
<ul> <li>3. Please describe your issue, including the following information: <ol> <li>The steps needed to reproduce the problem you experienced</li> <li>What you expected to happen and what actually happened.</li> <li>The exact text of any error message you received.</li> <li>*Describe the issue: </li> </ol> </li> <li>* * </li> <li>* * </li> <li>* Upload a screenshot: </li> <li>* Submit Request </li> </ul>	E

ne > Support > Reques				
Step 1: Search the Kno your issue.	wledge Base o	r Support Fo	orums for the so	lution to
Step 2: If you cannot fi support request below		n to your pro	oblem, please si	ubmit a
Name:				•
Email:				•
Phone:				
Twitter Name:			>	•
Preferred Method of Contact:	€ Email C	Phone	Tweet	
Please describe your is	sue, including	the following	g information:	
1. The steps needed to	reproduce th	e problem y	ou experienced	I
2. What you expected	to happen and	what actual	ly happened.	
3. The exact text of an	y error messag	e you receiv	ved.	
Describe the issue:				
Upload a screenshot:			Brow	wse
Submit Request	>			

The Request Support page also has a widget space that contains two List Summary widgets by default. To add a widget, see .

# **Viewing Support Requests**

When the Request Support form is filled out and the **Submit Request** is clicked, the form data is added to Ektron. To view submitted requests:

- 1. Login as administrator.
- 2. Navigate to **Support > Request Support**. The Request Support page appears.
- 3. Open the access point (•) and choose **Properties**. The View Forms "Request Support" screen appears in the Ektron Workarea.

View Forms "Request Support"					
EDIT 🕑 📓 💥 📟	🖋 🏭 🔲 🦧 🙀 View: English (U.S.) 👻 🛞				
Form Properties For	m Post back message				
Form Title:	Request Support				
Form ID:					
Status:	Approved (Published)				
Description:	Request Support				
Form Data:	×Mail ≪Database ×Autofill form values				
Assign Task To:	🕮 Administrators 🖂				
Content Properties					
Content Title:	Request Support				
Content ID:	247				
Status:	Approved (Published)				
Last Editor:	Application Administrator				
Start Date:	[None Specified]				
End Date:	[None Specified]				
Action on End Date:	Archive and remove from site (expire)				
Date Created:	8/6/2010 3:56:28 AM				

4. Click **Report** (III). The form changes for you to specify viewing criteria, such as start and end dates and so on.

View Forms Report "R	equest Support"	
۷		
Start Date:	[None]	
End Date:	Tuesday, September 27, 2011	
Report Display:	Table with Totals	
Get Report		

5. Click **Get Report**. The requests display within the criteria that you specified.

Searching the Support Database

ektron

View For	rms Re	eport "Re	quest Sup	port"						
K DE	LETE	(	9							
Start Date: [None]										
End Date: Tuesday, September 27, 20				011						
		_				_				
Report	t Displa	iy:	Table with	Totals	•	•				
Get Re	port									
					Reques	st Support				
(Delete)	ID	Cultur	- # I D	Data Outurittad				Preferred	Contact	la sua Curara sur c
	ID	Supr	nitted By	Date Submitted	Name	Email	Phone	Email	Phone	IssueSummary
	3	Admir Applio	nistrator, cation	8/13/2010 10:39:35 AM	adsf	asdf@asdf.com		V		sdfgsdfgsdfg
		1	Fotal:					1	0	
		Averag	e (1 rows):					100%	0%	
Export	Report	t								

#### Searching the Support Database

The search tool on the support page operates on the forums and knowledge base content. The following example shows a search with a wildcard (\*) for the word work\* that produced 4 results. Specify your search criterion and click **Search**.

Search Support					
Search Support					
work*	Match AL Words	▼ Search >			
✓ Forums	✓ Knowledge Base				
Title			Туре	Rating	Last Edited 💌
Successful upgrade on v	vorkstation 3.2.1 - How I did it		Forum Post		8/4/2010 12:45:18 PM
				Average 0 out of 5	
Workstation 3.2.1 Release	ed		Forum Post		8/4/2010 12:36:04 PM
				Average 0 out of 5	
	n Requirements and Support		Documentation	***	8/4/2010 12:13:02 PM
massa non purus mollis ultri	pellentesque at sollicitudin ante convalli ces ac sed erat. Suspendisse pharetra p posuere ipsum at consectetur. Suspendi ;	ellentesque metus at		Average 2.5 out of 5	
Etiam mollis quam et mi iacu placerat auctor, turpis risu	I Benchmarking Guidelines for Workstati lis in tincidunt odio fringilla. Suspendissa s venenatis odio, eu accumsan erat quan t a massa viverra hendrerit. Quisque id c	e sollicitudin, metus vitae n vitae massa. Fusce vitae	Documentation	Average 0 out of 5	8/4/2010 12:11:16 PM

### Searching the Knowledge Base

The search tool on the Knowledge Base page operates only on knowledge base content. (You can search the Knowledge Base and Support forums on the Search Support page (**Support** >

Knowledge Base

#### Support Search). See Searching the Support Database on previous page.)

The following example shows a search with a wildcard (\*) for the word work\* that produced 2 results. Specify your search criterion and click **Search**.

Search Knowledge Base			
work*	All Types 👻	Search >	
Title	Туре	Rating	Last Edited 🔻
Workstation 3.2.1 System Requirements and	Not Available Yet	**************************************	8/4/2010 12:13:02 PN
Support		Average 2.5 out of 5	
Performance Tuning and Benchmarking Guidelines	Not Available Yet		8/4/2010 12:11:16 PM
for Workstation 3.2.1		Average 0 out of 5	

#### Filtering the Search

You can filter the search by **All Types**, **How To**, **Problem**, or **Documentation**.

#### Adding a Filter to the Search

- 1. Go to Workarea > Content > Taxonomies > OnTrek Site Navigation > Support > Knowledge Base.
- 2. Right click on **Knowledge Base** and choose **Add Category**. The Add Category screen appears.

Add	Category	
«	SAVE	
	Properties Custom Prop	perties
	Breadcrumb:	OnTrek Site Navigation > Support > Knowledge Base
	Category Title:	Best Practice [English (U.S.)]
	Category Description:	Content that is deemed a best practice
	Taxonomy Image:	/ Change Remove
	Template:	- Select Template -
	Inherit:	☑ (check here to inherit from the parent template)
	Category Link:	
	Synchronize Languages:	$\overline{\mathbb{V}}$ (If an item is added/removed from the taxonomy in any language, then add/remove it from all other languages)
	Enable:	(Uncheck to hide this taxonomy/category and its subcategories when this taxonomy appears on your Web Site)

3. Enter a **Category Title** (Best Practice, for example) and other optional information, then click **Save**.

**NOTE:** To enable topics to be found in a search by the new category, you must check the taxonomy on the Category tab of the content item in the Workarea. For information, see *Adding Content to a Knowledge Base Page* on page 62.

# **Modifying the Company Pages**

The Company page and associated pages contain elements that you may want to present your company to visitors to your site. The main Company page displays a content block and a widget space with an Upcoming Events widget. To see the default Company page, see . You can create and modify the following types of Company pages.

- Company page introductory text
- Company News page—*Modifying the Company News Page* on page 72
- Company Calendar page—Adding Events to the Company Calendar on page 73
- Our Team page—*Modifying the Our Team Page* on page 74
- Careers page—*Modifying the Careers Page* on page 75
- Contact Us page—*Modifying the Contact Us Page* on page 77
- Widget space—*Adding a Widget to the Page* on page 30

To create your own Company page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[siteroot] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

### Editing the Company Page Introduction In Context

OnTrek preloads the introduction to the Company page with *Lorem ipsum* text to give you an example of what a Company page introduction can look like.

You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose Edit in Context. An editor window appears.

#### 🚽 💞 😫 👰 🧐 B I

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean imperdiet porta purus eget accumsan. Phasellus varius augue a purus scelerisque ultricies. Duis nibh neque, iaculis id imperdiet sit amet, eleifend vel ligula. Vestibulum tempus, turpis nec bibendum elementum, metus purus porta mauris, eget vulputate dolor lorem id massa. Nulla nec purus vestibulum quam sodales bibendum vitae sit amet massa. Etiam vulputate dui nec mauris tempor nec rutrum augue mattis. Morbi sodales placerat nisl id euismod. Fusce a lacus in metus consequat aliquet quis elementum mauris. Ut lacus turpis, facilisis sit amet vehicula eu, vehicula in mi. Aenean non arcu sit amet purus imperdiet faucibus. Nunc a tincidunt risus. Cras enim orci, facilisis ac porta vitae, interdum sit amet lacus. Duis faucibus nibh sed metus tempus sodales.

×

#### **Mission & Values**

Donec sodales, magna eu malesuada commodo, arcu libero imperdiet lacus, non volutpat eros ligula in ligula. Aliquam erat volutpat. Aliquam posuere aliquet enim a ullamcorper. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla massa purus, pulvinar ut commodo molestie, venenatis non nulla. In fringilla eleifend varius. Sed a sem at nulla consequat portitior at a mi. Proin quis nunc et dui vestibulum eleifend luctus ac tellus. Aenean justo risus, volutpat sed malesuada et, congue ac neque. Fusce varius eros et odio venenatis rutrum. Curabitur condimentum est non elit pulvinar nec varius erat euismod.

#### **Our Business**

Quisque mi augue, luctus ac convallis a, consequat non turpis. Maecenas laoreet viverra odio, at fermentum dui luctus sit amet. Sed sit amet libero erat. at condimentum erat. In velit nisl. sodales nec rutrum non. adioiscing sit

3. Edit the text, and click **Save**. The text is changed on the page.

### Editing the Company Page in the Workarea

You can access the Company page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Company.
- 3. Choose **Company** from the content list.

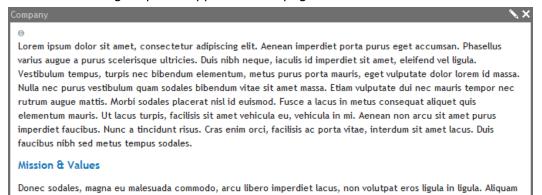
#### 4. Click Edit.

w Content "Co	mpany"							
EDIT 🕑	×	e (, %	1		4 A	View: Engli	sh (U.S.) 🔻	Θ
Properties	Conte	ent Sum	mary	Metadata	Alias	Comment	Tasks	Category
id imperdiet s vestibulum qu metus conse	sit amet, e uam sodal quat aliqu	eleifend vel ligu les bibendum v et quis elemer	la. Vestibu /itae sit am ntum mauri	ilum tempus, net massa. E s. Ut lacus t	, turpis nec bib tiam vulputate urpis, facilisis	endum element dui nec mauris sit amet vehicul	um, metus tempor nec a eu, vehicu	n. Phasellus vari purus porta mau rutrum augue n ila in mi. Aeneai empus sodales.
Mission & Va	alues							
Lorem ipsum consequat po	dolor sit a prttitor at a	amet, consect a mi. Proin qui	etur adipiso s nunc et d	cing elit. Null lui vestibulun	la massa puru	us, non volutpat s, pulvinar ut co us ac tellus. Aer rat euismod.	mmodo mol	estie, venenatis
Our Busines	S							
velit nisl, sod rutrum pulvin	ales nec r ar sem no	rutrum non, ad n vehicula. Nu	ipiscing sit Ila facilisi. I	amet neque Maecenas pl	. Praesent dap lacerat rutrum	laoreet viverra o bibus, lacus ege fringilla. Aenean tempor libero. S	t lacinia bib vel convalli	endum, leo mau s mi. Sed lacus
Insights & Ini	novation							
ac, luctus in facilisis a eni nostra, per in quis erat fring nisl vitae auc	velit. Susp im. Vivamu iceptos hir gilla rhoncu tor. Duis v	pendisse soda us convallis po menaeos. Don us cursus torto vehicula tellus	les rhoncus inttitor place ec mattis l or lacinia. A	s cursus. Nu erat. Etiam h obortis maur Aenean rutru	Ila nec orci sit endrerit turpis is aliquet conc m ante at ante	amet ipsum sc at enim hendren limentum. Sed h fringilla sollicitu	elerisque ele rit molestie nendrerit im idin. Sed lac	or eu egestas ip eifend sit amet e quis eu ipsum. ( perdiet est, quis preet nibh eget a s ut ac augue. V
Inrem suctor	mattie ut	ultricies Iorem III						,

# Selecting a Content Block for the Company Page Introduction

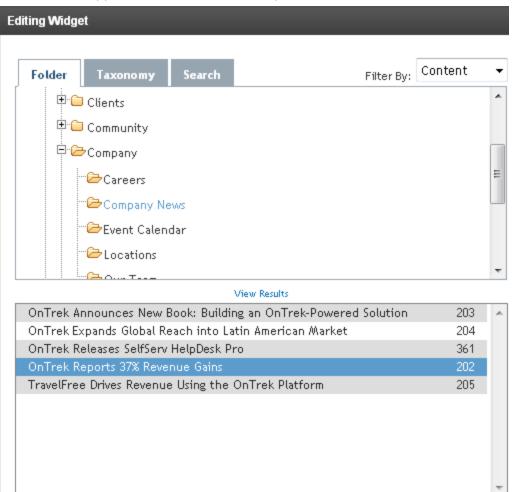
To change the Company page introduction by selecting an existing piece of content, follow these steps:

While logged in to the Company page, open the PageBuilder menu and choose File
 Edit. The widget spaces appear on the page.



2. Click **Edit** ( $\mathbb{N}$ ) in the Company widget. The Editing widget dialog box appears.

3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.



4. Click on a content item, then click Save. The content appears on the page.



5. Choose **File > Publish** from the PageBuilder menu.

#### Modifying the Company News Page

To view the Company News page, choose **Company > Company News**.

To add a news item to the Company News page:

1. While logged in on the Company News page, open the access point (•) and choose **Add News**. A content editor window appears.

⊠ 🔊

- Fill in the content and click **Publish** when done. The HTML content item is added to the following location in the Content section of the Workarea: Folders > MainSite > Content > Company > Company News.
- 3. Refresh the browser (**F5**) to see the changes on the Company News page.

Home > Company > News

#### Company News

#### OnTrek Releases SelfServ HelpDesk Pro

#### 9/13/2010 1:29:26 AM

OnTrek recently announced the release of SelfServ HelpDesk Pro. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nibh turpis tristique mi, quis convallis turpis nibh quis orci. Praesent in ante...

#### TravelFree Drives Revenue Using the OnTrek Platform

#### 8/5/2010 3:34:28 AM

OnTrek today announced the release of a new case study focused on digital interactive agency and OnTrek Premier Partner, Triotone's, implementation of a comprehensive online strategy for client TravelFree. The case study explores Triotone's deployment of a totally new Web...

#### OnTrek Expands Global Reach into Latin American Market

#### 8/5/2010 3:27:24 AM

OnTrek today announced that Blammo IT Systems a São Paulo Brazil solutions provider, has been named as an OnTrek Elite Partner. "Our partnership with Blammo underscores OnTrek's commitment to serving customers globally," says Felix Bach, OnTrek director of global sales...

## Adding Events to the Company Calendar

To view the Company calendar page, choose **Company > Events**. Events on the company calendar appear in the Upcoming Events widget.

To add a news item to the Company News page:

1. Double click on a day in the calendar. The Edit Appointment screen appears.

Edit Event	
Event Recurrence Taxonomy Metadata Alias	
Title:	
Location:	
Description:   Ă 函 函 函 函 <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>P</sup> · <sup>(P</sup> +   <sup>Paragraph Styl<sup>*</sup>   B <i>I</i>   <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup> <sup>1</sup></sup>	
Start time 9/16/2011	
I All day	
	Save Cancel

2. Fill out the form. When done, click **Save**.

**NOTE:** You can find the company calendar in the Workarea in the Content area at **Folders > MainSite > Content > Company > Event Calendar**.

## Modifying the Our Team Page

The Our Team page consists of an introduction, a collection of team members, and a widget space in the right column. To modify the Our Team page introduction, see *Editing the Company Page Introduction In Context* on page 69 or *Editing the Company Page in the Workarea* on page 70.

#### Adding a Widget to the Page

To add or change the widget on the page, see Adding a Widget to the Page on page 30.

#### Adding a Team Member to the Page

To add a team member to the page:

- 1. If you want to use a picture of a new team member, you must first add the image.
  - a. While logged into the Workarea in the Library section, choose Library
     > MainSite > Content > Company > Our Team.
    - > MainSite > Content > Company > Our Tean
  - b. Click Add.
  - c. Enter Title.
  - d. Click Browse to upload the image. You also can add additional information.
  - e. Click Save.

2. While logged into the Our Team page, open the access point (●) and choose **Add Team Member**. The Employee Profile form appears.

Content in Folde	er "Our Team"							_		
PUBLISH		0								
e:				[English (L	J.S.)]					
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Categ	ory		
		#4) ∽ . (* . ¥⊡⊡≣			<u>*</u> ≡ © -			▼ Paragraph Style	•   B <i>I</i> <u>U</u>	
- & Employe										
Employee Ful										
Employee Titl Summary:	le:									
	٩o	n: 148px):								
	age ilable	*								
LinkedIn:										
Twitter:										
Bio:										
*										
,										
1 (> 3)	3									

- 3. Fill out the form.
  - a. Fill in the text fields.
  - b. To use a previously stored image, click on the add image icon ( $\geq$ ). The Image Properties dialog box appears.
    - 1. Click the **Image Src** ellipses (...). The library folder Our Team/images appears.
    - 2. Double click on the image you want.
- 4. Click **Publish**. The new team member appears on the page.

#### **Deleting a Team Member from the Page**

To delete a team member:

- 1. While logged into the Workarea in the Content section, choose **Collections > Our Team**. The View Collection panel displays the team members.
- 2. Click the person you want to remove.
- 3. Click **Delete** ( $\mathbb{X}$ ). The member is removed from the page.

## **Modifying the Careers Page**

The Careers page contains a search box, a filter, a list of available jobs, and a widget space in the right column. The following topics show you how to modify these elements.

**NOTE:** The Search box is not modifiable.

#### **Creating a Job Posting**

Job postings are located in the Workarea in the Content section at **Folders > MainSite > Content > Company > Careers**. When you are logged in and at this location, you can create a new job posting with the following steps.

 In the View Contents panel, choose New > Job Description. The content editor appears with a Job Profile Smart Form, as shown in the following figure. For information about Smart Forms, see the <u>Ektron Reference</u>.

t Content in Folder "Careers"
PUBLISH 🖉 🕞 🕒
[English (U.S.)]
Content Summary Metadata Alias Schedule Comment Templates Category
□ X 43 63 63 63 64 5 - C - I ♥ 1 2 63 63 0 6 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
■····································
64 Job Profile
Job Title: Employment (Select) -
Location: (Select)
Overview:
e
Responsibilities:
Requirements:
0

- 2. Fill out the form.
- 3. Select the type of job in the Category tab by checking one or more boxes next to the categories to which the job applies.
- 4. Click **Publish**. The new entry appears on the Careers page.

#### Modifying the Filter Careers Box

The Filters Career box is dynamically loaded from the taxonomy.

To add a filter, you must add a category to the taxonomy.

- While logged into the Workarea in the Content section, choose Taxonomies
   > Taxonomies > OnTrek Site Navigation > Company > Careers. The View Taxonomy screen appears.
- 2. Click Add Category. The Add Category screen appears.

Add	Category			
«	SAVE			
	Properties Custom Pro	perties		
	Breadcrumb:	OnTrek Site Navigation > Company > Careers		
	Category Title:		[English	(U.S.)]
	Category Description: Taxonomy Image:	/OnTrek/	ange	Remove
	Template:	- Select Template -		
	Inherit:	(check here to inherit from the parent template)		
	Category Link:			
	Synchronize Languages:	If an item is added/removed from the taxonomy in any la add/remove it from all other languages)	nguage, t	hen
	Enable:	(Uncheck to hide this taxonomy/category and its subcategories when this your Web Site)	s taxonomy	appears on

- 3. Enter a name in the Category Title field. For example, QA.
- 4. Click **Save**.
- 5. Refresh the browser (F5) to see the changes in the Filter Careers box.



To add or change the widget on the page, see *Adding a Widget to the Page* on page 30.

# Modifying the Contact Us Page

The Contact Us page has an introduction section and a tabbed section. The following topics describe each section.

The Directions tab displays a Bing<sup>™</sup> map from which you can search for geographic locations.

## Modifying the Contact Us Page Introduction

To modify the introductory text, open the access point () and choose **Edit in Context**, or choose **Edit** to modify the content in the workarea, if you want to specify additional metadata.

#### Modifying the Contact Form

The Contact Us form is created with a HTML Form.

- 1. While logged in to the Contact Us page, open the access point (•) and choose **Edit**. The Contact Us form appears in the content editor.
- 2. Modify the form. For information about HTML Forms, see the *Ektron Reference*. The following figure shows a modified form and the result when you click **Publish**.
  - Street, City, State, and Zip Code fields were added.

Edit Content in Folder "Company"
< PUBLISH 2 G G G G G G G G G G G G G G G G G G
葉  糸 盲 臨 尊 盲 曲  ヴ・ペー  🎔   ⊳ 象 🗐 🗟 冬  뜯 〇・
● ¶ Apply Style ▼ Paragraph Style ▼ B <i>I</i> U A   x' ×   扫 扫 評 評 ■ ■ ■
II • •: •:
1. • Select Topic: 📝 - Select One - 🗸 *
2.  «First Name: *
3.  «Last <u>Name:</u>
1 * Street. *
5. «City: *
3. • State: *
7. ⊛Zip Code: *
3. ®Email: *
3. «Phone:
* «Commente:
«Comments: enter text
). ·
1. * Submit

ontact Form Directions	
Θ	
Select Topic:	- Select One - 👻 *
First Name:	•
Last Name:	*
Street:	
City:	
State:	
Zip Code:	
Email:	*
Phone:	
Comments:	enter text
	Submit >

# Viewing the Default Multivariate Experiment Page

OnTrek has a default multivariate experiment page set up.

- 1. While logged in, choose **Company > News**. The Company News page appears.
- 2. Click on OnTrek Releases SelfServ Helpdesk Pro. The news item appears.
- 3. Click on the **Learn More >** button. A new page appears with more information.

4. Open the PageBuilder menu and choose **File > Edit**. The Multivariate widgets appear.

•	Logou	ut / Workarea	/ My Profile / My	Account / Reso		<b>Ny Cart / Reques</b>	t a Dem
OnTrek	Products Se	ervices Clie	nts Support	Company	Community	Developer Ref	ference
Home > SelfServ HelpDesk Campaign							
Self Serv HelpDesk Pro Released DOTTek recently announced the release of SelfServ HelpDesk Nunc id risus mi. Nulla placerat, erat et faucibus cursus, nib Praesent in ante lectus. Class aptent taciti sociosqu ad litora Suspendisse eget enim at sapien scelerisque porta ut nec ma Multivariate Experiment Target 324 Stop (Conver- show report	h turpis tristique a torquent per co	e mi, quis conva	ulis turpis nibh qu	is orci.	Multivariate S 1/2 Request a der Pro. Request A	no of SelfServ He	× lpDesk
Multivariate Section	o do more	on you	· webs	Tube	amet, consect Nunc id risus erat et faucib tristique mi, nibh quis orci lectus. Class a ad litora torc	ources	elit. at, turpis rpis te osqu a

The target page for the multivariate experiment is the **Request a Demo** page.

For information about how to set up a multivariate experiment, see the *Ektron Reference*.

# **Modifying the Community Pages**

The Community pages let people engage in social networking. To see the default page, see . The default Community page provides access to the following areas:

- Introduction—Content that you enter to introduce the page.
- My Profile—Manage your online persona. See *Modifying the My Profile Page* on page 91 for information about personalizing a user experience on a social networking site.
- Corporate Blogs—The Corporate Blogs page contains unmanaged content, but when you click on the "Visit Blog" link, a blog-specific page appears where you can modify the managed content. For more information, see *Modifying the Corporate Blogs Page* on page 90.
- Find Connections—Look for colleagues and friends to connect to or add to your social network. For more information, see *Finding Connections* on page 90.

×

To create your own Community page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

# **Editing the Community Page Introduction In Context**

OnTrek preloads the introduction to the Community page with *Lorem ipsum* text to give you an example of what a Community page introduction can look like. You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose **Edit in Context**. An editor window appears.

🖬 🖤 😪 🤗 🗐 | B 🛛

The OnTrek community Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisl ultricies bibendum id id est. Ut id tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesent eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec porttitor.

3. Edit the text, and click **Save**. The text is changed on the page.

# Editing the Community Page in the Workarea

You can access the Community page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- 2. Choose Folders > MainSite > Content > Community.
- 3. Choose **Community Landing** from the content list.

4. Choose Edit.

dit Content in F	older "Community"	Θ	-	-	-	-	-
itle: Community Landing [English (U.S.)]							
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Category
● ¶ ≦ Ⅲ • ⇒∈	III   A						
est. Ut id til dignissim	ncidunt nisi. Maece	enas venenatis u osum lectus, mat	llamcorper s tis aliquam t	collicitudin. Sed au tempor et, aliquar	ugue erat, accum n sed erat. Praes	san id scelerisque ent eros elit, comn	viverra,

# Selecting a Content Block for the Community Introduction

To change the Community page introduction by selecting an existing piece of content, follow these steps:

While logged in to the Community page, open the PageBuilder menu and choose File
 Edit. The widget spaces appear on the page.

Community Landing	××
⊖ The OnTrek community Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla non risus ut nisl ultricies bibendum id id est. Ut id tincidunt nisi. Maecenas venenatis ullamcorper sollicitudin. Sed augue erat, accumsan id scelerisque viverra, dignissim sed libero. Morbi ipsum lectus, mattis aliquam tempor et, aliquam sed erat. Praesent eros elit, commodo sed pretium eu, lacinia a turpis. Pellentesque viverra feugiat mauris nec porttitor.	

- 2. Click **Edit** ( $\mathbb{N}$ ) in the Community Landing widget. The Editing widget dialog box appears.
- 3. Navigate the folder hierarchy to find a piece of content. When you click on a folder, valid content appears in the View Results panel.

Editing Widget						
Folder Taxonomy	Search		Filter By:	Content	•	
E Content					*	
🗄 🗀 Campaigns						
🗄 🗀 Clients					Ξ	
🖻 🗁 Community						
🗁 CE O Blog						
🗁 MarketingBl	og					
- 🗁 TechBlog					-	=
		View Results				
How To Find Marketing Re	esources Wi	ith Social Media		359	^	
					_	
					Ţ	
						Ŧ

4. Double click on a content item. The content appears on the page.

How To Find Marketing Resources With Social Media 💦 🔪
0
Fusce dictum dui mattis ante placerat egestas. Fusce nulla sapien, rhoncus vel tincidunt non, fringilla vel metus. Duis eget rhoncus diam. Integer ultrices consectetur ipsum at feugiat. Fusce eu ante mi, at sollicitudin libero. Phasellus quis velit enim. Suspendisse vitae tempus sapien. Aliquam enim nisi, ullamcorper id elementum et, pellentesque quis nisl. Curabitur ac nibh sit amet justo sollicitudin tincidunt. Donec ut dui lorem. Vestibulum fermentum urna eget risus vestibulum euismod. Vestibulum non lacus dapibus lacus auctor vulputate. Nullam fringilla elementum urna condimentum malesuada. Morbi at metus mauris. Donec urna lectus, rhoncus eu pharetra sit amet, eleifend ac sapien. Pellentesque a pharetra neque. Aenean dapibus lobortis mi quis viverra.

5. Choose **File > Publish** from the PageBuilder menu.

# **Managing Groups**

Community groups provide common interest areas for people to collaborate. You can create groups, join groups, maintain documents, calendars, discussion boards, blogs, and photos. A group moderator creates a group and determines whether the group is restricted or public. OnTrek provides an example group called *SelfServ HelpDesk User Group*.



Home > Community > Find Groups

#### **Find Groups**

All Groups	Search Groups	
Create Gr		
Newest   Mo	st Popular   Group Name   My Groups   Group Requests SelfServ HelpDesk User Group( Public) User group for the HelpDesk Pro product.	Founded: 9/13/2010 Members 2
	Tags:	

To create a new group, see Creating a Group below.

To see what the example group lets you do with a group, see *Moderating a Group Message Board* on page 86

To access groups in the Workarea, open the Settings tab and choose **Settings** > **Community Management** > **Community Groups**. For information about Community Groups, see the *Ektron Reference*.

## **Creating a Group**

- 1. Choose **Community > Find Groups**. The Find groups screen appears.
- 2. Click the **Create Group** button.

NOTE: Administrators also can create a group from the My Profile > Group area.

Cre	ate Group		۵
S/	AVE		
	Properties Tags		<b>^</b>
	Group Name:		
	Administrator:	-	- 11
	Administrator:	Browse	
	Membership:	💿 Open 🛛 Restricted 💭 Hidden	=
	Features:	🗖 Create Group Calendar	
		🔲 Create Group Forum	
	Image:	Upload	
	Location:		
	Short Description:		
	Description:		
			-
< _			•

- **Group Name**—The name of the group.
- **Administrator**—A group administrator has privileges to delete a group or edit its properties. By default, the person who created the group is the group administrator. Click **Browse** if you want to select a different group administrator.
- Membership—Select whether the group is
  - **Open**—open to the public.
  - **Restricted**—members can only join if invited.
- **Features**—Check the applicable options.
  - Create Group Calendar—Let members of the group add events to keep other members informed.
  - **Create Group Forum**—Start a groups discussion board.
- **Image**—Upload an image to use as an avatar for the group.
- Location—The geographical location associated with the group.
- Short Description—A brief description of the group.
- **Description**—A fully detailed description of the group.
- **Enable Distribute**—Check this box if you want the group and system administrator to be able to distribute content to any folder. For more information, see *Distributing Content to Another Folder* in the *Ektron Reference*.

- Allow member to manage photo/workspace folders—Check this box if you want to allow members to add, remove and control the sharing of folders in a community group's Photo Gallery or Document's Workspace. For more information, see *Authorizing Group Documents and Photos* on page 88.
- **Group MessageBoard Moderation**—Check this box if you want to this groups message board to be moderated. For more information, see *Moderating a Group Message Board* below.
- Attach Documents in Email Notifications—Check this box if you want email notifications of connected user activity to include attached documents, if applicable.
- **Tags Tab**—From this screen, you can either create a new tag or select from a default list of community group tags. For more information, see *Assigning Tags to a Community Group* in the *Ektron Reference*.
- 3. Click **Save** to create the group.

#### Moderating a Group Message Board

- 1. Choose **Community > Find Groups**. The Find groups screen appears. If you have many groups, use the Search tab to find the group that you want to manage.
- 2. Click the group that you want to edit.
- 3. Click Manage > Edit Group. -Image-

Home > Community > Find Groups Find Groups					
All Groups S	earch Groups				
Create Grou	Ip > Popular   Group Name   My Groups   Group Requests   Grou	n Invitations (0)			
<b>N</b>	SelfServ HelpDesk User Group( Public) User group for the HelpDesk Pro product. Tags:	Founded: 9/13/2010 Members 2			

- 4. The Edit Group dialog box appears. For information about the properties, see *Creating a Group* on page 84.
- 5. Check the **Group MessageBoard Moderation** box so that any group member must approve a post before it appears on the group message board. Inappropriate posts may be deleted before they appear on the message board (although they will appear to reviewers/approvers).

## Adding Members to a Group

When you create a group, you can determine if its membership policy is open or restricted. An *open* policy lets anyone join the group. A *restricted* policy requires the group's administrator to approve new members.

#### Inviting Users to Join a Group

To invite colleagues to join a group:

- 1. Choose **Community > Find Groups**. The Find groups screen appears. If you have many groups, use the Search tab to find the group that you want to manage.
- 2. Click the group that you want to edit. The group page appears.
- 3. On the left, choose **Manage > Invite Colleagues**. The Invite Colleagues dialog box appears.

Invite Colleagues								
Invite to Group	)	Î						
Send invitations to users a	Send invitations to users and other people!							
Users Email								
Basic Search Advance	ed Search	E						
	Search							
🔲 Avatar								
	<u>Administrator</u>							
	Ann							
	CEO							
	15	-						

- 4. Check the box next to the colleagues you want to invite to the restricted group. (You can also specify email addresses on the Email tab.)
- 5. Optionally modify the default message.
- 6. Click **Send Invitations** to send the message to the selected colleagues. Your colleagues will have to accept the invitation to appear in the group.

The invited member receives notification of the invitation and chooses the **Invitation** menu to accept or decline it.

#### Joining a Group

To request joining a group, find the group you want and click on the **Join Group** link. If the group is restricted, the moderator will have to approve your membership.

#### **Authorizing Group Documents and Photos**

You can authorize Community Group members to access the right-click menu options on the Group's **Documents** and **Photos** folders.

- 1. From your group page, click **Manage > Edit Group**.
- 2. On the **Properties** tab, check the **Allow member to manage photo/workspace folders** box.

#### **Managing Group Documents**

Group Documents let you store and share documents that are relevant to the group. Group members can create their own documents and folders in the common place, without having to create a file-sharing folder on a file server. Additionally, you can add important information such as history (for archive purposes), metadata, and work flow.

To create new HTML content, choose **Add New > Content**.

To add Microsoft Office documents and other file types (including multimedia files):

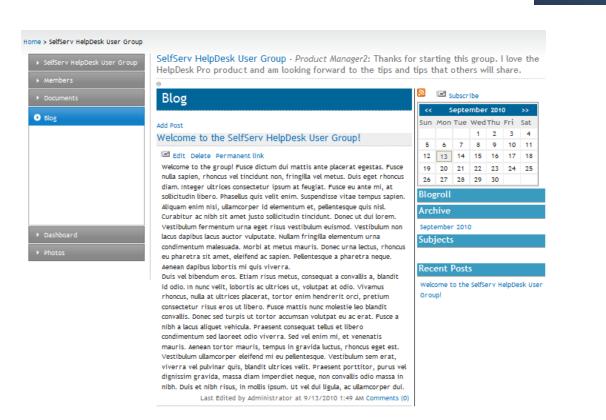
- 1. Choose **Add New > Asset**.
- 2. Click **Browse...** and find the document you want to add.
- 3. Click **Upload**. The document appears in the table.

	Iser Group - Product Manager and am looking forward to the		t others will share.	
ocuments			🕒 Add Ne	ew
Group Documents Title	Rating	Total Views	Last Edited	
log ashboard	dolor sit amet, cing elit. ccerat, erat turpis turpis nibh e lectus. ju ad litora stra, per	0	9/13/2010 1:48:02 AM	×
asnboard	Planning 公公公公	0	9/22/2010 4:49:41 PM	×

For information about adding assets using different browsers, see Adding Assets on page 30.

## Managing a Group Blog

Group blogs let you post important comments, instructions, procedures, policies, or any type of communication. Blog functionality includes reply, edit, post, RSS feeds, and subscribe.



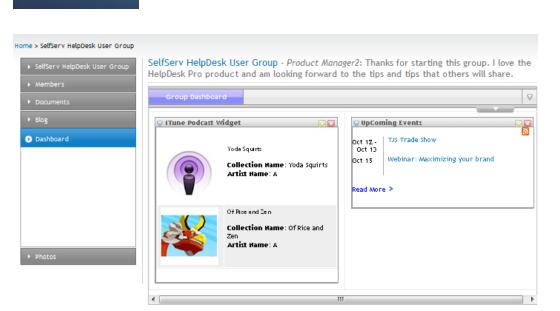
# Managing a Group Dashboard

The Dashboard lets you customize a group page to include content for your group, such as a list of content, a collection of links, documents, or images.

To customize your dashboard, follow these steps:

- 1. If you do not already have a tab, you must create one by opening the Option menu ( ) and choosing **Add Tab**. The Add Tab dialog box appears.
  - a. Enter a **Tab Label**.
  - b. Select a Tab Scope (Public or Private).
  - c. Click **OK**.
- 2. Open the widget bar (
- 3. Drag and drop a widget onto your dashboard.

The following figure shows a group dashboard with an iTune Podcast widget and an upcoming Events widget in the dashboard space.



To change the contents of a widget, click **Edit** ( $\square$ ).

ektron

To dismiss the widget from the Dashboard, click **Close** ( $\Box$ ).

# Modifying the Corporate Blogs Page

- 1. While logged into the Workarea in the Content section, choose **Folders > MainSite > Content > Community**.
- 2. In the View Contents panel, choose **New > Blog**. The Add Blog screen appears.
- 3. Name the new blog and give it a title, then click **Add Blog**. The blog appears as a subfolder under the Community Folder.
- 4. To add the new blog to the Corporate Blogs page, you must modify the user controls, which is at *[siteroot]* > OnTrek >Components > User Controls > community.corporateBlogs.aspx.

**NOTE:** This *OnTrek in Ektron Reference* document does not describe how to modify templates. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

For more information about blogs, see Creating a Blog on page 98.

# **Finding Connections**

To find a connection, type the name of a colleague or friend in the Display Name search field, as shown in the following figure.

Home > Community > Find Connections						
Find Connections						
Display Name 🔻 CEO						
Add Filter	•	My Conne	ections Only			
Search >						
Avatar	First Name	Last Name	Information	Status		
	CEO	CEO	Email: ceo@ontrek.com Tags: No user tags to display	Add as Colleague		
(+ +) (+ -)						

You can search by one or more of the following criteria. Click **Add Filter** to search by more than one criterion.

- Display name
- First name
- Last Name
- Tags
- Email
- User Properties

# Modifying the My Profile Page

The My Profile page is where registered users can personalize their experience and lets them connect and collaborate with other people on your Web site.

You can modify the following items in My Profile:

# **Editing My Profile**

You can specify the following information on the Edit Profile tabs:

#### General

The following list and figure describe the information you can set. Fields with a red asterisk (\*) are required fields.

- \*First name—Enter your first name.
- \*Last Name—Enter your last name.
- \*Password—Enter a password.
- \*Confirm Password—Re-enter the same password.
- \*E-Mail Address—Enter your email address.
- \*Display Name—Enter the name you want to display to others, which can be a nickname or title.
- User Language—Select from available languages.
- Address—Enter the address (or just the zip code) of where you are located.

- Latitude—This field is automatically determined by the address.
- Longitude—This field is automatically determined by the address.
- **Avatar**—Click on "Click to upload your Avatar" and choose an image file that you want to associate with your profile.
- Profile Links—This field is automatically determined by your profile.

	6
General Forum	Tags Custom Activities
*First Name:	Application
*Last Name:	Administrator
*Password:	••••••
*Confirm Pwd:	••••••
*E-Mail Address:	admin@ontrek.com
*Display Name:	Administrator
User Language:	English (U.S.)
Address:	03063
Latitude:	42.7795584
Longitude:	-71.5130445
Avatar:	/OnTrek/uploadedImages/thuml
<u>Click to upload your avata</u> Profile Links:	<u>r</u> /OnTrek/Users/Administrator/
Save	

#### Forum

The following list and figure describe the information you can set.

- Content and Forum Editor—Choose eWebEdit400 or eWebEditPro.
- **Topics per Page**—Select the number of topics you want to display on a page. If the number of available topics exceeds the number you select, a scroll bar lets you see the additional topics. For example, if you select 10, and there are 25 topics, you can scroll to see all the topic, but only 10 will be displayed at one time.
- Forum Signature—Click Edit to enter or modify an automatic signature that appears at the bottom of each post you make to a forum topic.

		8
General Forum	Tags Custom Activities	
Content and Forum Editor	eWebEdit400 ▼	
Topics per Page:	50 🗸	
Forum Signature:	Edit	
Save		

#### Tags

The following property and figure describe the information you can set.

**Tags**—Keywords that you can assign to content and library items, which allows for tagbased searching. For example, you can add the tag **Electronics** and tag content that is related to the electronic devices, so that people can search for the content using the **Electronics** tag.

				8
General Forum Tags	Custom	Activities	)	
General Forum Tags	Custom	Activities		
Tags				
Click To Add A New Tag				
				Ш
Save				
Care				-

#### Custom

The following list and figure describe the information you can set. Fields with a red asterisk (\*) are required fields.

- **Moderate**—Check the Moderate box to give this user privileges on a message board to approve and delete posts. Regular users in a group message board can create and delete only their own posts.
- **Features**—Check the Features box to give the user an individual calendar. (There may be other features to grant, also.)
- **Private Profile**—Choose from one of the following options:
  - **Public**—The user information is accessible by others on the eIntranet.
  - **Private** —The user information is not accessible by others on the eIntranet.
  - **Colleagues**—The user information is accessible only by people on the eIntranet that are connected as colleagues.
- **Time Zone**—Select the time zone where the user works.
- Email—Enter a valid email address.
- **Phone**—Enter the user's company telephone number.

		8
General	Forum Tags Custom Activities	
Moderate:	Message Board (Approve comments on your Message Board.)	
Features	🗖 Create User Calendar	
Private Profile:	Public -	
*Time Zone:	(GMT-05:00) Eastern Time (US & Canada) -	
*Phone:	(603) 123-1234	
Save	set	

#### Activities

Joining a Community Group

ektron

The following list and figure describe the information you can set. By default, all activity is checked to display in the Activity Stream widget. By checking the boxes, you can select criteria for the types of content you want to see when colleagues or community groups create the content. You can also select (publish) the types of content that you want colleagues to see under the **My Activities** category.

- **SMS**—A checked box indicates that the type of content will be sent to your cell phone Short Message Service (SMS).
- **Activity Stream**—A checked box indicates that the type of content will be displayed in the Activity Stream widget on the eIntranet pages.
- **Email**—A checked box indicates that the type of content will be sent to your Email address, which is specified in the General tab of your profile.

					E
General For	rum Tags Cus	tom Ac	tivities		_ [
Colleagues Notify me about these colleague activities			Email		
Community Groups	Blog Post	SMS	Activity Stream	Email	
My Activities					
	Blog Comment		<b>V</b>		
	Forum Post				
	Forum Reply				
	Add User Workspace Content				
	Edit User Workspace Content		<b>V</b>		
	Content Messageboard Post				
	User Messageboard Post				
	Micro-message				
	Add Site Content				
	Edit Content				
	Create Community Group				
	Join Community Group		<ul><li>✓</li></ul>		
	Add Colleague		<b>V</b>		
	Add Calendar Event		<ul><li>✓</li></ul>		
	Update Calendar Event		$\checkmark$		
L					

# Joining a Community Group

Community groups are online places where people can discuss similar interests (such as car racing, or product reviews). In the Group section of My Profile, you can view or hide the tags associated with your groups, or click on a group to go to the group page. If you have administrator privileges, you also can do the following:

- Create a new group by clicking **Create Group**. For information about creating new groups, see *Managing Groups* on page 83.
- View and approve requests to join the groups for which you are a moderator.
- View the requests that you have made of other moderators to join another group.

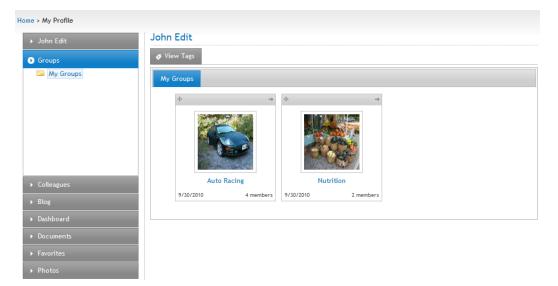
To join a group:

1. Choose **Community > Find Groups**. A list of available groups appears.

Home > Community > Find Groups Find Groups						
Newest   Most	Popular   Group Name   My Groups   Group Requests   Group Invitat	ions (0)				
	Auto Racing( Public) Auto Racing Tags:	Founded: 9/30/2010 Members 1				
	Great Vacations( Public) Cruises and other great destinations Tags:	Founded: 9/30/2010 Members 1				
	Nutrition( Public) Eat your vegetables (and fruit, too) Tags:	Founded: 9/30/2010 Members 1				
<b>P</b>	SelfServ HelpDesk User Group( Public) User group for the HelpDesk Pro product. Tags:	Founded: 9/13/2010 Members 2				
	Cruises and other great destinations Tags: Nutrition( Public) Eat your vegetables (and fruit, too) Tags: SelfServ HelpDesk User Group( Public) User group for the HelpDesk Pro product.	Members 1 Founded: 9/30/2010 Members 1 Founded: 9/13/2010				

- 2. Click on the group you want to join. The Group page appears.
- 3. Click **Join Group**. The Group is added to the My Groups tab on My Profile.

Home > Auto Racing	Auto Racing		
	Group Information		
	Group Administrator:	Marketing Associate	
aller an and	Membership Type:	Public	
	Members:	1	
🖉 Join Group	Founded:	September 30, 2010	
<ul> <li>Documents</li> </ul>			
▶ Photos			



The activity also shows up in My Activity tab of My Profile.

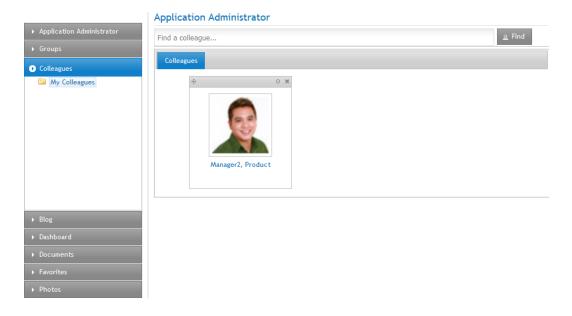
Home > My Profile			
John Edit	John Edit		
	What are you working on?		👳 Share
25	Public Messages Private Messages Colleag	ues Activity My Activity	Contact Information
	JE joined a community group, Nutrition. 3 minutes ago		Share.Comment
✓ Edit Profile	JE joined a community group, Auto Racing. 3 minutes ago	,	Share.Comment
▶ Groups			
▶ Colleagues			
▶ Blog			
▶ Dashboard			
▶ Documents			
▶ Favorites			
▶ Photos			

# **Connecting with Colleagues**

Colleagues are people with whom you connect and who are connected to you, either through friendship or professional contact.

You can do the following in your Colleagues area.

- Display the people with whom you are connected.
- View requests of people who want to connect to you as a colleague.
- View the requests that you have made of others to connect as a colleague.



# **Creating a Blog**

You can create your own Web log (blog) and colleagues can follow your blog entries automatically when you create them, when you make them public and your colleagues have set up their profile to follow your blog. See for information about setting up your profile.

	Application Administrator							
Application Administrator	0 Dlog			Subsc	ribe			
▶ Groups	Blog	<			ember	2010	)	>>
<ul> <li>Colleagues</li> </ul>	Add Post	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Blog				-	1	2	3	4
		5	6 13	7	8 15	9 16	10 17	1
		19	20	21	22		24	
		26	27	28	29	30		
		Blo	groll					
		Arc	:hive					
		Sub	ject	s				
		Red	ent	Post	s			
Dashboard								
Photos								

You can do the following in the Blog area.

- Add a new blog post.
- Edit an existing post.
- Delete an exiting post.
- Create a permanent link to a specific blog post that you can access it via the URL in the browser's address bar. (Most blog pages show only recent posts. After a post is moved off the blog's front page, it is still accessible via this link.)
- Subscribe to RSS or Email notifications.

Creating a Blog

ektron

- · View highlighted and clickable days on the calendar indicating when a blog entry was posted.
- View an automatic roll of blog entries.
- View a list of archived blog entries.
- View a list of blog post subjects.
- View the most recent blog entries.

To create a blog:

- 1. Open the access point () and choose New Post (or click on Add Post). An Ektron editor appears.
- 2. Enter a title and content for your blog.
- 3. Click Publish when ready. The following figure shows the Ektron editor with "The Administrator's First blog" ready to publish.

Desktop	Content	Library	Settings	Reports	Help	Version
Edit Content in	Folder "Blog"	_	-	_	-	_
S PUBLISH	4 R B	Θ				
Title: The A	dministrator's Fir	st blog		[English	(U.S.)]	
					-	
Content	Summary	Metadata	Alias	Schedule	Comment	Templates
K   K.		曲 9 - 01	-   🍄   🖗 (	2 🥄 🗐 🖻 4	長 왕이 등 🖉	© - 🕼
<u>  ○</u> ¶	Apply Style	▼ Normal		<u>U</u> A × <sup>2</sup> × <sub>2</sub>		
				盐 칾 카 뽀		III III III III
Started in	nformation led me		to create and	MS on which it is b I modify the areas		verful. The Getting n excited about

The following figure shows the published blog on the	pag	e.					
Application Administrator							
Blog	2		ubsc	ribe			
	<<	Mon		mber Wed			Sat
Add Post The Administrator's First blog				1	2	3	4
Edit Delete Permanent link	5 12	6 13	7 14	8 15	9 16	10 17	11 18
Setting up the Ektron OnTrek site was very easy, and the CMS on which it is built is very powerful. The Getting Started information led me through the	19 26	20 27	21 28	22 29	23 30	24	25
steps to create and modify the areas of the site. I am excited about setting up user groups and launching our new website!	Blo	groll					
Posted by Administrator at 9/22/2010 11:34 AM Comments (0)	Arc	hive					
		tembe		0			
	SUD	ject	5				
	Rec	ent	Post	s			

The Administrator's First blog

# **Personalizing Your Dashboard**

The Dashboard lets you personalize your own Web view of OnTrek.

- 1. If you do not already have a tab, you must create one by opening the Option menu ( ) and choosing **Add Tab**. The Add Tab dialog box appears.
  - a. Enter a **Tab Label**.
  - b. Select a **Tab Scope** (Public or Private).
  - c. Click OK.
- 2. Open the widget bar (
- 3. Drag and drop a widget onto your dashboard.

The following figure shows an open widget bar with a Clock widget and a Blog widget in the dashboard space.



To change the contents of a widget, click **Edit** ( $\square$ ).

To dismiss the widget from the Dashboard, click **Close** ( $\Box$ ).

# **Uploading and Managing Documents**

You can create or upload documents that you want to share with colleagues on your OnTrek. You can create new HTML content, or upload document assets (such as Word or PDF documents).

To create a new HTML document:

- 1. Open the **Add New** menu on the right side of the page and choose **Content**, an editor appears.
- 2. Enter a title and content, and any other data you want to associate with the content, and click **Publish** () when done.

To upload one or more document assets:

1. Open the **Add New** menu on the right side of the page and choose **Asset**. The Add Document dialog box appears.

Application Administrator				🕒 Add New
Groups				
Colleagues	Title	Rating	Total Views	Last Edited
Blog	Style Guide Style Guide Quick Reference		0	9/15/2010 1:40:01 PM
Dashboard Documents	⊕      ⊕ Gettysburg Address     Four score and seven years ago	****	0	9/15/2010 1:40:57 PM
My Documents				
Favorites				

- 2. Do one of the following methods:
  - Click on the Multiple DMS Documents tab, then drag one or more files from a Windows Explorer to the dialog box.
  - Click the File Upload tab, then browse for a file and click **Upload** when ready.

## Managing a List of Favorite Links

You can create a list of often-used or important links on the Favorites page.

- 1. Enter a URL in the field that is seeded with http://.
- 2. Enter the title of the link that you want to display in your Favorites list.
- 3. Click **Add**. The title appears in the list and you can click on it to display the specified URL.

Home			
	Application Administrator		
<ul> <li>Application Administrator</li> </ul>	http://dev.ektron.com/kb_article.aspx	Ektron Knowledge Base	Add جي
▶ Groups	+ Ektron, Inc.		×
<ul> <li>Colleagues</li> <li>Blog</li> </ul>	Ektron Code Exchange		×
<ul> <li>Dashboard</li> </ul>	Ektron Dev Center		×
▶ Documents	Ektron Product Documentation		×
• Favorites			
My Favorites			
▶ Photos			

You can also create folders to categorize your favorite links.

To add folders to **My Favorites**:

- 1. Right-click on the My Favorites folder and choose Add Folder.
- Enter the name of a subfolder in the Add Folder dialog box and click Add.
   The following figure shows subfolders created called Farm Products, Produce, Supplies, Equipment, and Seasonal Jobs.

**NOTE:** The folders display in the order that you create them.

<ul> <li>Application Administrator</li> </ul>
▶ Groups
▶ Colleagues
▶ Blog
▶ Dashboard
▶ Documents
• Favorites
- 📂 My Favorites
- 📂 Farm Products
Produce
🛅 Supplies
🤤 Equipment
▶ Photos

## **Uploading and Managing Photos**

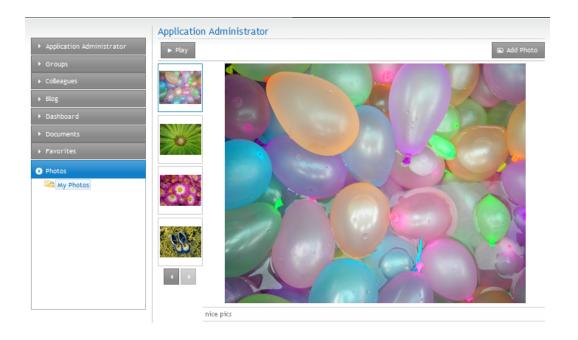
You can create and manage folders of photos.

- 1. Click Add Photo.
- 2. Optionally describe the one or more photos that you want to add then click Next.
- 3. Depending on your browser, you can upload photos one at a time or more than one file at a time. For information about your browser's method, see .

You can also create folders to categorize your photographs.

To add folders to My Photos:

- 1. Right-click on the My Photos folder and choose Add Folder.
- Enter the name of a subfolder in the Add Folder dialog box and click Add.
   The following figure shows the My Photos folder with several photos loaded.



# Modifying the My Account Pages

The My Account page lets a registered user participate in eCommerce by specifying shipping and billing information. The My Cart page allows secure order processing. The Order History page offers secure viewing of purchase orders.

To create your own My Account page, you must modify or create templates and user controls, which is not described in this *OnTrek in Ektron Reference*. Developers of .NET templates and user controls can find product templates and user controls at the following locations.

- Template files (.aspx), PageBuilder template files (.pb.aspx), and c# code behind files (.cs) in the [*siteroot*] folder of the installation.
- Master pages—[*siteroot*] > OnTrek > Components > Templates.
- User controls-[*siteroot*] > OnTrek > Components > userControls.

For additional information, see the *Ektron Users Guide: Building an Ektron Powered Website* and the *Ektron Reference*.

# Editing the My Account Page Introduction In Context

OnTrek preloads the introduction to the My Account page with *Lorem ipsum* text to give you an example of what a My Accounts page introduction can look like.

You can edit this content from the page by following these steps after logging in:

- 1. Open the access point () above the content.
- 2. Choose **Edit in Context**. An editor window appears.



3. Edit the text, and click **Save** (**J**). The text is changed on the page.

# Editing the My Account Page in the Workarea

You can access the My Account page introductory content in the Workarea, where you can create additional information about the content (such as Metadata). To do this, follow these steps:

- 1. Login to the Workarea and choose the Content tab.
- Choose Folders > MainSite > Content > My Account. The View Content panel displays the content.
- 3. Click on **My Account** in the View Content panel.
- 4. Click **Edit**. The content editor appears.

Creating an SSL Certificate

ektron

it Content in Fo	Ider "My Account	n -					
PUBLISH		Θ					
e: My Acco	unt			[English	n (U.S.)]		
Content	Summary	Metadata	Alias	Schedule	Comment	Templates	Category
		A	19   🕅 🖗	8. 6 R	≪ a≱ ≣ ©	- 🗊	
		<ul> <li>Paragraph Style</li> </ul>					
		Y B B B					
◎ My Ac	count						-
		Jt quis purus a leo ellus neque nisi, tr		-		olutpat. Nulla vel n	eque non
۲							
My Car View iter		nd access saved c	arts				
	no in your care ar		ano.				
۲							
••	<b></b>						
® @							
Shippi	ng & Billing Inforr	mation®					

5. When you are finished editing, click **Publish**. The text changes on the page.

# **Creating an SSL Certificate**

You must have a Secure Socket Layer (SSL) Certificate to engage in eCommerce. In OnTrek, you can use SSL when users log in to your Web site. SSL encrypts the username and password during transmissions to the server.

When you set up the SSL certificate, and configure OnTrek to use it, the login page launches in a Secure Socket Layer. The following topics explain how to set up SSL for OnTrek.

## Setting Up the Secure Socket Layer (SSL) Certificate

Many articles on the Internet describe how to install a SSL Certificate. Use the proper procedure for the specific version of IIS you are using on your server.

- IIS 6.0 http://www.microsoft.com/technet/prodtechnol/WindowsServer2003/Library/IIS/56bdf977-14f8-4867-9c51-34c346d48b04.mspx
- IIS 7.0-<a href="http://learn.iis.net/page.aspx/144/how-to-set-up-ssl-on-iis-7/">http://learn.iis.net/page.aspx/144/how-to-set-up-ssl-on-iis-7/</a>

Use a self-signed certificate for developer and testing servers.

## Updating the web.config File

After you set up the Secure Socket Layer (SSL) certificate, configure OnTrek to use the SSL certificate.

- 1. Open the web.config file.
- 2. Locate the section of the file with these settings.

```
<add key="ek_UseSSL" value="false" /> <add key="ek_SSL Port" value="443" />
```

- 3. Set the ek\_UseSSL value to **false**. (This setting differs from other Ektron sites that use eCommerce pages.)
- 4. Save and close the file.

#### Updating the application.security.config File

The <u>application.security.config</u>file determines which pages in the site require an HTTPS connection.

- 1. Open the <a>application.security.config</a> file located in the [siteroot] with your editor.
- 3. Add or change names of templates that you want to use HTTPS.

# **Viewing My Cart**

OnTrek enables eCommerce, providing the building blocks you need to sell product on the Internet. You can do the following from the My Cart page:

- Create one or more named carts to organize your purchases. See *Creating a Named Cart* on the facing page.
- Empty the active cart to start over.
- Modify the quantity of the items you selected and click **Update Subtotal**.
- Enter a coupon code. See Entering a Coupon Redemption Code on the facing page.
- Continue shopping.
- Go to a secure checkout page.

**IMPORTANT:** You must have Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. See .

The following figure shows a My Cart page with 2 named carts (*Training* and *High Tech*). The active cart is *High Tech* which shows 3 items in the cart.

Creating a Named Cart

ektron

<b>nTrek</b>	oducts Services	Clients	Support	Company	Community	Developer F	teference
e > My Cart							
🕽 My Cart							
: High Tech 🔗						🛒 En	npty Car
Item	sku	Quantity	Remove	List Price	Sale Price	Tota	I
1 TB SATA 64 MB Cache Bulk Desktop Hard Drive	23446553645634	1	•	\$129.99	\$119.99	\$119.9	19
Super Wireless Router	256786245362545	1	•	\$109.99	\$99.99	\$99.9	9
Professional Photo Retouch D54	32542535345435	1	٥	\$1,199.99	\$1,179.99	\$1,179.	99
		I			Subtotal:	\$1,399.	97
Continue Shopping			🤁 Upda	ite Subtotal	🈹 Apply Co	upon 🚿	Checkou
🖁 My Saved Carts							
t		Last Update		It	ems	Subtotal	Dele
n Tech - Active Cart		6/2011 2:36: 6/2011 2:37:			3	\$1,399.97	
Continue Shopping	712				-	Create I	New Car

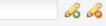
#### **Creating a Named Cart**



The default My Cart is all you need to shop. However, you can personalize or organize your cart by naming it. To do this:

. Click on the **Rename Cart** icon (2).

2. Enter the name of the cart in the **Cart** field.



3. Click **OK** (<sup>3</sup>). The new cart becomes active and appears in the My Saved Carts section.

66 6

## **Entering a Coupon Redemption Code**

You can get additional discounts with a valid coupon code. To do this:

- 1. Click on Apply Coupon.
- 2. Enter a valid coupon code.

Enter Coupon Code:

3. Click **OK** (<sup>AC</sup>). If the code is valid, the discount will be deducted from the subtotal and appear on the order form.

# Viewing the Order History



OnTrek securely displays order history. You secure the Order History page in the Application.Security.config file in the site's *[siteroot]* folder. See .

To change the Order History page, you must modify the account.orderHistory files that are located in the *[siteroot]* folder of the OnTrek installation.

**WARNING!** You are strongly recommended to have a Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. Without SSL, your transaction will not be secure. See .

# **Modifying Shipping and Billing Information**

OnTrek displays information about a registered user on the Shipping and Billing Information screen. To modify personal, billing, or shipping information, click **Edit**.

Personal Information Application	Billing Address Albert Nonymous	Shipping Address
Administrator	123 Rural Road	Same as billing
admin@ontrek.com	Townsend,	_
Password *******	Massachusetts	Add New Address
	United States	1
Edit	01469	
	978-555-1212	
	IsCommercial	
	Edit	

Home > Shipping & Billing Information

# **Checking Out Your Purchase**

OnTrek comes with a checkout process. To change the checkout process, you must modify the templates that are located in the **[siteroot]** folder of the OnTrek installation. Developers of .NET templates and user controls can refer to *Ektron Users Guide: Building an Ektron Powered Website* and the <u>Ektron Reference</u> for information about modifying templates.

**WARNING!** You are strongly recommended to have a Secure Socket Layer (SSL) certificate to complete an eCommerce transaction. Without SSL, your transaction will not be secure. See .

The following figures show an example checkout process.

Edit Billing Information				
*Name	Albert Nonymous			
Company				
*Address	123 Rural Road			
*City	Townsend			
*State/Province	Massachusetts 🔹			
*Postal Code	01469			
*Country	United States 🔹			
*Phone	978-555-1212			
	** indicate required fields			
Save Changes E	dit your cart Continue Shopping			

1. Enter the Billing information and then click **Save Changes**.

2. The Shipping Address screen appears. Verify the shipping information. If the shipping address is the same as the billing address, click **Next Page**. Otherwise, click **Edit Info** to change the information.

### Checkout

ease enter the add	ress where your pack	kage(s) will be shippe	ed.	
Using billing add	dress)			
Gurrent Ad	ldress			
Albert Nonym	ous			
123 Rural Roa	d			
Townsend, M	A 01469			
United States	;			
Add New Addre	ess			
< Previous Pag	ge			
				Vext Page >

Choose the shipping rate, then click Next Page.
 Checkout

Billin	ng Shipping	Method	Review	Payment
•	Flat Rate - Silver	\$75.00	0	
$\bigcirc$	Flat Rate - Gold	\$150.00		
< Previou	is Page			

4. Review your order. You can edit your cart from this screen. If it is correct, click **Next Page**.



Billing Ship	ping N	lethod	Review	Payment
	,			
Product Descripti	on	Quantity	Total	
1 TB SATA 64 MB Cache B Hard Drive	ulk Desktop	1	\$119.99	
Super Wireless Router		1	\$99.99	
Professional Photo Retou	ch DS4	1	\$1,179.99	
	Subt	otal	\$1,399.97	
	Ship	ping	\$75.00	
		Tax	\$0.00	
	т	otal	\$1,474.97	
dit your cart				
< Previous Page				
				Next Page

### Checkout

5. Enter your payment information. When complete, click **Submit Order**.

### Checkout

Billin	ng	Shipping	Method	Review	Payment
*Card Typ	be	MasterCard	•		
*Card Nur	mber	0000000000	000000		
*CCID		000			
Expiration I	Date				
*Month	03	▼ *Year	2014 🔻		
'*' indicate	e require	d fields			
< Previou	us Page			Subm	nit Order 💦 🔉 🔉

# **Modifying Site Styles**

Developers who are familiar with cascading style sheets (CSS) can change OnTrek styles. This section shows how to use individual CSS files and sprites.

# Style Sheets Used in The OnTrek Web Site

The following key style sheets produce the major user interface features that you can modify for your site.

• jquery-ui-1.8.13.custom.css

Defines styles that are built on top of the jQuery JavaScript Library. Path: [siteroot]/css/jquery-ui-custom-theme/.

• BlueprintCSS ie.css, print.css, screen.css

Defines key styles for columns and typography for overall page integrity. Path: [siteroot]/css/blueprint/

ektron-jQuery-Blueprint-overrides.css

Defines overrides to classes defined in the jQueryUI styles. Defining them in this file instead of the jQueryUI file allows for easier maintenance. Classes names defined in this file are preceded with .ui-xxx. Path: [siteroot]/css/.

ektron.ui.framework.css

Defines styles specific to basic Ektron site pages including definitions for header, footer, body, channel and others. Classes names defined in this file are preceded with .ektron-ui-xxx. Path: [siteroot]/css.

• ektron.site.css

Defines the majority of the style changes needed for a specific site's appearance and style. Definitions for common elements like H1-H6, body, and form styles are defined here. Also, classes from the previous style sheets are further defined and extended.

If you need to make specific style changes, make them in this css file.

### **Testing Your Styles Using the Messages Page**

OnTrek includes a special page for examining style changes you make in various css files. Display this page in a browser by entering <a href="http://[siteroot]">http://[siteroot]</a> /unittests/messages/ektron.messages.aspx.

This page displays each of the styles as you check a style name.

**NOTE:** Apply changes to styles by modifying or adding specific style classes to the ektron.site.css file where practicle.

To see how styles are applied:

- 1. Uncheck all options
- 2. Check the styles you want. The text changes according to the style sheet cascading rules.

# Understanding jQueryUI

jQueryUI provides basic style definitions that enhance a Web site visitor's experience and also provides a reliable development basis from which you can quickly construct pages.

You can download jQueryUI definitions from the Web site http://www.jQuery.com and apply them to OnTrek.

Classes defined within jQueryUI CSS files define the appearance of various states and containers. In most cases, the classes contained in the jQueryUI CSS file begin with .ui-.

IMPORTANT: You must use version 1.8.13 jQuery UI in this version of OnTrek.

To change the style class definitions:

- 1. Browse to http://www.jqueryui.com.
- 2. Select **Themes** from the menu.
- 3. Click the **Gallery** tab.



- 4. Decide which theme you want to use and click **Download**.
- 5. Unzip the files.
- 6. Copy the images folder and *jquery-ui-1.8.13.custom.css* to the folder [siteroot] /css/jquery-ui-custom-theme.



# **Understanding BlueprintCSS**

Ektron's best practice for styling Web sites include adopting a standard called BlueprintCSS. (<u>http://www.blueprintcss.org</u>) This standard defines an easy-to-use column and typography layout that provides ease-of-maintenance and reliable high-quality layouts. BlueprintCSS also provides cross-browser definitions to minimize your time to resolve these issues.

BlueprintCSS class names provide consistency between designers and developers when applying specific styles to the elements of a page.

### Installing BlueprintCSS Files

To download BlueprintCSS.css:

- 1. Browse to <a href="http://www.blueprintcss.org">http://www.blueprintcss.org</a>.
- 2. Follow the directions to Download Now.
- 3. Unzip the files and place it in the folder [siteroot]/css/blueprint.
- 4. Link ie.css, print.css, and screen.css into your templates.

### **Using BlueprintCSS for Vertical Alignment**

To understand how to use BlueprintCSS in OnTrek, look at the code for default.aspx in Visual Studio. Look for definitions like this.

<div class="span-24"> Or <div class="span-8 last">

With BlueprintCSS, the page is divided into 24 evenly spaced columns spanning 30px plus a 10px gutter between them. When you define an element with a class="span-24", you set it to the full page width (950px). To define 3 equal columns across a page, all of the class spans must equal 24. Use the last class to indicate the last column. The HTML code looks like this.

```
<div class="span-24">
(code inside full width column)
</div>
<div class="span-16">
(code inside a large column)
</div>
<div class="span8 last">
(code inside small column, the last column on the right)
</div>
```

The following figure shows the 24-column definition used by BlueprintCSS.

B	lue	epri	nt	Te	st	s: g	gric	l.c	SS														
Lore	m ipsu	m dolor :	sit ame	t, cons	ectetur	adipisio	cing elit.	Lore	m ipsur	n dolor	sit ame	et, cons	ectetur	adipisio	ing elit	Lore	m ipsu	n dolor	sit ame	et, cons	ectetur	adipisio	cing elit.
	m ipsu sicing	m dolor : elit.	sit ame	t, cons	ectetur			m ipsur sicing (	m dolor elit.	sit ame	et, cons	ectetur				m ipsur isicing e		sit am	et, cons	ectetur			
		m ipsum		sit ame	et, cons	ectetur						sit ame	et, cons	ectetur							sit am	et, cons	ectetur
	adip	isicing e	lit.						adipi	sicing	elit.							adip	isicing (	elit.			
incid exerc dolor	idunt u sitation in repi	m dolor s t labore e ullamco rehender	et dolor laboris rit in vo	e magr nisi ut luptate	na aliqu aliquip velit es	a. Ut er ex ea c se cillui	nim ad n commod m dolore	ninim v lo cons e eu fuç	eniam, equat. I giat null	quis no Duis au a pariat	strud ite irure ur.	incid exer dolo	m ipsu lidunt u citation r in repr	labore ullamco ehende	et dolo labori: rit in vo	re magr s nisi ut luptate	na aliqu aliquip velit es:	a. Ut ei ex ea o se cillui	nim ad i commo m dolor	minim v do cons e eu fug	veniam, sequat. giat null	quis no Duis au a pariat	ostrud ite irure tur.
		int occae Iaborum		Juatati	non pro	ident, s	unit in ci	uipa qu	ii oiiicia	deser	int mon		pteur s n id est			pidatat	non pro	ident, s	untin c	uipa qu	ii oliicia	deseru	init moin
	1			2				3					4						5				3
1		2			3				4					5						3			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
1				2				3				4				5				6			
																							24

To understand more about using BlueprintCSS, refer to the tutorials and forums that support it at <a href="http://www.blueprintcss.org">http://www.blueprintcss.org</a>.

# **Understanding Ektron UI Framework**

Ektron.ui.framework.css (located in [*siteroot*]/css) defines specific class names for use within Ektron projects. This style definition file generally bridges the gaps BlueprintCSS and jQueryUI CSS with Ektron standard definitions and styles.

The namespaces standardize the class names that you use across multiple projects, thus unifying wireframe construction methods. Individual rules vary from one project to another, but the class names are standardized.

Class rules defined in the Ektron UI Framework include the following components.

- Page framework—header, body, footer
- Typography helpers uppercase, lowercase, smallcaps
- Color helpers background colors for even and odd rows
- Sprites
- Tables and Grids
- Forms
- Paging
- Wizards
- Calendars
- Breadcrumbs
- Sprites

The site designer applies designs to the site using these definitions in parallel to the work the developer does in coding the pages using these style classes.

The ektron.ui.framework.css file prefaces classes with .ektron-ui.

For more information, see <a href="http://reference.ektron.com/developer/controls.aspx">http://reference.ektron.com/developer/controls.aspx</a>.

# **Understanding Ektron Site CSS**

The ektron.site.css style sheet contains the definition of classes at the most detailed or specific level. When you modify styles in this CSS, you have the largest impact on the appearance of elements on the Web page.

You can override class definitions by applying specific style rules. The following code shows a style for a special message that looks different from a normal paragraph.

div.ektron-ui-message > p {margin: .75em 0 .75em 20px; }

With this stylesheet, a developer and designer can work rapidly because classes and terms are (in most cases) self-defining.

# **Using Sprites for Icons**

A sprite is an image file made up of icons used in a Web site. A stylesheet defines the size and location of individual icons within this file.

Using sprites improves Web site performance by reducing the number of images that are transmitted to a browser from a server. When you combine all of the icons used in a site into one larger image and add the definitions of the sprites into CSS styles, the images are loaded into memory once and rapidly rendered by the browser.

### Locating the Sprite Files

The sprite files are located in folder [siteroot]/css/sprites/silk. You can change or replace this file as long as the dimensions are not changed and the filenames remain the same.

### Viewing the Icons in a Sprite

The OnTrek Web site includes a special page to help you examine sprites. Display this page in a browser by entering http://[siteroot] /unittests/sprites/ektron.sprite.silk.aspx.

The tab called **Ektron Sprites: Silk OnTrek** shows a copy of the sprite file containing 36 commonly used icons found in the file ektron.sprite.silk.OnTrek.png. The tab called **Ektron Sprites: Silk** shows a copy of the sprite that contains all icons found in the ektron.sprite.silk.png file.



NOTE: If you modify the sprite file, copy it into the unittests/sprites folder to see your changes in this page.

### Using the Sprite Generator

Create your own sprite by using the Sprite Generator located at

<u>http://spritegen.Website-performance.org/</u>. Follow the instructions to upload your icons in a zip file, modify the tools configuration and generate the sprite. Be sure to use the same naming convention used in the sprite file that you are replacing.

(This page intentionally blank.)

# Using Widgets in OnTrek

Widgets are mini-applications that can provide either specific functionality (such as calendar events) or areas into which you can add Ektron content (content blocks, list summaries, collections, and so on). You can drag and drop widgets onto a page using PageBuilder. You can find help about widgets anywhere you see and click **Help** (<sup>(a)</sup>). To open the widget bar from the PageBuilder menu, click on the up/down controls (

The following list shows the widgets that are specifically designed for OnTrek (in addition to the other widgets in the site. You can find more widgets at Ektron Exchange (http://dev.ektron.com/exchange/) where Ektron users create and share Ektron code.

- *Collection Widget* on page 121—Displays a collection that is a list of content that you choose from the content available in the Ektron.
- *Content Analytics List Widget* on page 122—Displays content based on how people rated the content, what were the most recently published content items, or how many people viewed the content .
- *Content Block Widget* on page 123—Displays any content on your Web page that you want from Ektron.
- *Featured Event Widget* on page 124—Displays a single event with a link to more information about the event.
- *List Summary Widget* on page 125 Shows a list of content from a folder (and optionally its subfolders) on your Web page.
- *Product Analytics Widget* on page 128—Displays a list of content from a folder (and optionally its subfolders) on your Web page.
- *TabPlus Widget* on page 130—Displays items based on how customers rated the items, how many customers viewed the items, or what were the most recently viewed items.
- *Upcoming Events Widget* on page 132—Displays a list of scheduled calendar events.

If you cannot find the widget you are looking for, perhaps it is not enabled for the wireframe. To select the widgets that you want in a wireframe, see *Choosing Widgets for a Wireframe* below.

**NOTE:** Each landing page has a specialized OnTrek-specific widget. You may move these widgets between drop-zones or remove them from their host PageBuilder pages like any other widget. However, because these widgets were created specifically for OnTrek to fulfill OnTrek-specific design specifications, they do not have the standard Widget edit interface. To edit these widgets you must use a code editor like Visual Studio. The following are the specialized widgets: Site-ClientList, Site-CommunityLanding, Site-FeaturedProducts, Site-ProductSearchForm, Site-ServicesHome, Site-Slider, and Site-SupportLanding.

# **Choosing Widgets for a Wireframe**

To select the widgets you want in a wireframe:

While logged into the Workarea in the Setting section, choose Settings
 Configuration > Template Configuration. The Active System Templates screen appears.

2. Click on **default.aspx (Wireframe Template)**. A window of widgets appears.

**NOTE:** You can select a different set of widgets for each wireframe. For example, click on **clients.pb.aspx (Wireframe Template)** and continue with these steps.

Update Template				
<b>UPDATE TEMPLATE</b>	Θ			
Template File: /O	nTrek/ default.aspx			]
Template Name:				
Template Description:				
📝 Page Builder Wirefra	ime			
Select the Widgets p	permitted in this wirefr	ame		1
Available Widgets		Selec	t All Deselect All	
ActivityStream	AtomFeed	BaseBallEspnMlb	Blogs	
Bookmarks	brightcove BrightcoveVideo	Calculator	Clock	
Collection	Views Rating Recent ContentAnalytics	ContentBlock	content     content     content     content     content ContentList	
Device Configurations	(OnTrek/			
	/OnTrek/			

- 3. Click on the widgets you want (or click **Select All** or **Deselect All**). Highlighted widgets appear in the widget selection bar of pages that use the wireframe template; non-highlighted widgets do not appear there.
- 4. You can also indicate that these widgets are for other device configurations.
- 5. Click **Update Template**. The widgets appear in the widget bar of pages that use the wireframe you selected.

# **Collection Widget**

Θ

Collection	

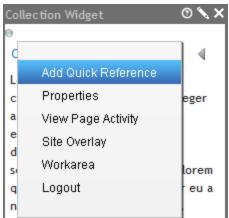
Shows a *collection* that is a list of content that you choose from the content available in the Collection section of the Workarea. The following figure shows a collection of *Featured Products*.

1 TB SATA 64 MB Cache Bulk Desktop Hard Drive	4
Basic Wireless Router	4
Administrator Training	4
[First] [Previous] [Next] [Last]	

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

- **Collection ID**—The drop down list is populated in the Workarea in the Collections area of the Content tab. If you add a new collection in the Collections Workarea, it displays in the Collection ID list.
- **Description**—Displays the description of the Collection ID, if one was written (otherwise blank).
- **Page Size**—Enter the number of items you want displays in the widget window.
- **Teaser**—Check to display text from the Summary of each item in the list, if one was written.
- **Enable Paging**—Check to see more content titles with forward and back buttons when more items are in a collection than were specified in the Page Size property.
- IncludeIcons—Check to display an icon if an item has an icon associated with it.
- **AddText**—Enter the menu item text to add more content. For example, if you enter "Add Quick Reference" it displays as follows in the editor menu.



• **Random**—Choose **True** to list the collection items in random order; **False** to list them in the order appearing in the Workarea.

- Get HTML—Choose True to display the associated HTML content of each collection item; False to not display the HTML.
- XSLT—Enter the path to an EXtensible Stylesheet Language Transformation (XSLT) that you want to use on the collection.
- CSS—Enter the path to a cascading style sheet (CSS) that you want to use on the collection.
- SelTaxonomyID—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.
- **Display Selected Content**—Check to show content in this widget location when the site visitor selects the content link from the collection. This overrides the quick link normally associated to the content.
- **Display Header**—Check to show header text above the widget.
- **Header Text**—Enter text for the Header. Check the Enable Header property box to show this text. If no text is entered into the Header property, the collection name shows.

# **Content Analytics List Widget**



Displays information about a set of content or products. The following figure shows the Highest Rated products in the default Software taxonomy.

```
ContentAnalyticsL
```

```
All Software Products
 7/15/2010 5:51:07 AM
```

```
Camera Software
 8/6/2010 11:48:38 AM
```

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

Highest Rated

- Folder ID—Enter the ID of the folder that contains the items to appear in the list. You can also select the folder from the folder tab.
- Header—Enter text for the header.
- Display Mode—Select one of the following to determine how the content information displays.
  - Accordion—Displays vertical tabs for viewing Highest Rated, Most Recent, and Most Viewed items.
  - Tabs—Displays horizontal tabs for viewing Highest Rated, Most Recent, and Most Viewed items.
- Enable Paging—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the *Items Per Page* property.
- Items Per Page—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
- Taxonomy ID—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.

- **Display Read More**—Check to display the Read More link.
- **Read More Link Text**—Enter text for the *Read More Hyperlink* set in the next property. For example: "Read More..."
- **Read More Hyperlink**—Enter the hyperlink used for the *Read More Text* set in the previous property. For example: "Content.aspx?id=168".

# **Content Block Widget**



Shows any content on your Web page that you want from Ektron including html, text, documents and digital media. You can set the content block widget to show a specified content id. The following example shows the content called *OnTrek Announced New Book: Building an OnTrek-Powered Solution* located under the Content tab at **Folders > MainSite > Company > Company** 

**News** folder. A header was added from the Properties tab.

New Book Announcement

۲

OnTrek announced today an agreement with GloboPress to publish an authoritative book on building solutions with OnTrek. "Building an OnTrek-Powered Solution" documents the OnTrek web project methodology as well as how developers can best use OnTrek technology to build dynamic project experiences. The book is authored by Gregory Foster, OnTrek's founder and CEO, Lorrainne Johnson, OnTrek's chief evangelist and Yuuhi Hirai, a CMS architect at OnTrek.

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

- Filter By:—Choose Content, Form, or Multimedia and then click View Results on the bottom left of the dialog box to see the content items in the selected type.
- View Result—Click to display contents of the selected folder. Hover over a content item so see a summary of the content. You can filter the content as described in the previous table entry.
- **Cancel** button—Click to dismiss the dialog box without adding content.
- Save button—Click to save the changes you made and dismiss the dialog box.
- New button—Click to create new content (rather than selecting existing content).
- Foldertab—Use the Folder tab to navigate to content that you want to display in the content block. For example, the sample content in the figure above is located at [siteroot] > MainSite > Content > Company > Company News, and called OnTrek Announces New Book:Building an OnTrek-Powered Solution in the View Results pane.

- Taxonomytab—Use the Taxonomy tab to navigate to content that you want to display in the content block. For example, select OnTrek Site Navigation > Clients > Case Studies and select one of the result to display in the widget.
- **Search**tab—Use the Search tab to find content to display. For example, type **acme** in the search box and select one of the result to display in the widget.
- **Properties**tab—Use the Properties tab to create a header text for the content.
  - **Display Header**—Check to display the header text on the Web page.
  - Header Text—Enter text that you want to display as the content header.

# **Featured Event Widget**



Displays a single event with a link to more information about the event. The following figure shows an example event that was created at [*siteroot*] > MainSite > Content > Company > Event Calendar, and called Webinar: Maximizing Your Company Brand. A header was added from the Properties tab of the Featured Widget dialog box.

### Featured Event

Webinar: Maximizing Your Company Brand

Oct 12, 2010 2:00 PM - 3:00 PM

Maximizing Your Company Brand

Tuesday, October 12, 2010

Online information to be sent in email to clients

### View More >

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

- Filter By:—Choose Content, Form, or Multimedia and then click View Results on the bottom left of the dialog box to see the content items in the selected type.
- **View Result**—Click to display contents of the selected folder. Hover over a content item so see a summary of the content. You can filter the content as described in the previous table entry.
- **Cancel** button—Click to dismiss the dialog box without adding content.
- Save button—Click to save the changes you made and dismiss the dialog box.
- New button—Click to create new content (rather than selecting existing content).
- Foldertab—Use the Folder tab to navigate to content that you want to display in the content block. For example, the sample content in the figure above was created at [siteroot] > MainSite > Content > Company > Event Calendar, and called Webinar: Maximizing Your Company Brand in the View Results pane..

- Taxonomytab—Use the Taxonomy tab to navigate to content that you want to display in the content block. For example, select OnTrek Site Navigation > Clients > Case Studies and select one of the result to display in the widget.
- **Search**tab—Use the Search tab to find content to display. For example, type **acme** in the search box and select one of the result to display in the widget.
- Properties tab—Use the Properties tab to create a header text for the content.
  - **Display Header**—Check to display the header text on the Web page.
  - **Header Text**—Enter text that you want to display as the content header.

# **List Summary Widget**

 Title Summary of contents
 Title Summary contents in Shows a list of content from a folder (and optionally its subfolders) on your Web page. The following example shows the list summary in the Content tab at **Folders > Mainsite > Content > Store > Hardware** folder.

0	2
1 TB SATA 64 MB Cache Bulk Desktop Hard Drive	4
Basic Wireless Router	4
Basic Wireless Router	
Black Monitor	
blah	
Read More >	

### Properties

To change the properties, click **Edit** ( $\square$ ).

Property	Description
Folder ID	Enter the ID of the folder that contains the items to appear in the list. Set the <i>Recursive</i> property to include subfolders under this folder.
MaxResults	Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
Teaser	Check to display text from the Summary of each item in the list, if one was written.
Recursive	Check to include content in subfolders under the folder indi- cated by the <i>FolderID</i> property.

Property	Description
EnablePaging	Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the <b>Max Results</b> property.
Include Icons	Check to show icons that represent each content item's type in the ListSummary.
OrderByDirection	Choose <b>Ascending</b> (A-Z; first-last) or <b>Descending</b> (Z-A; last- first).
	Choose one of the following options.
	Title—Sorts by the title of the content.
	<b>DateModified</b> —Sorts by the date the content was last edited.
OrderKey	<b>DateCreated</b> —Sorts by the date the content was first published.
	Last Editor's First Name—Sorts by the first name of the person who last published the content.
	Last Editor's Last Name—Sorts by the last name of the person who last published the content.

Property	Description
Content Type	Choose the type of content to display in the ListSummary.
	AllTypes—Displays all types of content.
	Content—Displays only content.
	Forms—Displays only forms.
	Archive_Content—Displays only archived content.
	Archive_Forms—Displays only archived forms.
	Assets—Displays only assets.
	Archive_Assets—Displays only archived assets.
	LibraryItem—Displays only library items.
	<b>Multimedia</b> —Displays only multimedia file types.
	Archive_Media—Displays only archived media.
	NonLibraryContent—Displays only non-library content.
	<b>Discussion Topic</b> —Displays only discussion topics.
	CatalogEntry—Displays only catalog entries.
	Enter the text used in the editor's menu to add more content. For example: if you enter "Add Quick Reference" it appears in the Edit menu.

		_
c		
L	Add Quick Reference	
с	Properties	eger
a	View Page Activity	
e d	Site Overlay	
s	Workarea	lorem
q	Logout	eu a
n		

Add Text

Property	Description
SelTaxonomyID	Enter the ID of the taxonomy that is assigned to the new con- tent when Add Items is chosen.
DisplaySelectedContent	Check to show content in this widget location when the site vis- itor selects the content link from the list. This overrides the quick link normally associated to the content.
XSLT	Enter the path to an EXtensible Stylesheet Language Trans- formation (XSLT) that you want to use.
CSS	Enter the path to a cascading style sheet (CSS) that you want to use on the collection.
Display Header	Check to show header text above the widget.
Header Text	Enter text for the Header. Check the Enable Header property box to show this text.
Display Read More	Check to display the Read More link.
Read More Link Text	Enter text for the <i>Read More Hyperlink</i> set in the next property. For example: "Read More"
Read More Hyperlink	Enter the hyperlink used for the <i>Read More Text</i> set in the pre- vious property. For example: "Content.aspx?id=168".
Enable RSS Syndication	Check to subscribe to RSS notification.

# **Product Analytics Widget**

Views Rating Recent Displays information about a set of content or products. The following figure shows the Highest Rated and most Viewed products in the Hardware taxonomy.

# HDD 1 TB SATA 64 MB Cache Bulk Desktop Hard Drive Basic Wireless Router Super Wireless Router Most Viewed Products HDD 1 TB SATA 64 MB Cache Bulk Desktop Hard Drive Basic Wireless Router Desktop Hard Drive

**Highest Rated Products** 

Super Wireless Router

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

- **Folder ID**—Enter the ID of the folder that contains the items to appear in the list. You can also select the folder from the Folder tab.
- **Max Results**—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.
- **Recursive**—Check to include content in subfolders under the folder indicated by the **FolderID** property.
- **Enable Paging**—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the **Max Results** property.
- **Include Icons**—Check to show icons that represent each content item's type.
- **Add Text**—Enter the text used in the editor's menu to add more content. For example: if you enter "Add Quick Reference" it appears in the Edit menu.
- **SelTaxonomyID**—Enter the ID of the taxonomy that is assigned to the new content when Add Items is chosen.
- **Display Selected Content**—Check to show content in this widget location when the site visitor selects the content link from the collection. This overrides the quick link normally associated to the content.

- XSLT—Select one of the following to determine how the content information displays.
  - **BulletedList**—Displays the content titles as a bulleted list.
  - CalendarEvents—Displays a list of scheduled events.
  - **ecmNavigation**—Displays the titles of the content.
  - **ecmTeaser**—Displays the titles and summary of the content.
  - **ecmHtml**—Displays each content in the list summary.
- **CSS**—Enter the path to a cascading style sheet (CSS) that you want to use on the collection.
- Header Text—Enter text for the header.
- **Display Accordion**—Check to display vertical tabs for viewing Highest Rated, Most Recent, and Most Viewed items.

# **TabPlus Widget**



Lets you display more than one type of content in a tabbed widget. You can display a tab for a Content Block, a List Summary, a Collection, or Upcoming Events. the following figure shows the default appearance of the TabPlus widget with News (a List Summary) and Events (Upcoming Events).

News	Events	
Ame	Frek Expa erican Ma /2010 4:17	
Plat	velFree D tform /2010 3:34	rives Revenue Using the OnTrek 4:59 AM
On		ounces New Book: Building an ered Solution 2:11 AM
	Frek Repo /2010 3:17	orts 37% Revenue Gains 7:45 AM
More	News >	

To add a tab, follow these steps:

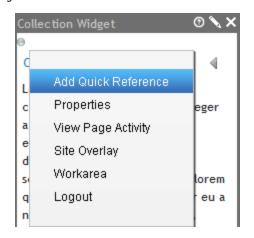
- 1. Choose **File > Edit** from the PageBuilder menu.
- 2. If you do not have the **TabPlus** widget on the page, open the widget menu (**Label**) and drag and drop the widget onto the page.
- 3. Click **Edit** ( $\mathbb{N}$ ). The Tab Plus dialog box appears.
- 4. Click AddNewTab.
- Choose one of the Tab Type options: Content Block, List Summary, Collection, or Upcoming Event. Fields appear that are the properties of each option's widget type.

### Properties

To change the properties, click **Edit** ( $\mathbb{N}$ ).

The properties table describes the properties you can fill out when you choose a tab option. Each tab option has its own set of properties.

- Add New Tab—Click to add a new tab to the widget. A Tab Type drop down list appears.
- **Tab Type**—Choose the type of content you want in the new tab: content block, list summary, collection, or upcoming event.
- **ID**—Enter the ID of the folder—or navigate to a folder using the folder tree—that contains the items to appear in the list. Set the *Recursive* property to include subfolders under this folder.
- **Tab Title**—Enter text for the tab header.
- Add Text—Enter the menu item text to add more content. For example, if you enter "Add Quick Reference" it displays as follows in the editor menu. —Image—



- Items Per Page—Enter the number of items you want displays in the widget window.
- **Enable Paging**—Check to see more content titles with forward and back buttons when more items are in a collection than were specified in the Page Size property.
- Display Read More—Check to display the Read More link.
- **Read More Link Text**—Enter text for the *Read More Hyperlink* set in the next property. For example: "Read More..."
- **Read More Link URL**—Enter the hyperlink used for the *Read More Text* set in the previous property. For example: "Content.aspx?id=168".
- Enable RSS Syndication—Click to allow RSS notifications.

Additional properties for the List Summary option:

- **Display XSLT** —Select one of the following to determine how the content information displays.
  - **ecmNavigation**—Displays the titles of the content.
  - **ecmTeaser**—Displays the titles and summary of the content.
  - **ecmHtml**—Displays each content in the list summary.
  - **BulletedList**—Displays the content titles as a bulleted list.
- **Random** —Choose **True** to list the collection items in random order; **False** to list them in the order appearing in the Workarea.

- **Recursive**—Check to include content in subfolders under the folder indicated by the *FolderID* property.
- Sort Order—Choose Ascending (A-Z; first-last) or Descending (Z-A; last-first).
- Order By—Choose one of the following options.
  - **Title**—Sorts by the title of the content.
  - **DateModified**—Sorts by the date the content was last edited.
  - **DateCreated**—Sorts by the date the content was first published.
  - **Last Editor's First Name**—Sorts by the first name of the person who last published the content.
  - **Last Editor's Last Name**—Sorts by the last name of the person who last published the content.

# **Upcoming Events Widget**

Shows a list of scheduled calendar events, similar to the following figure.

	Upcoming	gEvents	
IngEvents	Sep 17	Webinar: Maximizing your brand	2
	Sep 21 - Sep 22	Local User Group	
	More Ever	nts >	

### Properties

19 19

Upcom

To change the properties, click **Edit** ( $\mathbb{N}$ ).

- -Properties-
  - **Folder ID**—Enter the folder ID that contains the events you want to show in the list. You can use the Folder Tab to browse the content folders to set the Folder ID property. To select a folder or content:
    - 1. Click the Folder tab.
    - 2. Navigate to the folder you want and click it.
    - 3. If the View Results panel is showing, click the content you want.
    - 4. Click Save.
  - Enable Header—Check to show the header above the widget.
  - **Header**—Enter text to show a colored bar with text above the Search box. If you leave this blank, no text or colored bar shows above the search box. Text for the header is placed inside an <h3> tag and adopts the same styles as the column in which it's placed. (Optional)
  - **Enable Paging**—Check to show links to page forward or backward through the content list. The amount of content shown in each page is set by the *Items Per Page* property.
  - Items Per Page—Enter the number of content items you want to display on a page. If blank, page forward/backward buttons do not show.

Upcoming Events Widget

ektron

- **Read More Link text**—Enter the string for the Read More Hyperlink set in the next property. For example: "Read More..."
- **Read More Hyperlink**—Enter the hyperlink used for the *Read More Link Text* property. For example: Events.aspx
- Enable RSS Syndication—Click to allow RSS notifications.

(This page intentionally blank.)

# **Getting Support**

Ektron has resources to help you.

- <u>ektron.com</u>—Ektron's home page has useful information, including additional contact information and services. You can find product documentation at <a href="http://www.ektron.com/Resources/Product-Documentation/">http://www.ektron.com/Resources/Product-Documentation/</a>.
- <u>The Dev Center</u>—The Ektron Dev Center (<u>http://dev.ektron.com</u>) has resources to help you find a solution to a problem or see what you can do with Ektron. The Dev Center also has Webinars for many of the features of Ektron Ektron. In the product forum, you can post tips or ask other users about how they use Ektron products more effectively.
- <u>Professional Services</u>—Ektron Professional Services

   (<u>http://www.ektron.com/services/</u>) is a complete services infrastructure that is customized to meet your specific needs.
- <u>Implementation</u>—Using Ektron's proven Implementation (<u>http://www.ektron.com/Solutions/Services/Implementation/</u>), expert application engineers can implement all or part of your Web site project, ensuring the success of your project.
- <u>Training</u>—Ektron's Training Services

   (<u>http://www.ektron.com/Solutions/services/training/</u>) ensures your Web project's success by providing the right level of training to your team at the right stage of your Web project's lifecycle.
- <u>Synergy</u>—The annual *Synergy Customer Conference* (<u>http://synergy.ektron.com</u>) is a great way for you to learn more about using Ektron and meet other Ektron users.
- <u>Local User Groups</u>—Ektron management meets with Local User Groups (LUG) to bring the latest news and products from Ektron. See <u>http://usergroups.ektron.com/</u> for location and dates.
- <u>Support</u>—Customer Support (<u>http://www.ektron.com/Resources/Support/</u>)
  - United States: 1-603-594-0249 x7002
  - Europe: +44 (0) 1628 509 040
  - Australia: +61 2 9248 7222

For additional contact information, see <a href="http://www.ektron.com/About-Ektron/Contact-Us/">http://www.ektron.com/About-Ektron/Contact-Us/</a>.

(This page intentionally blank.)

Index

### ektron

# Index

.aspx .ps.aspx	9 9
Α	
activities tab, personal profile administrator permissions aliasing application.config application.security.config 6 assets	94 26 6 , 106
adding adding to Chrome adding to eIntranet adding to FireFox adding to Internet Explorer adding to Internet Explorer and MS Office adding to personal profile	30 30 31 30 31 30 31
В	
billing blog corporate link on personal profile personal BlueprintCSS	108 88 90 98 98 114
C	
calendar careers filter box cart, named case study catalog adding products adding to the product store checkout Clients page adding a case study adding testimonials colleagues Collection widget community group	73 76 107 55 41 46 41 108 53 53 55 97 121
dashboard restricted membership inviting users to join user documents and photos Community Landing widget Company page Careers job posting News Our team Company widget connections search Contact Us page Content Analytics List widget Content Block widget coupon	89 86 88 82 80 69 75 76 72 74 71 97 90 77 122 123 107

custom tab 91
D
dashboard 89 community group, customizing 89 personal 100
documents adding to eIntranet 30 personal profile 100
E
editing in contextCompany page69My Account page103products page37, 81Services page47Support page59editing in Workarea70Company page70My Account page104Products page37, 81Services page48Support page59Ektron documentation9Ektron Site CSS116
Ektron support135Ektron.ui.framework.css115eSync6
F
Facebook login22favorites101Feature Event widget124filter careers box76framework, UI115
groups 83
adding a member86dashboard89joining95managing a blog88managing documents88managing documents and photos88
H and a second s
home page 27
job posting 76 jQueryUI 113
К
keys LoadDefaultthemeRollerTheme 6 SiteTitle 6 knowledge base page 61 adding an article 62
L
language 32 List Summary widget 125 LoadDefaultthemeRollerTheme key 6

Site permissions	26
sitestyles	112
BlueprintCSS	114
Ektron Site CSS	116
Ektron UI Framework	115
jQueryUI	113
testing	112
SiteTitle key	6
Smart Desktop	25
sprites	116
generator	117
location	116
SSL	105
set up	105
update appli-	106
cation.security.config	
update web.config	106
Support Home widget	60
Support page	58
support request form data	65
and the second second second	

### Т

tab	
adding	52
removing	52
TabPlus widget	130
tags	93
taxonomy, automatically applied to	
content	
template	9
terms of use	36
testimonials	55
ThemeRoller theme	6

### U

UI framework	115
Upcoming Events widget	132
user controls	9
user permissions	26

### W

web.config	106
widgets	119
adding to a page	30
Collection	121
Content Analytics List	122
Content Block	123
Featured Event	124
in a wireframe	119
List Summary	125
Product Analytics	128
TabPlus	130
Upcoming Events	132