

Fully brandable

Advanced workflow and permissions

Advanced style sheet support

100% Browser-based

Intuitive virtual file system

Active Directory support for user management

Load balancing

Metadata support

Award-winning WYSIWYG XML editor—Ektron eWebEditPro+XML

Scheduling content

Flexible toolbar customization

Customizable XML authoring interface

User friendly XML-based Smart Web Forms

Specifications:	
Overall Length:	11.3 in.
Wheelbase:	9.1 in.
Weight:	3.6 lbs (w/o battery)
Tire Type:	RC International ST 100 series

Affordable, easy-to-use Web content management running on ASP, ASP.NET, ColdFusion, and PHP!

Ektron's diverse family of Web content management solutions were designed to handle the constant changing of the Web and Web content. As Web technologies come and go only those who have implemented scalable and flexible solutions will continue to succeed. Ektron provides solutions that not only prepare you for today, but tomorrow as well.

Scalability

Ektron solutions are considered the "product of choice" for developers due to their component-based architecture thus giving them the ability to decide where and when content management is needed, and also the ability to add their own custom code to the Web site including any special business logic or e-commerce outside the scope of Web content management. Ektron's solutions also have advanced workflow and permission models to scale to any size organization.

Flexibility

Ektron's CMS family all provide support for Microsoft ASP, ASP.NET, PHP and Macromedia ColdFusion platforms giving the flexibility to use Web content management in the environment you're most comfortable with. Each solution also integrates a customizable award-winning content editor (eWebEditPro or eWebEditPro+XML) giving users the flexibility to work within a true word-processor like environment.

Lowest cost of ownership

Ektron is constantly asked why our prices are so low. The reason is that after years of working with developers worldwide we were able to figure out the "real world" problems that people were facing in Web content management and authoring. By providing only the functionality that is truly needed, Ektron is able to keep costs significantly lower than our competitors.

Ease of use

End users author content using a word processor-like toolbar, while administrators manage the site within an intuitive Windows Explorer-like environment.

Reasons to consider an Ektron CMS:

- **Affordably priced:** prices start from US\$499-\$4,999.
- **Advanced Web content management**, including scheduling of content, content syndication, robust workflow, e-mail notification, automatic creation of teasers, user-maintained navigation, and more!
- **Unique component-based model** lets developers easily add their own business logic or third-party components like e-commerce.
- **Easy integration** in days — not months!
- **Enforce site consistency** with the ability to fully exploit cascading style sheets.
- **Simplified user management** with Microsoft® Active Directory support.
- **100% browser based** for anytime, anywhere authoring.
- **Focus is on the content**, not the entire Web site. This means more control over Web site consistency and look and feel.
- **Scalable, flexible solutions** allow you to start with the content management features you need, then as your Web site needs grow and change, you can increase complexity and functionality.
- **Award-winning content editor** is at the heart of Ektron's CMS solutions. Used more than any other editor available on the market.
- **Manage Web content dynamically** and make Web site template changes more efficiently, save money, and better prepare your organization for the future.



- the first easy-to-use XML CMS featuring scalability and flexibility
- enable anyone to create XML content using Smart Web Forms
- seize the power of HTML, XML, XSLT and schemas



- scales to any size Web site, intranet, or extranet
- advanced permissions, workflow and other CM functionality
- unique component-based approach to integration



- a great introduction to Web content management
- ideal for organizations needing basic, yet powerful, functionality
- easy migration to Ektron CMS200 or Ektron CMS300



- full-featured Web authoring and publishing system
- designed specifically for Macromedia ColdFusion
- quick and easy integration takes days, not months

Ektron's CMS family above supports Microsoft® ASP, ASP.NET, PHP and Macromedia® ColdFusion.

"(Ektron's) solid features, combined with near-turnkey implementation, make it as easy and affordable to roll out content management as it is to offer office applications."

—Jim Rapoza, eWeek Magazine



"Ektron CMS200 is a winner"

—John Clyman, PC Magazine

"When compared to other content management solutions available, Ektron's products are hands-down the best value for the money."

—Phil Williams, President and CEO of DH Burnham, Inc.



Ektron was chosen as one of the 100 companies in 2002 "that matter most in the digital content industry".



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Free demo:
www.ektron.com/cms
or call for a free evaluation
of your CM needs