



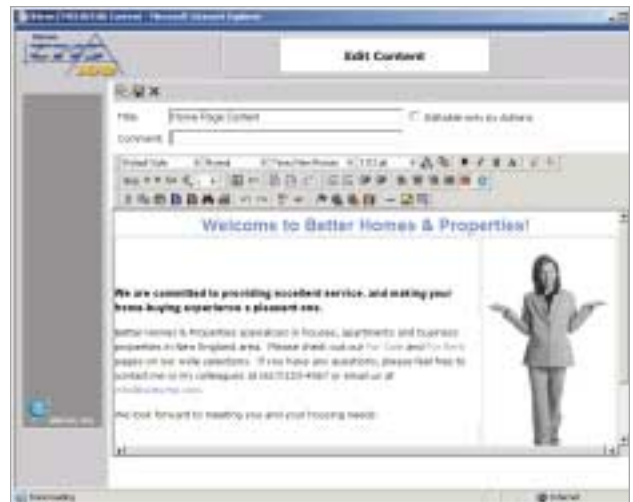
Ektron CMS100 Ektron CMS100 is an entry-level Web authoring and publishing system enabling business users to author their own Web content while reducing cost, decreasing time to update, and automating Web content publishing workflow. This affordable solution supports Web sites and intranets running on the ASP, ASP.NET, ColdFusion, or PHP platforms.

Benefits:

- **Quick integration:** Because installation and integration takes days not months, Web developers save time and reduce headaches.
- **Runs on multiple dynamic Web application servers!** Including: Microsoft ASP, ASP.NET, Macromedia ColdFusion, and PHP application servers running within a Microsoft server environment.
- **Easy administration:** After Web site administrators set up their users with usernames, passwords, and individual permission settings—publishing, adding files to library, and adding new content can be easily modified by the administrator.
- **Controlled access:** Security concerns around giving users FTP access are eliminated with the image and file library where only authenticated users with appropriate permissions can upload.
- **Zero learning curve:** The work area lets both editors and publishers access content through an intuitive browser-based, Windows-like interface; while the word processor-like editor is second nature.
- **Extreme affordability:** Ektron CMS100 gives you the most affordable CM solution on the market!

Familiar, intuitive interface for users

The Ektron CMS100 user interface and built-in word processor-like editor are intuitive and easy to use. Instead of days to learn a publishing and authoring solution, content contributors can learn this one in minutes..

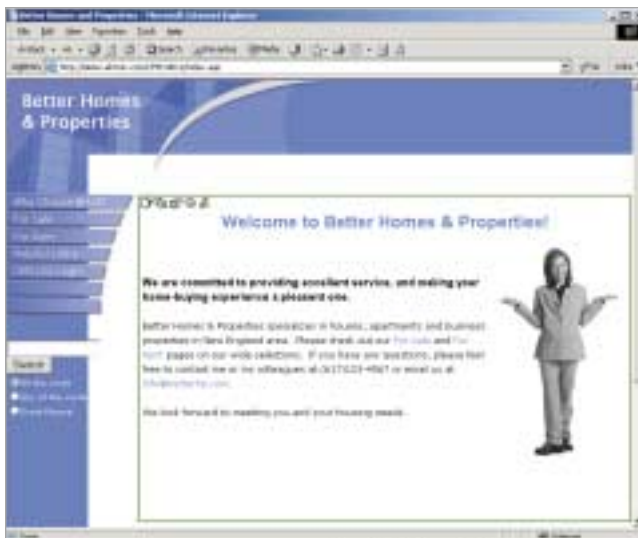


New features include:

- **Built-in content editor — upgraded to Ektron eWebEditPro 3.0**
- **New support for MySQL:** CMS100 increases its database support to include MySQL.
- **ColdFusion MX Support:** Ektron CMS100 now supports ColdFusion MX.

Robust file, image, and hyperlink library

Ektron CMS100 allows business users to maintain a file, hyperlink, and image library with the ability to upload file formats include .doc, .xls, .pdf, and more (as determined by the Web administrator). Once a file, image, or hyperlink is added to the library, other users will have access to it.



The Web site is the user interface. Content ready for editing is shown with a green border.



Users can see a preview of an image (shown here), file, or hyperlink in the library.

Ektron CMS100 Features:

- 1. Multiple dynamic Web application servers supported:** Microsoft ASP and ASP.NET, Macromedia ColdFusion, and PHP platforms are supported. *Note: all Web application servers require a Windows server environment.*
- 2. Separation of content from presentation using style sheets:** Sites managed by Ektron content management solutions can easily take advantage of cascading style sheets. In addition, style classes can be applied to content within the editor. Style sheets store presentation information about the content in a separate file.
- 3. Dreamweaver and UltraDev extensions:** Not only can you create your templates with Dreamweaver or UltraDev, but you can also insert custom functions through an easy to use GUI.
- 4. File uploading:** Upload any kind of approved file (e.g., GIF, DOC, PDF) using the Image Library Manager. Allowable file types for uploading can be designated by the site administrator.
- 5. Content history tracking:** View or restore any previously-published version of a content block.
- 6. Document check-in/check-out:** The color of the border surrounding each content block is determined by the content status: green = published, yellow = pending approval, red = checked out. This ensures content blocks can be edited only by one user at a time.
- 7. Content management workflow:** The administrator can selectively add "approval" permissions on a per-user basis.
- 8. Virtual staging server :** Ektron CMS100 users with approval permissions can review content changes before the content is published live to the site.
- 9. Search tag:** A basic search tag allows site visitors to search for content in the database.
- 10. International language support:** Supports several different languages for content display.
- 11. Administration:** Sortable table columns in all sections in the administration area.
- 12. User-controlled dynamic navigation:** Non-technical content contributors now have the ability to create dynamically-generated navigation based upon content in the database. The ability to manage navigation is a site-wide permission which the site administrator can set on a per user basis.
- 13. Microsoft SQL integration:** Includes utilities which fully exploit the power of Microsoft SQL server (Version 7.0 and 2000).
- 14. Advanced navigation made easy with Macromedia Flash MX and Ektron CMS100:** Macromedia's newest version of Flash—Macromedia Flash MX—has many new features. The most exciting feature is advanced navigation. With Flash MX, the business logic that builds the navigation can be dynamic. Navigation and content management are the two building blocks needed to build a Web site—Ektron CMS100 to manage the content and Flash MX to create the advanced navigation.
- 15. Component-based content management solutions:** Designed to be a "building block", Ektron CMS100 can be easily integrated into your site—even if your site uses complicated business logic, or other third party components like e-commerce and personalization. This allows developers to add their own dynamic ASP code, or other special business logic programming.
- 16. New consistency with Ektron CMS200:** Since only one style sheet is used to control the entire product, any branding of Ektron CMS100 can be used when upgrading to Ektron CMS200. Plus, the user interface now incorporates the same Ektron CMS200 Windows-like interface with icon toolbars and tree system.

System requirements

Supported browsers

- **For Viewing:** All major browsers (e.g., Netscape Navigator version 3.0 or higher, Microsoft Internet Explorer version 3.0 or higher, Mozilla)
- **For Editing:** Internet Explorer 4.01 and higher; Netscape Navigator 4.7x and higher

Databases supported:

- Microsoft Access
- Microsoft SQL Server 2000
- Microsoft SQL Server 7.0
- MySQL

Platforms supported for CMS100:

- **Server Operating System:** Windows NT 4.0 Server or Workstation with service pack 6 or higher, Windows 2000 Server or Professional, Windows 98
- **Web Application Servers:**
 - ASP 2.0 or above using Microsoft IIS or PWS, ASP.NET, PHP.
 - ColdFusion Professional Server 4.0.1 or higher using Microsoft IIS or PWS including ColdFusion MX.
- **Client:** Any Windows platform

Pricing and licensing

For pricing or licensing information, contact us at sales@ektron.com or + 1 (603) 594-0249.

More information

To learn more about Ektron CMS100, visit: <http://www.ektron.com/cms100>



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